BLOGGER GUIDELINES

Thank you for contributing your insights and impressions by blogging on the **CECP Summit**! Here are some guidelines and requests for effective guest blogging.

- We will have one blogger in each session; alert us as soon as possible to your preferences.
- Please submit post to Sara Adams (contact info below) within 48 hours of the event.

Suggested Format

The impact of the postings will be the individual impressions of each writer and organization. Given that, the only requests we have are that you mention:

- The name of the event: CECP 2020 Summit: *Strength in Solutions*
- The name of the session you are covering, and the names and titles of the speakers.
- Main questions and points raised during the session, takeaways, and next steps for the field.
- Posts can be between 400 and 500 words.

Please find session descriptions in the conference [agenda](#) on our website. Please let us know if we can be of further assistance.

Cross-Promotion

CECP will:

- Compile all blog posts in a Summit wrap up sent to all CECP members and participants following the conference.
- Post on our CECP Insights blog as guest blog posts.
- Send link through social media channels.
- Post link on main Summit web page.

We ask Summit bloggers to (if applicable):

- Post on your organization's blog.
- Send links through your organization's social media channels (reference #CECPSummit).
- Post link on organization's "news" page.
- Include a reference in organization newsletter.
- Please have your communications staff contact Sara Adams (contact info below) to facilitate.

Please direct questions to:

Sara Adams, Senior Director, Communications and Marketing, CECP
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