



Every Friday, CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), and dedicated [CEO](#) and [company resource pages](#).

Covid-19 | CECP Updates



CECP has been busy at work responding to company needs:

- [Register today](#) for the [CECP Summit](#) May 19-20. See more below.
- Take a look at our latest CECP [Pulse Survey results](#) where we focused on understanding how companies are predicting changes to their 2021 community investment budget due to Covid-19.
 - For all survey results, see CECP's [Resource Recap](#) page.
 - **All past Pulse Surveys are closed.**

- See the [Resources](#) page to read new blogs, including a new piece reflecting on CECP's CEO Roundtable calls over the past couple weeks.
- Visit [MyCECP](#), behind the password, to find the summaries of all 12 **corporate leader issue- and industry-focused calls** held to date. [Sign up](#) for the remaining calls, in [partnership](#) with Association of Corporate Citizenship Professionals, Council on Foundations, and Points of Light.
- Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs.
- Take some time to watch Reinhart's webinar, [Long-Term Corporate Strategic Planning Beyond Covid-19: Emerging Law, Performance Benefits and Practices](#), which features CECP Director of Research, CEO Investor Forum, [Brian Tomlinson](#) (time mark 42:16 - 59:10).
- Visit CECP's new [Partnership finder](#); post partnership opportunities here and find your new collaborators.

CECP Summit - A Virtual Experience!

Join us at the upcoming [CECP Summit, Strength in Solutions](#) on **May 19-20, 2020** where 200+ senior corporate leaders will gather **virtually** to learn with each other and issue-area experts. [Register today](#) to secure your spot. Each CECP company has access to **two** registrations. **We're nearing capacity, so sign up today.**



While virtual, this year's CECP Summit will draw from what companies have come to rely on through this annual event—noteworthy keynotes, pressing-issue breakouts, networking, a resource center, and interactive CECP staff booths. Hear from speakers such as **Barbara Humpton, CEO, Siemens USA; Darren Walker, President, Ford Foundation;** and **Carla Harris, Vice Chairman & Managing Director, Morgan Stanley.**

CECP thanks its Summit sponsors: **Allstate, Assurant, BNY Mellon, KPMG LLP, Mastercard, Newman's Own Foundation, Prudential, State Farm, UPS, USAA, and Wynn.**

View the agenda, speakers, sponsors, attendees, and more at our event site, [here](#).

For further information or questions, please contact [Alison Vultaggio](#).

Join Company Peer Discussions on Covid-19

For the past month, our organizations - **Association of Corporate Citizenship Professionals (ACCP), Chief Executives for Corporate Purpose (CECP), Council on Foundations (COF), and Points of Light (POL)** - have joined forces to convene our members and advocate for the field and its response to the global pandemic.

Thank you to those companies that have participated in the peer discussions to date. Know that the resources and stories you have shared are helping fellow members more effectively address the enormous and growing community need.

We will host two categories of sessions: Issue-Focused and Process-Focused Corporate Peer Discussions. Topics are:

1. Issue Focused:

- Supporting Small Business in Covid-19 Recovery
- Retooling the Workforce in Covid-19 Recovery

2. Process Focused:

- Funding for Long-Term Covid-19 Recovery
- Planning for Community Investment and Employee Engagement in Covid-19

As companies begin to pivot from immediate relief to recovery and rebuilding responses, our peer-to-peer conversations will shift to a future focus. We encourage participants to discuss learnings from their immediate relief efforts and their company's plans for a longer-term community response. The format will remain the same – companies sharing their efforts followed by a facilitated open dialogue in a small group setting.

Links for Registration are below and please note all times are Eastern Daylight Time

- **Corporate Peer Discussion on Funding for Long-Term Covid-19 Recovery**
 - [Tuesday, May 26, 1:00 – 2:30 pm](#)
 - [Wednesday, May 27, 1:00 – 2:30 pm](#)
 - [Thursday, May 28, 1:00 – 2:30 pm](#)
- **Corporate Peer Discussion on Planning for Community Investment and Employee Engagement in Covid-19 Recovery**
 - [Tuesday, June 16, 1:00 – 2:30 pm](#)
 - [Wednesday, June 17, 1:00 – 2:30 pm](#)
 - [Thursday, June 18, 1:00 – 2:30 pm](#)
- **Corporate Peer Discussion on Retooling the Workforce in Covid-19 Recovery**
 - [Tuesday, June 30, 1:00 – 2:30 pm](#)
 - [Wednesday, July 1, 1:00 – 2:30 pm](#)
 - [Thursday, July 2, 1:00 – 2:30 pm](#)

CEO Peer Call

For your CEO: Reach out to [Sarah Bostwick](#) if you are interested in joining future virtual CEO Roundtables. We'll alert you as we plan for the upcoming summer months. See the summary of previous calls, [here](#).

