



Every Friday, we will be sending a resource recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as updates on CECP programming.

Find additional COVID-19 resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), and dedicated [CEO](#) and [company resource pages](#).

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## COVID-19 | CECP Updates

Head to our [Knowledge Center](#) when you log in to [MyCECP](#) to check out our new piece on [Corporate Responsibility and Human Resources Partnership Opportunities During COVID-19](#).

CECP has created an online hub for companies to post information on **collaboration opportunities** to provide relief in response to the COVID-19 public health crisis. Do you want to find a partner for your project? Are you looking for a way to apply your company resources? Check out our [COVID-19 Corporate Partnership](#) page to learn more.

Watch for our emails every Tuesday to participate in our weekly **Pulse Survey** and make sure to check in on our Friday Resource Recaps where we will be sharing the results. This week's [Pulse Survey](#) focuses on companies reprioritizing and remaining responsive to their community partners during COVID-19. Take a look at our last [Pulse Survey results](#) where we focused on understanding how COVID-19 might be changing company budgets.

Please note that we are still accepting responses if you haven't taken our past Pulse Surveys:

- [March 12, 2020](#)
- [April 7, 2020](#)

For all Survey results see CECP's [Resource Recap](#) page.

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## Join Company Peer Discussions on COVID-19 by Issue and Industry

We have had tremendous company engagement in the COVID-19 corporate response sessions, organized by issue and industry, and hosted jointly by **Association of Corporate Citizenship Professionals (ACCP)**, **Chief Executives for Corporate Purpose (CECP)**, **Council on Foundations (COF)**, and **Points of Light (POL)**, which are joining forces to convene our members and advocate for the field. Our goal for the collaboration is to support the sector by sharing the best information from our four organizations while using your time most efficiently. Our crisis response is demonstrating that we are working together to support the sector so you can support each other.

Take some time to read the [call summary](#) from the 3/25 and 3/27 Corporate Peer Discussions on Food Access Response During COVID-19.

We are also pleased to share [registration links for next week's industry-focused sessions](#).

### Industry-based Corporate Peer Discussions registration links now open (all ET):

- [Monday, 4/20](#), 1-2:30 p.m., Energy/Utilities
- [Tuesday, 4/21](#), 1-2:30 p.m., Materials
- [Tuesday, 4/21](#), 3-4:30 p.m., Industrials
- [Wednesday, 4/22](#), 1-2:30 p.m., Financial Services-Banks/Services
- [Wednesday, 4/22](#), 3-4:30 p.m., Financial Services-Insurance
- [Thursday, 4/23](#), 1-2:30 p.m., Technology
- [Thursday, 4/23](#), 3-4:30 p.m., Consumer Discretionary-Trip/Retail
- [Friday, 4/24](#), 1-2:30 p.m., Consumer Discretionary-Professional Services
- [Friday, 4/24](#), 3-4:30 p.m., Communications

### Details to note:

- **“Closed-door” discussions will be confidential.** Using Chatham House Rule, we will consolidate information from these sessions in notes that will be shared with companies/the field within a week. Specific company details will be withheld unless expressly requested to be shared.
  - **Each company will share (3 minutes per company)** its COVID-19 community response, stakeholder insights, Q&A; chat questions will also be collected for response.
  - We ask that there is **one representative for your company per type of issue call** to join the video and speak on behalf of your company; please only sign up for one session of each type of issue per week so more companies can join. Please also join applicable industry calls.
  - Based on attendees registered, we will allocate a specific amount of time for each company to share. We want these calls to be **30 companies or less per call** so we are allocating 90 minutes per call.
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## Board of Boards and CEO Investor Forum Executive Summaries

CECP is pleased to share the Executive Summaries from its annual [Board of Boards](#) and the [8<sup>th</sup> CEO Investor Forum](#).

You will see from the summary that the Board of Boards was indeed a trailblazing discussion among more than 50 CEOs of leading companies, with the CEOs of **Ashley Stewart** and **DTE Energy** making *Tough Choices* case studies presentations. A CEO's attendance at this meeting is an important signal of a company's commitment to its stakeholders, including community, employees, customers, and investors.

The CEO Investor Forum in the afternoon of the Board of Boards was at capacity, with CEOs and executives of **Aptiv**, **Verisk Analytics**, **Henry Schein, Inc.**, **Welltower**, and **Philip Morris International**; 200+ investors; and \$10+ Trillion in AUM. Please [contact us](#) if you would like to talk to CECP about the development of your company's long-term plan.

Please ask your CEO to save the date for the **2021 Board of Boards** on **February 22**, and stay tuned for more information on our next **CEO Investor Forum**.

