

- **3M** shared the story of an employee who volunteered with students.
- **Autodesk** asked Autodesk University attendees to make a donation to one of two nonprofit design organizations supported by the Autodesk Foundation. Donations were matched by the foundation.
- **Avon** partnered with Breast Cancer Awareness Campaign.
- **Cigna** shared the story of an employee who was donating blood on the day and other employee giving stories.
- **Coca Cola Company** donated money to RED for every tumbler purchased on Gilt.
- **Con Edison** used the day to celebrate the 6,619 volunteer hours by employees in their communities.
- **COTY NY** employees donated toys and canned good to benefit Toys for Tots.
- **CSX** shared information about its partner City Year and celebrated the thousands of volunteer hours with them.
- **Exelon** celebrated employees' 120 community service projects during the holiday season and 9,300 volunteer hours in November leading up to the day. Exelon also matched employee charitable donations of \$100 or more to an employee's charity of choice.
- **Deloitte** shared the story of its year-round impact.
- **Disney** accepted donations of toys at Disneyland for Toys for Tots
- **GM** celebrated its support of the Peace Corps' Let Girls Learn initiative with a tweet from CEO Mary Barra.
- **Goldman Sachs** celebrated giving \$7 million to 20+ organizations tackling education, human rights, and more.
- **The Hartford** used #GivingTuesday to ask its stakeholders to share what they care about.
- **Hasbro** held a twitter chat with its partner GenerationOn to talk about their partnership and their Joy Maker Challenge in November and December, which encourages youth to spread joy to people in need through volunteer service.
- **Viacom** used the day to celebrate 100,000 hours of employee mentoring.
- **Visa** posted a blog about "A Day in the Life of Visa Giving" to share the impact of the company. <http://visacorporate.tumblr.com/post/134291974558/givingtuesdayspotlight>
- **Walmart** pledged to provide up to \$1.5 million to Fisher House Foundation to bring military families together while loved ones are treated at hospitals. They asked the public to sing holiday tunes and post to Facebook and in return, Walmart would donate funds.