Wanted: Photos

Do you want CECF to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share them today (info@cecp.co) and we will add them to our collection.

News from the Field

News:

- [“Sustainability Was Corporate America’s Buzzword. This Crisis Changes That.”](#) *Wall Street Journal*
- [“Companies that tap US relief packages must be more transparent”](#) *Financial Times* op-ed
- [“Airbnb Aimed to Practice Stakeholder Capitalism. Coronavirus Complicated Its Goals.”](#) *Wall Street Journal*
- [“7 Strategies to Reduce the Burden on Grantees During Coronavirus.”](#) *Inside Philanthropy*
- [“The Impact of Covid-19 on Gender Equality.”](#) National Bureau of Economic Research

Company Snapshots:

- President and CEO Gene Lee of **Darden** provides [regular updates](#) on the corporate website about its Covid-19 related actions
 - **American Airlines** released a [video](#), “Why do we fly”, to share its thoughts on this crisis and its corporate purpose.
 - **L’Oreal** took over the homepage of loreal.com with an image of workers on the front lines creating hand sanitizer in their factories.
 - **MGM** has [donated](#) nearly 550,000 pounds of food, cooked 1,000 meals a day for two weeks in April, and has provided other products and services to those in need.
 - **New York Life** announced a new [partnership](#) with **Cigna**, the Brave of Heart Fund, which will provide financial support for the families of fallen health care workers.
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2020 Giving in Numbers™

Thank you to those of you who were able to submit information for the *Giving in Numbers* Survey 2020! If you have any questions or GIN 2020 didn't make it onto your radar due to all else that is going on, please reach out to [Alexa Yigit](#).

CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECF’s [Insights Blog](#), including posts by CECF CEO, [Reflections from Conversations with CEOs](#), [The Role of Companies Today and Every Day](#), [Adapting and Leading: How Companies are Responding to Covid-19](#), [Purpose-Driven Leadership During a](#)

JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECF will post on our [Job Listings](#) page.

CECP CALENDAR

[Crisis](#); and CECP Head of Strategic Partnerships and Programs, CEO Investor Forum, [Why a Company's Health and Wellbeing Program is an Essential Part of Its Long-Term Success](#).

WHAT'S TOP OF MIND FOR CECP COMPANIES

Companies are slowly transitioning to planning for their long-term corporate social strategies in FY21, while still addressing current issues and challenges amidst Covid-19. Top of mind for companies continues to be supporting employees through employee assistance funds and matching gifts, as well as support for their communities through expanded or adjusted grants.

Analysis and results from last week's CECP [Pulse Surveys](#) are now available: 1) how companies are predicting changes to their 2021 community investment budget due to Covid-19; and 2) how companies may have adjusted plans for upcoming CSR, sustainability, or other corporate citizenship report.

THE GLOBAL EXCHANGE CORNER

In these challenging times, CECP's [Global Exchange](#) (GX) is compiling innovative ideas of how companies around the world (and GX members) are undertaking local, national and international initiatives in the fight against Covid-19.

[Russian Donors Forum](#), CECP's GX Russia Partner, launched a Covid-19 short questionnaire for companies in Russia. The results as of April 7 include:

- 57% of companies undertook initiatives to support their employees and communities

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

The 2020 *Giving in Numbers* Survey is open. [Contact us](#) to learn more.

MAY 19-20, 2020

2020 CECP Annual Summit (*Virtual*)
[Register](#)

JUNE 2020 (Date TBD)

Business for the Common Good (*Virtual*)
[Register](#)

JUNE 1, 2020

Focus on Strategy: Insights from Around the Globe (*Virtual*)
[Register](#)

JUNE 3, 2020

Corporate Breakfast at the Social Innovation Summit (*Washington, D.C.*)
[Register](#)

JULY 2020 (Date TBD)

Industry Roundtable: Technology (*Silicon Valley, CA*)
[Register](#)

JULY 2020 (Date TBD)

Industry Roundtable: Travel and Hospitality (*Washington, D.C.*)
[Register](#)

[View the full calendar](#)

CECP SOCIAL MEDIA CORNER

- 53% of companies considered the possibility to review the priorities of their social and charitable programs (both internal and external)
- 23% of companies considered increasing the budgets of their social/charitable programs due to the current situation

Overall, companies expressed that amongst their most urgent needs are having a peer-to-peer exchange of information and resource hubs, and participating in cross-sectoral partnerships to provide support to the most vulnerable groups.

If you are interested in knowing more about Global Exchange Covid-19 Resources, [click here](#) or contact [Laura Galindo](#).

Follow us on social media – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on [Twitter](#) and [LinkedIn](#).

COVID-19 STORIES

Do you have a story to tell about your company's experience with Covid-19? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). Sharing your experience will help others. Please send your story idea to [Sara Adams](#).

Got news you want to share?
Reach out to jalbano@cecp.co and let us know how we can help you get the word out.



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