

- 1. Weekly alert: please check out the updates to <u>CECP's CEO Resource Recap</u> of helpful links from top sources for CEOs who are leading business during extraordinary times. <u>New this week:</u> The purpose-driven economy that's getting more attention by the day. Three of its luminaries Former Delaware Supreme Court Chief Justice Leo Strine, Jr., Oxford Professor Bob Eccles, and Hermes EOS Tim Youmans penned the most convincing argument yet: that the time is ripe for companies to become benefit corporations and fulfill the "trust us, we care" promise of the Business Roundtable's Statement on the Purpose of a Corporation. It's one of three ways CEOs can put their corporate purpose into action. <u>Read here</u>.
- 2. Please join us for a virtual roundtable discussion among fellow CEOs who are leading during trying times. The first 4 calls convened 34 CEOs from 16 industries. Levering experience from CECP's Board of Boards, small-group, interactive discussions provide an opportunity to speak, listen, and learn from fellow CEOs. On June 16, 2020 from 10 a.m. 11 a.m. EST, PwC CEO Tim Ryan will share brand-new, must-know survey data on the financial implications of Covid-19. A few spots remain. Email Sarah Bostwick to reserve your spot. See takeaways from calls to date.

Keep the spirit,

Daryl

Daryl Brewster
CEO

Chief Executives for Corporate Purpose (CECP)
85 Broad Street, 27th
New York, NY 10004
212-825-1000