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## 2020 Giving in Numbers

We know teams have been pulled into so many directions, and within that frenetic environment, many of you were able to submit information for the *Giving in Numbers* Survey 2020. **Thank you!** If you have any questions or GIN 2020 didn't make it onto your radar due to all else that is going on, please reach out to [Alexa Yigit](#).

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## Summit Update

As we shared previously, CECP has made the decision to hold the **2020 CECP Summit: Strength in Solutions** as a virtual experience. Driven by feedback from our companies, we are crafting this online event to be a condensed version of the Summit, over the original two days—**May 19-20**. The majority of the speakers, areas of focus, and formats of the live event will be adapted for online engagement. What we cannot fit into those two days in May, you will experience as roundtables throughout the rest of the year as part of our virtual and in-person programming.

While we are online May 19-20, what remains the same is:

- A cap on participants, so please [register](#) to reserve your spot today
- CECP companies receive two spots per company for the senior-most-leaders in corporate social investment
- Networking with your peers via virtual chat rooms
- Access to just-in-time resources that you need now to navigate the new normal
- Inspirational 'main stage' speakers

- Interactive breakout sessions to ask questions and share ideas
- First look at new CECF data and research

CECF thanks it's Summit sponsors: **Allstate, Assurant, BNY Mellon, KPMG LLP, Mastercard, Newman's Own Foundation, Prudential, State Farm, UPS, USAA, and Wynn.**

We will be in touch shortly with the agenda (for May and beyond), instructions on engaging with our online platform, and more information about the sessions. For further information or questions, please contact [Alison Vultaggio](#).

## CECF INSIGHTS AND CASE STUDIES

Read about the latest trends in CECF's [Insights Blog](#), including posts by CECF CEO, [Adapting and Leading: How Companies are Responding to COVID-19](#) and [Purpose-Driven Leadership During a Crisis](#); Association of Corporate Citizenship Professionals (ACCP) President and CEO, Council on Foundations (COF) CEO, Points of Light (POL) President and CEO, and CECF CEO, [A Joint Letter: What is the Courageous Opportunity for Companies in This Crisis?](#); and CECF Senior Manager, CEO Engagement, [Telecommunications Providers: Take a Bow. Everyone else: Take Notes.](#)

## WHAT'S TOP OF MIND FOR CECF COMPANIES

Most frequently asked questions continue to be related to COVID-19 with a continued focus on examples of corporate responses and actions to support two primary levels of stakeholders: first—internal stakeholders such as employees through employee assistance funds and matching gift programs; and second—external stakeholders such as grantees and the community through adjusted funding terms and emergency response funds.

## THE GLOBAL EXCHANGE CORNER

## COVID-19

Do you have a story to tell about your company's experience with COVID-19? CECF can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as Fortune's Leadership Next, Business of Giving, and Purpose 360: Humanity at its Best. Sharing your experience will help others. Please send your story idea to Sara Adams.

## JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECF will post on our [Job Listings](#) page.

## CECF CALENDAR

CECF's virtual programs provide CECF companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

The 2020 *Giving in Numbers* Survey is open. [Contact us](#) to learn more.

In these challenging times, CECP's [Global Exchange](#) (GX) is compiling innovative ideas of how companies around the world (and GX members) are undertaking local, national, and international initiatives in the fight against COVID-19.

[Maala](#), CECP's GX Israel Partner, has gathered information on how companies are acting in response to COVID-19. There are three main pillars:

1. Supporting employees – Companies have engaged in efforts to enhance employees' and their families' well-being, from sponsoring subscriptions to virtual workouts and exercise platforms to online training to enhance digital orientation and skills for remote working.
2. Corporate support to NGOs and communities - There is an [overwhelming effort](#) (link in Hebrew) in financing, volunteering, and in-kind support with ongoing and new community partners.
3. Suppliers – Several companies have focused on speeding up payments to their suppliers, and some even committing to commission work from their self-employed contractors.

If you are interested in knowing more, please contact [Laura Galindo](#).

#### **APRIL 30, 2020**

Regional Roundtable: Colorado Companies (*Virtual*)  
[Register](#)

#### **MAY 19-20, 2020**

2020 CECP Annual Summit (*Virtual*) *More information to come*  
[Register](#)

#### **JUNE 2020 (Date TBD)**

Business for the Common Good (*Virtual*)  
[Register](#)

#### **JUNE 1, 2020**

Focus on Strategy: Insights from Around the Globe (*Virtual*)  
[Register](#)

[View the full calendar](#)

## **CECP SOCIAL MEDIA CORNER**

**Follow us on social media** – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on [Twitter](#) and [LinkedIn](#).

Got news you want to share?  
Reach out to [jalbano@cecp.co](mailto:jalbano@cecp.co) and let us know how we can help you get the word out.



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