

Board of Boards

13TH
ANNUAL

CORPORATE LEADERSHIP, SOCIAL PROGRESS

Monday, February 26, 2018:
13th Annual Board of Boards

Morning Session: Closed-Door CEO Discussion,
Trend Talks, Case Studies,
Force for Good Honorees, Luncheon

Afternoon Session: CEO Investor Forum 3.0 with
select companies sharing long-term plans with
leading institutional investors of \$25T AUM

Time Warner Headquarters
60 Columbus Circle
New York, NY 10019

Sunday Evening, February 25:
Chairman's Reception
Empire State Building, NYC
Spouses welcome



CECP

THE CEO FORCE
FOR GOOD

AN INVITATION

CEO-TO-CEO CONVERSATION

FEATURED CEO DISCUSSION LEADERS TO DATE:

Michael R. Bloomberg, *Founder, Bloomberg LP and
Bloomberg Philanthropies & 108th Mayor of New York City*

Douglas M. Baker, Jr., *Chairman & CEO, Ecolab*

Richard Davis, *Former President & CEO, U.S. Bancorp*

Richard Edelman, *President & CEO, Edelman*

Ken Frazier, *Chairman & CEO, Merck & Co., Inc.*

Alex Gorsky, *Chairman & CEO, Johnson & Johnson*

Hubert Joly, *Chairman & CEO, Best Buy, Inc.*

Terri Kelly, *CEO, W.L. Gore & Associates*

Paul Polman, *CEO, Unilever PLC*

Michael Roth, *Chairman & CEO, Interpublic Group*

For more information: cecp.co/bob

Reserve a seat: abasse@cecp.co, +1-212-825-1000

This *Forbes*-named "power player" CEO conversation, focused on the business imperative for infusing stakeholder needs into core business strategy, is by invitation only and is a benefit of CECP affiliation. Space is limited.

CECP thanks Newman's Own Foundation, PwC, and USAA for their support of the event.

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