

2020 Corporate Social Investment and Environmental, Social and Governance (ESG) Questionnaire

Welcome to the 2020 Corporate Social Investment and Environmental, Social and Governance (ESG) Questionnaire. An effort led by CECP's Global Exchange which **unites a network of organizations based in more than 15 countries that advance companies' social investment strategies.**

Understanding the unprecedented global circumstances, we would like to thank you in advance for contributing to this industry-leading research which helps raise the level of awareness and transparency on how companies are a force for good in society. Together, with partners across 15+ countries, we have created a tool to uncover the progress for the corporate social investment field. In past year's surveys, more than 200 large companies headquartered all around the globe have participated on this global questionnaire.

Upon submitting your responses, CECP will confirm receipt of your survey and follow-up if there are any questions regarding your submission. The resulting insights will be published in late 2020 and all respondents will receive an early notification when results are available! If you have questions, please reach out to Laura Galindo at lgalindo@cecp.co

Respondent Information

Company Name: [Type here]

Parent Company Name (if above is subsidiary): [Type here]

Company Headquarters Country and City: [Type here]

Contact Person Name: [Type here]

Contact Person Title: [Type here]

Contact Email (where the final survey email confirmation should be sent): [Type here]

How many full-time employees are part of your department or team? [Type here]

What is your department or team's name? [Type here]

Help your peer companies better understand your corporate structure. Where does your department or team sit within the company? Choose the option that best represents your reporting line:

- ☐ Administration
- ☐ Communications
- ☐ Community Affairs / Community Relations
- ☐ External Affairs
- ☐ Executive Office
- ☐ Public Affairs
- ☐ Government Affairs
- ☐ Finance
- ☐ Legal
- ☐ Human Resources

- ☐ Marketing
- ☐ Strategy
- ☐ Sustainability
- ☐ Other (please specify)

Please indicate whether your department's responsibilities include:

- Community Investments: Select one: Yes / No
- Volunteer activities: Select one: Yes / No
- Other responsibilities: Select one: Yes / No
 - If yes, please specify [Type here]

I. Community Investment and Employee Programs

Using your best knowledge to predict, what do you think will change about your company's social investments over the next 2 years?

- ☐ Meaningful increase in resources and budget
- ☐ About the same resources and budget
- ☐ Meaningful decrease in resources and budget
- ☐ Don't know

In the coming year, would you consider including the **Sustainable Development Goals (SDGs)** in a presentation or materials to your CEO/ Senior Executives due to the importance of the SDGs to your strategy and programs?

- ☐ Already including
- ☐ Would consider including
- ☐ Might consider including
- ☐ Don't use SDGs
- ☐ Don't know

To what extent are the SDGs used by your team/department?

- ☐ Frequently, for example, they are integrated in our companies' overall strategy
- ☐ Somewhat frequently, for example, they serve as a framework for reporting and/or measuring our social investment work
- ☐ Infrequently, for example, my team has knowledge on the SDGs but they are not yet integrated into our work
- ☐ Infrequently, for example, I know what they are, but they are not being applied at the company at all
- ☐ Unsure what SDGs are
- ☐ Other (please specify)

In the coming year, would you consider including **partnerships with other private-sector companies** in a presentation or materials to your CEO/Senior Executives due to the importance of these partnerships to your strategy and programs?

- ☐ Already including
- ☐ Would consider including
- ☐ Might consider including
- ☐ Don't have private-sector partnerships
- ☐ Don't know

To what extent are the partnerships with other private-sector companies used by your team/department?

- ☐ Frequently, for example, they are a strategy used within our companies' overall strategy

- ☐ Somewhat frequently, for example, they serve as a strategy for advancing our social investment work
- ☐ Infrequently, for example, my team has knowledge of the benefits of partnering with other private sector companies, but it is not yet integrated into our work
- ☐ Infrequently, for example, I know what they are, but they are not being used at the company
- ☐ Unsure what partnerships with other private-sector companies are
- ☐ Other (please specify)

Please indicate whether your company contributed at least one grant that had international impact (international end-recipient). Select one:

- ☐ Yes
- ☐ No

What approximate percentage of grants given by your company had international impact (end-recipient)?
%: [Type here]

Does your company have at least one foundation or trust?

