

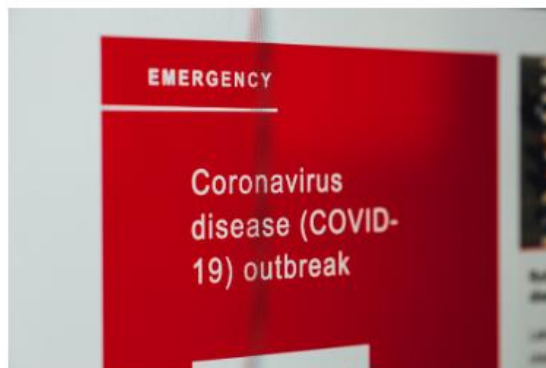


Every Friday, **CECP** shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as **CECP** programming.

Find additional Covid-19 resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), and dedicated [CEO](#) and [company resource pages](#).

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## Covid-19 | CECP Updates



CECP has been busy at work responding to company needs:

- [Register today](#) for the [CECP Summit](#) May 19-20. See more below.
- See the [Resources](#) page to read new blogs, including a new piece reflecting on CECP's CEO Roundtable calls over the past couple weeks.
- Visit [MyCECP](#), behind the password, to find the summaries of the first 12 **corporate leader issue- and industry-focused calls** held to date. [Sign up](#) for the remaining calls, in [partnership](#) with Association of Corporate Citizenship Professionals, Council on Foundations, and Points of Light.
- Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs.

- Visit CECP's new [Partnership finder](#); post partnership opportunities here and find your new collaborators.

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## CECP Summit - A Virtual Experience!



The [2020 CECP Summit: \*Strength in Solutions\*](#) is:

Tuesday May 19, 11:00 a.m. – 5:00 p.m. ET

Wednesday May 20, 11:00 a.m. – 5:00 p.m. ET

**If you have registered, we will send log in credentials by email on Monday, 5/18.** If you have not yet registered, today is the last day to [sign up](#); registration closes at 5:00 p.m. ET.

In the meantime, **please take [this poll](#)** so that we may better understand where our companies are at this time. Results will inform Summit programming.

**We look forward to seeing you Tuesday!**

For further information or questions, please contact [Alison Vultaggio](#).

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## Join Company Peer Discussions on Covid-19

Sign up for our upcoming Corporate Peer Discussion calls below.

**Links for Registration are below and please note all times are Eastern Daylight Time**

- **Corporate Peer Discussion on Funding for Long-Term Covid-19 Recovery**
  - [Tuesday, May 26, 1:00 – 2:30 pm](#)
  - [Wednesday, May 27, 1:00 – 2:30 pm](#)
  - [Thursday, May 28, 1:00 – 2:30 pm](#)
- **Corporate Peer Discussion on Planning for Community Investment and Employee Engagement in Covid-19 Recovery**
  - [Tuesday, June 16, 1:00 – 2:30 pm](#)
  - [Wednesday, June 17, 1:00 – 2:30 pm](#)
  - [Thursday, June 18, 1:00 – 2:30 pm](#)
- **Corporate Peer Discussion on Retooling the Workforce in Covid-19 Recovery**
  - [Tuesday, June 30, 1:00 – 2:30 pm](#)
  - [Wednesday, July 1, 1:00 – 2:30 pm](#)
  - [Thursday, July 2, 1:00 – 2:30 pm](#)

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## Wanted: Photos

Do you want CECF to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share them today ([info@cecp.co](mailto:info@cecp.co)) and we will add them to our collection.

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## News from the Field

News from the Field:

- *Fortune* has launched a new section, [How to Reopen](#), which takes a deep look at how countries and companies, big and small, are dealing with this unprecedented challenge.
- "It's possible that interest [in sustainability] could actually be higher than before if brands lead the way. Significantly, people are looking to corporations to take charge on the pandemic response, and the bigger spotlight on brands contributing to the public good could translate to tackling problems like the climate crisis after the worst of the coronavirus passes." [Marketing Dive](#)
- **Microsoft CEO Satya Nadella** asks us to look out for what we have lost through this crisis: "Switching from offices before the pandemic to an all-remote setup would be 'replacing one dogma with another dogma,' he said. 'What does burn out look like? What does mental health look like? What does that connectivity and the community building look like? One of the things I feel is, hey, maybe we are burning some of the social capital we built up in this phase where we are all working remote. What's the measure for that?'" [New York Times](#)
- "'You can have a food crisis with lots of food. That's the situation we're in,' said senior economist Abdolreza Abbassian, of the U.N.'s Food and Agriculture Organization." [Wall Street Journal](#)
- **Carly Fiorina** launched a new [LinkedIn Newsletter](#) about leadership.

