

- 1. Weekly alert: please check out the updates to CECP's recap of helpful links from top sources for CEOs who are leading business during extraordinary times. New this week: Reckitt-Benckiser CEO Laxman Narasimhan (maker of Lysol) and former Microsoft CEO Bill Gates, effective video addresses, optimizing talent strategy during a crisis, and more. Read here.
- Please take two minutes to complete this CEO Pulse Survey, the highlights of which will be shared with you and the rest of CECP's network. Take the survey, <u>here</u>.
- 3. Please join us for a virtual roundtable discussion among fellow CEOs who are leading during trying times. Levering experience from CECP's Board of Boards, this will provide an opportunity to speak, listen, and learn from fellow CEOs on the differences from past leadership experiences, the importance of your corporate purpose, changed expectations of Coronavirus' ultimate impact on your business, and opportunities with key stakeholders. Former Vanguard CEO Bill McNabb will set the stage on April 15th with his insights on the current state of the market.

Dates: April 15, 2020 or April 22, 2020

Time: 4pm EST

Register: Email Sarah Bostwick to tell us which date works for you and we'll reserve your spot (limited

to CEO attendees only).

Keep the spirit,

Daryl

Daryl Brewster

CEO

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