

Weekly alert: please check out the updates to **CECP's CEO Resource Recap** of helpful links from top sources for CEOs who are leading business during extraordinary times. Among the new additions is the **2020 Edelman Trust Barometer Spring Update**, which CECP Board Director Richard Edelman shared an exclusive first look during CECP's latest CEO Roundtable. The 4 roundtables to date have gathered 34 CEOs from 16 industries for small-group, interactive discussions.

According to Richard, the Covid-19 pandemic has led to a remarkable shift in the trust landscape since January. Government trust surged 11 points to an all-time high of 65%. At the same time, there is marked disappointment in how the private sector has performed during this crisis, leading him to call this a "moment of reckoning", which will test whether companies deliver the promise of stakeholder capitalism.

Read more here and reach out if you are interested in joining future CEO Roundtables. We'll alert you as we plan for the upcoming summer months.

Keep the spirit,

Daryl

Daryl Brewster
CEO

Chief Executives for Corporate Purpose (CECP)
85 Broad Street, 27th
New York, NY 10004
212-825-1000