Company Snapshots:

- The [2020 Nielsen Global Responsibility Report](#) is a new comprehensive hub for how ESG performance and strategy connects to business.
- **Empire State Realty Trust** premiered a [new light show](#) to Billy Joel's Miami 2017 as part of the Robin Hood organization's "Rise Up New York!" Relief Benefit. The video features Governor Andrew Cuomo and a chance to give to Robin Hood and help the most underserved in New York City.
- For more than 170 years, [American Express](#) has been committed to backing their colleagues, their customers, their partners and the communities they serve around the world. As they navigate the Covid-19 pandemic, this commitment is more important than ever.
- **Southern California Edison** is working with customers to help those facing financial hardships by suspending service disruptions, waiving late fees, offering reduced rates, and providing other supports. To assist Californians who are facing economic hardships because of quarantines, taking care of family members, or school and business closures, **Edison International** donated more than \$1 million to local nonprofits and employees raised more than \$414,000 through donations and corporate matching dollars.
- Salesforce announced [Work.com](#)—new technology solutions and resources to help business and community leaders around the world reopen safely, re-skill employees, and respond efficiently on the heels

of the Covid-19 pandemic.

## CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECP's [Insights Blog](#), including posts by CECP CEO, [Reflections from Conversations with CEOs](#), [The Role of Companies Today and Every Day](#), [Adapting and Leading: How Companies are Responding to Covid-19](#), [Purpose-Driven Leadership During a Crisis](#); and CECP Senior Fellow, [Applying a DEI Lens in Covid-19 Response](#); and CECP Senior Manager, CEO Engagement, CEO Investor Forum, [Mark, Set, Go!](#) [The Race Toward Resilience Is On](#).

## WHAT'S TOP OF MIND FOR CECP COMPANIES

This past week, the focus on supporting employees through relief or assistance funds has been top of mind for companies. Coming at the heels of a pulse survey on EAFs, we are gathering details on companies who are expanding eligibility and accessibility, which may mean increased flexibility, increased funds, and partnering with an external provider to manage these programs. Log into [MyCECP](#) and access the Knowledge Center to read the preliminary results of this survey, as well as updated issue briefs on other Covid-related topics such as virtual volunteering and a list of corporate responses and actions.

## THE GLOBAL EXCHANGE CORNER

In these challenging times, CECP's [Global Exchange \(GX\)](#) is compiling innovative ideas on how companies around the world (and GX members) are undertaking local, national, and

## JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECP will post on our [Job Listings](#) page.

## CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

The 2020 *Giving in Numbers* Survey is **open**. [Contact us](#) to learn more.

### MAY 19-20, 2020

2020 CECP Annual Summit (*Virtual*)  
[Register](#)

### JUNE 10, 2020

Strength in Solutions— Summit Breakout Series:  
Place-Based Problem Solving (*Virtual*)  
[Register](#)

### JUNE 23, 2020

Business for the Common Good (*Virtual*)  
[Register](#)

### JUNE 23, 2020

The Future of ESG Engagement (*Virtual*)  
[Register](#)

### JUNE 24, 2020

Service for Impact: Feedback on the Results of  
Corporate Volunteering (Partner Event) (*Virtual*)

international initiatives in the fight against Covid-19.

[CSRone](#), CECF's GX Partner in Taiwan, conducted a survey from April 22 - May 6, 2020, and obtained insights from 100 CSR practitioners that represent 27 industry categories. The questionnaire aimed to understand the impact of Covid-19 in CSR activities in the Taiwan. Highlights include:

- 30.4% are already collecting Covid-19 epidemic response information and intend to compile it into their companywide reporting
- 75.1% of the affiliated organizations' performance this year was affected by the epidemic
- 57.1% expect their affiliates' performance to be impacted by 2021
- The most difficult items for the organizations to deal with are: reduced orders, continuous changes in the epidemic policy, and finding new solutions to maintain operations

Take a look at the full set of insights, [here](#). If you are interested in knowing more about global responses from the network, check out the [Global Exchange Covid-19 Resources](#) or contact [Laura Galindo](#).

[Register](#)

**JUNE 30, 2020**

Strength in Solutions— Summit Breakout Series  
Maximizing Mid-level Managers (*Virtual*)

[Register](#)

[View the full calendar](#)

## CECF SOCIAL MEDIA CORNER

**Follow us on social media** – CECF is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECF on [Twitter](#) and [LinkedIn](#).

## COVID-19 STORIES

Do you have a story to tell about your company's experience with Covid-19? CECF can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). Sharing your experience will help others. Please send your story idea to [Sara Adams](#).

Got news you want to share?  
Reach out to [jalbano@cecp.co](mailto:jalbano@cecp.co) and let us know how we can help you get the word out.



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