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# A Coalition of CEOs and Companies that Focus on Social Investment

Chief Executives for Corporate Purpose® (CECP) is a CEO-led coalition that believes that a company’s social strategy—how it engages with key stakeholders including employees, communities, investors, and customers—determines company success.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world’s largest companies that represent \$6.6 trillion in revenues, \$21.2 billion in social investment, 14 million employees, 23 million hours of employee engagement, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

*“CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society’s challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive.”*

**KEN FRAZIER, CHAIRMAN AND CEO, MERCK & CO, INC**

*“We’re doing more than you might expect a financial services company to do. We recognize the well-being of employees and the continuing success of the company depends on the long-term viability of society.”*

**RODNEY MARTIN, JR., CHAIRMAN & CEO, VOYA FINANCIAL**

*“It’s not often enough that CEOs are able to gather and given the space to discuss the application of business solutions to society’s tough challenges. CECP brings us together and guides us in the discussion on the power of purpose in our businesses.”*

**HIKMET ERSEK, PRESIDENT AND CEO, THE WESTERN UNION COMPANY**

*“The data and benchmarking in Giving in Numbers, coupled with modeling our efforts after the best-in-class work of CECP companies, has completely transformed the way we engage in philanthropy at USAA—the business of societal impact—and has served as a springboard for our bold moves.”*

**HARRIET DOMINIQUE, SVP CORPORATE RESPONSIBILITY AND COMMUNITY AFFAIRS, USAA**

## CECP CEOs and COMPANIES 2019-2020 As of 01/2020

3M	Collette	Honeywell International Inc.	Royal DSM
Abbott Laboratories	Comcast NBCUniversal	HSBC Bank USA	S&P Global Inc.
AbbVie	ConocoPhillips	IBM Corporation	Salesforce
Abercrombie & Fitch Co.	Consolidated Edison, Inc.	Intel Corporation	Samsung Electronics America, Inc.
Accenture	Corteva, Inc.	International Paper Company	SANOFI
Adobe	Credit Suisse	Interpublic Group	SAP AG
Alcoa Corp.	CSX Transportation, Inc.	JM Family Enterprises, Inc.	Sempra Energy
Ally Financial	CVS Health	Johnson & Johnson	Sidley Austin LLP
Altria Group, Inc.	Darden Restaurants, Inc.	JPMorgan Chase & Co.	Siemens Corporation
Ameren Corporation	Dell Inc.	Kimberly-Clark Corporation	Southern California Edison
American Airlines Group Inc.	Deloitte US	Kohl’s Department Stores, Inc.	Spencer Stuart
American Express	Deutsche Bank	KPMG LLP	Starwood Capital Group
American International Group, Inc.	Discovery Education	Legg Mason, Inc.	State Farm Insurance Companies
Ameriprise Financial, Inc.	Dollar General	Lincoln Financial Group	Symantec Corporation
AmerisourceBergen Corporation	Dow	Lockheed Martin Corporation	Synchrony Financial
Amgen Inc.	DTE Energy Company	Macquarie Group	Tapestry, Inc.
Anthem, Inc.	Dun & Bradstreet, Inc.	Macy’s, Inc.	Target
Applied Materials, Inc.	DuPont	Mars, Inc.	Tata Consultancy Services
Aptiv	eBay Inc.	Mastercard	TD Ameritrade Holding Corporation
Arconic Inc.	Ecolab Inc.	McKesson Corporation	TD Bank Group
Assurant, Inc.	Edelman	Medtronic PLC	The Allstate Corporation
AstraZeneca	EILEEN FISHER, Inc.	Merck & Co., Inc.	The Coca-Cola Company
AT&T Inc.	Eli Lilly and Company	MGM Resorts International	The Estée Lauder Companies Inc.
Bank of America Corporation	Emerson Electric Co.	Microsoft Corporation	The Goldman Sachs Group, Inc.
Barclays	Empire State Realty Trust	Mitsubishi Corporation (Americas)	The Hartford
BBVA	Entergy Corporation	Moody’s Corporation	The Hershey Company
BD	Equinix, Inc.	Morgan Stanley	The Mosaic Company
Best Buy Co., Inc.	Equitable	Mortenson	The NASDAQ Stock Market
Blackbaud, Inc.	Ernst & Young International	New York Life Insurance Company	The Travelers Companies, Inc.
Bloomberg L.P.	Exelon Corporation	Newman’s Own	The Walt Disney Company
BNY Mellon	FedEx Corporation	Nielsen Holdings plc	Thrivent Financial
Boston Consulting Group	FMC Corporation	Northrop Grumman Corporation	TIAA
Boston Scientific Corporation	Gap Inc.	Northwestern Mutual	U.S. Bancorp
Bristol-Myers Squibb Company	Genentech	Novo Nordisk Inc.	UBS
Campbell Soup Company	General Electric Company	NRG Energy, Inc	United Technologies Corporation
Capital One Financial Corporation	General Mills, Inc.	Ogilvy & Mather	UnitedHealth Group
Cargill	General Motors	PayPal	UPS
Carlson Holdings, Inc.	Genworth Financial, Inc.	PepsiCo	USAA
CarMax	Gibson, Dunn & Crutcher LLP	Pfizer Inc	Vanguard
Catalent	Google Inc.	Phillips 66	Verisk Analytics
CenterPoint Energy, Inc.	Guardian Life Insurance Company of America	Pitney Bowes Inc.	Verizon Communications Inc.
Chevron Corporation	HARMAN International Industries	PricewaterhouseCoopers LLP	Viacom Inc.
Chubb Limited	Hasbro, Inc.	Principal Financial Group	Visa Inc.
Cigna	Heidrick & Struggles International, Inc.	Prudential Financial, Inc.	Voya Financial, Inc.
Cisco Systems	Herman Miller, Inc.	Public Service Enterprise Group Incorporated	Walmart Inc.
CIT Group Inc.	Hermes Investment Management	Quest Diagnostics Incorporated	Wells Fargo & Company
CITGO Petroleum Corporation	Hess Corporation	Regeneron Pharmaceuticals	Welltower Inc.
Citi	Hilton Worldwide	RHR International LLP	Winnebago Industries, Inc.
Citizens Bank	Holsman International	Royal Bank of Canada	Workday
Cognizant Technology Solutions Corporation			Wynn Resorts Ltd