



Every Friday, CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), and dedicated [CEO](#) and [company resource pages](#).

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## Covid-19 | CECP Updates



CECP has been busy at work responding to company needs:

- See the [Resources](#) page to read new blogs and content.
  - Visit the NEW [MyCECP](#), behind the password, to find the summaries of the first 12 **corporate leader issue- and industry-focused calls**. [Sign up](#) for the remaining calls, in [partnership](#) with Association of Corporate Citizenship Professionals, Council on Foundations, and Points of Light.
  - Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs.
  - Visit CECP's new [Partnership finder](#), post partnership opportunities here and find your new collaborators.
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## NEW Report: ESG and the Earnings Call

Earlier this week CECP's CEO Investor Forum launched our research report, [ESG and the Earnings Call](#). This report was developed in collaboration with **NYU Stern Centre for Sustainable Business** and sets out practical recommendations for corporations to embed ESG content into earnings call discussions. The recommendations sit in three broad categories: using the earnings call schedule; operational process approaches to develop relevant ESG content; and narratives and metrics to disclose. The paper surveys the literature on short-term concerns and the rise of ESG into the capital markets mainstream. It also connects our work on long-term disclosure to the shorter term accountability environment offered by the quarterly call. Read more about the CEO Investor Forum, [here](#).

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## Social Innovation Summit

Social Innovation Summit launched its all-digital format with complimentary registration for its annual convening of corporate social responsibility, foundation, startup, nonprofit, government, and philanthropy executive leaders, to be held on June 2-4, 2020. More than 3,000 social impact experts will gather for a dialogue on emerging trends and innovative solutions with topics such as Future of Work; Education & STEM; Emergency Relief & Recovery; Tech for Good; Economic Inclusion; Impact Investing; Youth Development; Leading with Purpose; and Gender Equity. High-profile speakers scheduled to participate include: **Rosario Dawson** (Actress), **Antoni Porowski** (Netflix's *Queer Eye*), **Al Roker** (*The Today Show*), **Daryl Brewster** (CEO of CECP), **Gary Vaynerchuk** (CEO of **VaynerMedia**), **Kathleen McLaughlin** (President of the **Walmart Foundation**), **Pamela Norley** (President of **Fidelity Charitable**), **Barbara Humpton** (CEO of **Siemens USA**), and **Ommeed Sathe** (Head of Impact Investments at **Prudential Financial**). You may view the agenda and register at [www.socinnovation.com](http://www.socinnovation.com). VIP registration offering exclusive 1:1 networking, contact sharing, and VIP Roundtables is available at a 30% discount using CECP's **VIP Code: CECP30**.

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## CEO Virtual Roundtable Discussions

**For your CEO:** Join us for a virtual roundtable discussion among fellow CEOs who are leading during trying times.

- June 16 from 10:00 a.m. - 11:00 a.m. ET: **PwC CEO Tim Ryan** will share brand-new, must-know survey data on the financial implications of Covid-19.
- June 24 from 10:00 a.m. - 11:00 a.m. ET: **Boston Consulting Group CEO Rich Lesser** will share his point of view on what it will take to restart businesses and the economy purposefully, safely, successfully, and soon.

A few spots remain. Email [Sarah Bostwick](#) to reserve your spot. **Limited to CEOs only.**

See the summary of previous calls, [here](#).

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## Join Company Peer Discussions on Covid-19

Sign up for our upcoming Corporate Peer Discussion calls below.

Links for Registration are below and please note all times are Eastern Daylight Time

- **Corporate Peer Discussion on Planning for Community Investment and Employee Engagement in Covid-19 Recovery**
  - [Tuesday, June 16, 1:00 – 2:30 pm](#)
  - [Wednesday, June 17, 1:00 – 2:30 pm](#)
  - [Thursday, June 18, 1:00 – 2:30 pm](#)
- **Corporate Peer Discussion on Retooling the Workforce in Covid-19 Recovery**
  - [Tuesday, June 30, 1:00 – 2:30 pm](#)
  - [Wednesday, July 1, 1:00 – 2:30 pm](#)
  - [Thursday, July 2, 1:00 – 2:30 pm](#)

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## Wanted: Photos

Do you want CECF to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share them today ([info@cecp.co](mailto:info@cecp.co)) and we will add them to our collection.

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## News from the Field

- “Work as a very important aspect of well-being is something that we must recognize in conversations about work. Work isn’t just about the gig economy or GDP or industry. Work is a central element of the well-being of every human being. If we really adopt that idea of work being central to well-being, it then becomes a much more important conversation than the way it’s currently framed. It means that governments need to ensure that everyone is at work for their own sake and therefore the sake of the larger community that they belong in.” [The Life I Want](#)
- “There’s an interesting discussion happening around what companies will be doing for Pride this year as festivals have been cancelled. **Benevity** is [hosting a free webinar](#) on Friday to explore how brands are rethinking Pride 2020. #PridePledge is asking businesses [to pivot funds](#) they aren’t using on Pride festivals this year.” [Selfish Giving](#)
- “From whichever angle you’re looking at it, the crisis has delivered a crossroads to businesses. We can either take many steps back or measurable leaps ahead. Leaders must decide to either feel stagnant and afraid—or notice progress as a result of great change and double down on diversity, equity, and inclusion in the workplace.” [Fast Company](#)

