

CECP 2020 Virtual Summit



About Mastercard

Mastercard is a global technology company in the payments industry. Our mission is to connect and power an inclusive, digital economy that benefits everyone, everywhere by making transactions safe, simple, smart and accessible. Using secure data and networks, partnerships and passion, our innovations and solutions help individuals, financial institutions, governments and businesses realize their greatest potential. Our decency quotient, or DQ, drives our culture and everything we do inside and outside of our company. With connections across more than 210 countries and territories, we are building a sustainable world that unlocks priceless possibilities for all.

Mastercard is committed to being a force for good in the world and to doing well by doing good. As a core component of our strategy, we're conducting business in an open and transparent way, advancing inclusive growth, building an inspired workforce and being good stewards of the environment to create a sustainable future for Mastercard and the world around us.

Social Investment Spotlights

Financial Inclusion Targets

Mastercard expanded its worldwide commitment to financial inclusion, pledging to bring a total of 1 billion people and 50 million micro and small businesses into the digital economy by 2025. As part of this effort, there will be a direct focus on providing 25 million women entrepreneurs with solutions that can help them grow their businesses.

COVID-19 Response

Mastercard committed up to \$25 million in seed funding to establish the COVID-19 Therapeutics Accelerator in partnership with the Bill & Melinda Gates Foundation, Wellcome, The Chan Zuckerberg Initiative, the UK Government and others to help speed up the response to the COVID-19 epidemic by discovering, developing and scaling-up treatments for deployment around the world. Additionally, Mastercard has committed \$250 million in financial, technology, product and services support over the next five years to small businesses in the United States and other markets where it operates, supporting the vitality of businesses and the financial security of their workers.

Source: <https://investor.mastercard.com/investor-relations/investor-news/press-release-details/2020/Mastercard-Builds-on-COVID-19-Response-with-Commitment-to-Connect-1-Billion-People-50-Million-Small-Businesses-25-Million-Women-Entrepreneurs-to-the-Digital-Economy-by-2025/default.aspx>