CECP, in association with The Conference Board, produces the largest, most robust, industry-leading, and internationally recognized research on corporate social investment, Giving in Numbers. This year, 250+ multi-billion dollar companies with aggregate revenues of $7.5 trillion participated. Leading companies are taking charge and re-defining 'purpose' and success for themselves; pacesetters are being rewarded for innovative practices and policies; and CEOs are stepping forward on social issues, empowered by the passion of their employees and the communities they serve.

**COMPANIES IN GIVING IN NUMBERS SURVEY REPRESENT**

<table>
<thead>
<tr>
<th>EMPLOYEES</th>
<th>REVENUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>16.6 Million</td>
<td>$7.5 Trillion</td>
</tr>
</tbody>
</table>

**HOW MUCH?**

- $20.3 BILLION Aggregate Total Giving
- $18.9 MILLION Median Total Giving

**Top-Quartile Leaders**

- $52.3 MILLION Median Total Giving

**The Breakdown**

- Corporate Cash: $24.9 Million
- Foundation Cash: $18.1 Million
- Non-Cash: $9.3 Million

**EMPLOYEE GIVING**

- 9 out of 10 Corporations match employee donations
- Median percentage of total corporate cash giving that matches employee donation: 12%

**VOLUNTEERING**

- 29% Top Spot of Total Giving went to Education programs (Higher and K-12)
- 26% Second Highest went to Health and Social Service programs
- 14% Third Highest went to Community and Economic Development programs

**GLOBAL**

- 7 out of 10 companies gave to recipients outside their headquarters’ country

**CAUSES Typical Breakdown**

- Top Spot: $20.3 Billion
- Second Highest: $18.1 Billion
- Third Highest: $9.3 Billion

* Notes: Unless noted, 2016 data collected in 2017. HOW MUCH represent medians and top quartile (minimum to be in the top 25% of companies on each measure). CAUSES figure represent average percentages of Total Giving. N values vary for each measure. Additional definitions available in the CECP Valuation Guide.