## Company Snapshots

- The **Verizon** Foundation has committed up to \$7.5 million in funding to small businesses nationwide, the soul of local communities, across three rounds of grants through the [Local Initiatives Support Corporation \(LISC\)](#), a national non-profit. Verizon also launched the Pay It Forward Live performance series, garnering more than 70 million livestream views, mobilizing each viewer to support their favorite local businesses so they can reopen when the crisis passes. See the [press release](#), [Cheddar interview](#).
- Caitlin Waugh, general manager of a **Best Buy** store in Portland, Oregon, had to deal with serious mental health issues with one of her staff and while she was able to help the employee, she knew it could happen again. Best Buy offers an array of mental health resources for employees, but Caitlin wanted to do more.

She found the [Mental Health First Aid Kit](#) program that trains people to respond to people who are struggling with their mental health. Caitlin's efforts have been contagious. Nearly half of store managers in Portland have now completed a [Psychological First Aid](#) training certification through Johns Hopkins University to prepare them for more meaningful conversations with their teams.

- **Chevron** is committed to maintaining a healthy workplace, protecting customers, supporting communities, and securing its future. Across the company, employees are demonstrating the power of human energy by doing extraordinary things during this extraordinary time. Colleagues at its joint venture Tengizchevroil responded to a call from local government to transport 60 students stranded in Central Kazakhstan back home using its chartered aircraft. Chevron is producing 70L of hand sanitizer a week in a facility in France. It has also invested more than \$12 million globally to supporting communities, including fuel discounts at Caltex service stations in Singapore for delivery and bus drivers to offset costs of food, delivery, and transportation.

## CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECP's [Insights Blog](#), including posts by CECP CEO, [Reflections from Conversations with CEOs](#), [The Role of Companies Today and Every Day](#), [Adapting and Leading: How Companies are Responding to Covid-19](#), [Purpose-Driven Leadership During a Crisis](#).

## WHAT'S TOP OF MIND FOR CECP COMPANIES

Throughout the past few weeks, companies have reassessed their budgets, loosened grant criteria, and shifted 2020 projects to urgently respond to the impacts of Covid-19. As companies begin to transition their charitable contributions from immediate relief to long term response, many are contemplating how to implement funding models for long-term recovery. Log into [MyCECP](#) to access issue briefs on this and other Covid-related topics such as virtual volunteering and a list of corporate responses and actions.

## THE GLOBAL EXCHANGE CORNER

## COVID-19 STORIES

Do you have a story to tell about your company's experience with Covid-19? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). Sharing your experience will help others. Please send your story idea to [Sara Adams](#).

## JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECP will post on our [Job Listings](#) page.

## CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)



In these challenging times, CECF's [Global Exchange \(GX\)](#) is compiling innovative ideas of how companies around the world (and GX members) are undertaking local, national, and international initiatives in the fight against Covid-19.

[Trialogue](#), CECF's GX Partner in South Africa, compiled several resources that highlight the country's business response to Covid-19.

- On April 21<sup>st</sup>, Trialogue hosted a [Corporate Social Investment Forum on Business Responses to Covid-19](#) webinar featuring input from **Anglo American Platinum**, **Momentum Metropolitan**, and the **Zenex Foundation**. You can read the full summary [here](#) and download the presentation [here](#).
- Trialogue put together a list of industry best practices highlighting how companies are playing a crucial role in strengthening the social fabric in the face of disaster. To see different examples of business responses in the country, see the bottom of this [page](#).

If you are interested in knowing more about global responses from the network, check out the [Global Exchange Covid-19 Resources](#) or contact [Laura Galindo](#).

#### **JUNE 10, 2020**

Strength in Solutions— Summit Breakout Series: Place-Based Problem Solving (*Virtual*)  
[Register](#)

#### **JUNE 16, 2020**

CEO Virtual Roundtable Discussion (*Virtual*)  
[Register](#)

#### **JUNE 23, 2020**

Business for the Common Good (*Virtual*)  
[Register](#)

#### **JUNE 23, 2020**

The Future of ESG Engagement (*Virtual*)  
[Register](#)

#### **JUNE 24, 2020**

Service for Impact: Feedback on the Results of Corporate Volunteering (Partner Event) (*Virtual*)  
[Register](#)

#### **JUNE 24, 2020**

CEO Virtual Roundtable Discussion (*Virtual*)  
[Register](#)

#### **JUNE 30, 2020**

Strength in Solutions— Summit Breakout Series: Maximizing Mid-level Managers (*Virtual*)  
[Register](#)

[View the full calendar](#)

## **CECF SOCIAL MEDIA CORNER**

**Follow us on social media** – CECF is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECF on [Twitter](#) and [LinkedIn](#).

Got news you want to share?  
Reach out to [jalbano@cecp.co](mailto:jalbano@cecp.co) and let us know how we can help you get the word out.



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