

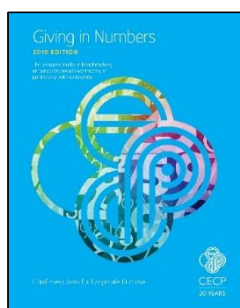


## CECP 2020 Sponsorship Opportunities

Companies demonstrate leadership in corporate purpose by partnering with CECP to support its annual research efforts, flagship convenings, and bimonthly learning sessions that advance the corporate responsibility field. Sponsorship offers many benefits, including exposure to, and recognition from, senior leaders in CSR from the world's most influential brands and the broader corporate purpose community; exclusive access to CECP experts and other leaders in the field; custom partnership and media opportunities, and more.

### 2020 Sponsorship Opportunities

#### *Giving in Numbers*



CECP's *Giving in Numbers* is the unrivaled leader in benchmarking on corporate social investments, in partnership with companies. It is the premier industry survey and research, providing standard-setting criteria

in a go-to guide that has defined the field and advanced the movement, CECP has the largest and most historical data set on trends in the industry, shared by more than 500 multi-billion-dollar companies over 17 years, representing more than \$250 billion in corporate social investments over that time span. With topics that range from cash and in-kind/product, employee volunteerism and giving, and impact measurement, *Giving in Numbers* insights are shared throughout the year, including an infographic each June and the *Giving in Numbers* report release each fall.

#### *Investing in Society*



*Investing in Society* is the must-read source for trends on the corporate sector's shift to be increasingly purpose-driven. Developed from CECP's premier research on, thought leadership for, and strategic engagements with, more

than 200 of the world's largest companies, this digital release brings to light the state of corporate purpose in an evidence-based way and assesses corporate purpose-driven actions under the categories of Priorities, Performance, People, Planet and Policies. Reinforced by CECP's insights on the actions that the world's leading companies are taking to address environmental, social, and governance (ESG) issues, identify and effectively meet stakeholder needs, and build a better world through business, *Investing in Society* is a far-reaching examination of how companies are pursuing business practices to align with their corporate purpose.

#### **"Focus on Strategy" Roundtable Series**

CECP's "Focus on Strategy" Roundtable Series brings together corporate leaders from the world's largest companies who drive social investment strategies with experts and thought leaders on priority topic areas. Examples of topics areas have included workplace giving; developing community investment KPIs; staffing and team structures; communications solutions; disaster response strategies, corporate support of veterans and military families; insights from around the globe; and more. Speakers and fellow attendees engage and learn together, offering insights, trends, best practices, and tactical knowledge to advance companies' strategies to build a better world through business.

<b>Benefits</b>	<b>"Focus on Strategy" Roundtable Series</b> Approx. 5 (\$10,000)	<b><i>Giving in Numbers</i></b> (\$30,000)	<b><i>Investing in Society</i></b> (\$15,000)
Number of sponsorships	10	7	10
Name/logo displayed on print, signage, and digital materials, promotion, communication, and post-convening materials, as applicable	•	•	•
Name/logo on CECP website, event registration website, social media (Twitter, LinkedIn, Facebook)	•	•	•
Verbal recognition at convenings	•	N/A	N/A
Collaboration on thought leadership opportunities	•	•	•
Custom partnership and media opportunities	•	•	•
Year-round recognition during select webinars, presentations, and articles featuring research	N/A	•	•
First option to renew	•	•	•

**To learn more about sponsorship opportunities contact Meka Moskowitz, [MMoskowitz@CECP.CO](mailto:MMoskowitz@CECP.CO).**