

EMPLOYEE COMMUNICATIONS RESOURCES: COVID-19



Edelman Trust Barometer:

<https://www.edelman.com/research/edelman-trust-covid-19-demonstrates-essential-role-of-private-sector>

Alight: <https://alight.com/research-insights/employee-communication-coronavirus>

Global Alliance PR: <https://www.globalalliancepr.org/thoughts/2020/3/25/twelve-messages-for-covid-19-responsible-communication-by-the-global-alliance-for-public-relations-and-communication-management>

IABC: <https://www.iabc.com/the-covid-19-outbreak-is-a-crisis-have-you-considered-all-the-issues/>

Willis Towers Watson: <https://www.willistowerswatson.com/en-US/Insights/2020/03/a-practical-guide-to-employee-communication-during-covid-19>

HBR: <https://hbr.org/2020/03/communicating-through-the-coronavirus-crisis>

All Things IC: <https://www.allthingsic.com/how-to-communicate-covid-19-working-patterns/>

Poppulo: <https://www.poppulo.com/blog/employee-communications-and-the-coronavirus-what-you-need-to-know/>

PRNews: <https://www.prnewsonline.com/internal-communications-coronavirus-crisis>

BDO: <https://www.bdo.ca/en-ca/insights/advisory/human-resources/leading-through-covid-19-communicating-with-your-employees/>

The Future of Commerce and Customer Engagement: <https://www.the-future-of-commerce.com/2020/03/16/employee-communications-during-covid19/>

Communications Network:

<https://docs.google.com/document/d/1okef15tROMVT-hL5OubOV5wT8PnOPqiuNWVb7aHpPSs/edit>

CECP Insights Blogs: <https://cecp.co/home/resources/cecp-insights-blog/>

CECP COVID-19 Resource pages: <https://cecp.co/>