- ☐ Yes
- ☐ No

If yes, does your company have more than one corporate foundation? For example, some companies open a corporate foundation in certain countries where it is advantageous to do so.

Select one: Yes (Type in Number) / No

Does your company provide a monetary match when an employee makes a personal donation or gift?

- ☐ Yes
- ☐ No

What percentage of employees gave through corporate matching programs? Employee participation rate%: [Type here]

Volunteer Time-Off

How many hours does your company policy offer to employees for volunteer service on an annual basis? This is often called Volunteer Time-Off (VTO). If your company offers a number of days, please multiply the number of days by 8. If none offered, type 0. If offered, type the number of hours: [Type here]

Please provide the total percentage participation rate of employees that volunteered through corporate programs over this past year (%): [Type here]

Please include the name of the volunteer program that achieved the highest % participation rate?

Focus Areas

From your perspective, how is the amount of **resources** in the following areas changing at your company:

Diversity & Inclusion	On the rise, steady, on the decline, don't know, no resources
Healthy Lifestyles	On the rise, steady, on the decline, don't know, no resources
Future of Work	On the rise, steady, on the decline, don't know, no resources
Human Rights	On the rise, steady, on the decline, don't know, no resources
Culture & Arts	On the rise, steady, on the decline, don't know, no resources

II. ESG

ESG refers to Environmental, Social and Governance (ESG) issues that may impact the way companies execute their strategy and create value over the long term. Companies identify their material or critical ESG issues to build their company's long-term strategy.

Using your best knowledge to predict 2 years from now, where do you think the responsibility for ESG strategy will sit within the company?

- ☐ Move to more senior level
- ☐ Remain where it is
- ☐ Move to other levels because of integration

Do the staff members working on "S" (social) and "E" (environmental) issues within ESG work jointly or separately? This refers to organizational structure, not informal collaboration.

- ☐ Jointly
- ☐ Somewhat jointly
- ☐ Separately
- ☐ Somewhat separately

From your perspective, how are the resources available in the following areas changing at your company:

"S" (social) in ESG (e.g. philanthropy, diversity, human rights)

- ☐ On the rise
- ☐ Steady
- ☐ On the decline

"E" (environmental) in ESG (e.g. carbon offsets, water)

- ☐ On the rise
- ☐ Steady
- ☐ On the decline

From your perspective, the amount of publicly released ESG reporting at your company (or non-financial information, often the CSR or Sustainability report) over the last year:

- ☐ Increased
- ☐ Stayed the same
- ☐ Decreased
- ☐ Our company doesn't have ESG reporting

Using your best knowledge to predict 2 years from now, please state if your company will seek to improve on [sliding scale for Zero Improvement (1) to A lot of Improvement (5)]

- ☐ Stakeholder analysis
- ☐ Materiality (issue) analysis
- ☐ Metrics/data
- ☐ Please specify if there are other area(s) that your company will seek to improve on. [Type here]

From your perspective, your company's ESG data is:

- ☐ Helping operational efficiency
- ☐ Helping decrease resource dependency
- ☐ Helping attract a new generation of empowered workers
- ☐ Not helping

Are ESG metrics integrated into performance (and remuneration) indicators for staff across the company?

- ☐ Yes, for many staff
- ☐ Yes, for some staff
- ☐ No
- ☐ Unsure

Would you like **[GXCP]** to contact you to highlight your company's work on a case study section on the report?

- ☐ Yes, willing to
- ☐ No, not willing

BONUS: Feedback on future research! What ESG benchmark (either monetary (\$) or percentage (%)) would be a helpful addition to this survey?

Thank you for submitting the 2020 Corporate Social Investment and ESG Questionnaire!

We appreciate your participation in the 2020 Corporate Social Investment and ESG Questionnaire. Your contribution to this industry-leading research helps raise the level of awareness and transparency on how companies are a force for good in society.

Your responses have been recorded. **A copy of your submitted survey will be emailed to you from CECP shortly.** The resulting insights will be available in late 2020.

Please reach out to our team if you have any questions or concerns.

Email: lgalindo@cecp.co
[CECP's Global Exchange Website](#)