



## Upcoming CECP Events

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Join **Chief Executives for Corporate Purpose (CECP)** for opportunities to learn, connect with peers, and engage with experts to advance your corporate social investment efforts. Scroll below to see partner events that will feature "CECP on the Agenda". New events are added every month, for more details on each event, visit our [website](#).

**CECP is only running virtual events at this time. All in-person meetings have been rescheduled.**

The **CECP Summit** will take place virtually on May 19-20. See below for more information.

The Association of Corporate Citizenship Professionals (ACCP), Chief Executives for Corporate Purpose (CECP), Council on Foundations (COF), and Points of Light (POL) have joined forces to convene our members and advocate for the field. Our goal for the collaboration is to support the sector by sharing the best information from our four organizations while using your time most efficiently. There's still time to register for our upcoming discussions (see registration links below).

If you have any questions please do not hesitate to reach out to us at [info@cecp.co](mailto:info@cecp.co) or refer to [CECP company resources](#). We look forward to seeing you soon.

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### CECP Events (included in your annual affiliation)

**May 19-20: 2020 CECP Annual Summit (Virtual)**

Please join us at the upcoming **CECP Summit, Strength in Solutions** on **May 19-20, 2020** where 200+

senior corporate leaders will gather **virtually** to learn with each other and issue-area experts. **Register today** to secure your spot. Each CECP company has access to **two** registrations. We're nearing capacity, so sign up today.

While virtual, this year's CECP Summit will draw from what companies have come to rely on through this annual event—noteworthy keynotes, pressing-issue breakouts, networking, a resource center, and interactive CECP staff booths.

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#### **May 26: Corporate Peer Discussion: Funding for Long-Term Recovery - CALL 1**

Throughout the past weeks, companies have reassessed their budgets, loosened grant criteria and shifted 2020 projects to urgently respond to the impacts of Covid-19. As companies begin to transition their charitable contributions from immediate relief to long term response, many are contemplating how to implement funding models for long term recovery. Join this peer discussion to learn how companies are beginning to think through long term recovery funding and come ready to share ideas, changes and/or innovative approaches following Covid-19.

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#### **May 27: Corporate Peer Discussion: Funding for Long-Term Recovery - CALL 2**

Throughout the past weeks, companies have reassessed their budgets, loosened grant criteria and shifted 2020 projects to urgently respond to the impacts of Covid-19. As companies begin to transition their charitable contributions from immediate relief to long term response, many are contemplating how to implement funding models for long term recovery. Join this peer discussion to learn how companies are beginning to think through long term recovery funding and come ready to share ideas, changes and/or innovative approaches following Covid-19.

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#### **May 28: Corporate Peer Discussion: Funding for Long-Term Recovery - CALL 3**

Throughout the past weeks, companies have reassessed their budgets, loosened grant criteria and shifted 2020 projects to urgently respond to the impacts of Covid-19. As companies begin to transition their charitable contributions from immediate relief to long term response, many are contemplating how to implement funding models for long term recovery. Join this peer discussion to learn how companies are beginning to think through long term recovery funding and come ready to share ideas, changes and/or innovative approaches following Covid-19.

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#### **June 10: Strength in Solutions— Summit Breakout Series: Place-Based Problem Solving (Virtual)**

Addressing the social and economic challenges of our time takes all types of strategies, resources, and players. All are valid. Yet as funders tune in to the myriad of systemic issues that underly many problems

facing our communities, it is useful to examine place-based models as an important lever to catalyze change. Join a discussion how funders are tapping into those closest to the challenges, dismantling structural barriers to progress, creating cross-sector partnerships, and centering solutions on what is needed within a specific localized context. Learn how this model impacts decision-making, the partnership dynamic, and spurs innovation.

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**June 16: Corporate Peer Discussion: The Recovery Planning Process: Employee and Community Engagement - CALL 1**

Peer updates to uncover ideas and new scenarios for how companies are planning for community investment and employee engagement initiatives to support recovery of their communities. Come share your work and learn from others.

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**June 17: Corporate Peer Discussion: The Recovery Planning Process: Employee and Community Engagement - CALL 2**

Peer updates to uncover ideas and new scenarios for how companies are planning for community investment and employee engagement initiatives to support recovery of their communities. Come share your work and learn from others.

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**June 18: Corporate Peer Discussion: The Recovery Planning Process: Employee and Community Engagement - CALL 3**

Peer updates to uncover ideas and new scenarios for how companies are planning for community investment and employee engagement initiatives to support recovery of their communities. Come share your work and learn from others.

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**June 23: Business for the Common Good (Virtual)**

Business For The Common Good is a closed-door networking discussion and conference that creates the ideal condition for CEO-to-CEO exchanges on the case for long-term thinking about business and social strategies on common good in Italy. This event is for CEOs. In partnership with Dynamo Academy.

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**June 23: The Future of ESG Engagement (Virtual)**

Hear perspectives from investor relations teams of leading companies on how they work across teams and business units to strengthen long-term sustainability investing, and ways in which ESG analysis and investment stewardship might change in light of a global crisis. In partnership with Sustainalytics.

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**June 24: Service for Impact: Feedback on the Results of Corporate Volunteering (Partner Event) (Virtual)**

Participate in a feedback session on the value and impact of corporate volunteering. We will cover strategies on how to connect corporate volunteering to social and business impact.

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**June 30: Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 1**

ACCP, CECF, COF, and POL invite you to join a Corporate Peer Discussion on Retooling the Workforce in COVID-19 Recovery. The current crisis has only escalated the urgency for workforce upskilling, STEM education, retooling skilled trades, and DEI. Learn how peer companies are investing in the workforce pipeline to spur recovery. Come share your work and learn from others.

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**June 30: Strength in Solutions— Summit Breakout Series Maximizing Mid-level Managers (Virtual)**

While employee engagement aims to win the hearts and minds of employees, key to implementing successful employee programs is also winning over mid-level managers. They are important allies that can boost participation rates and enthusiasm toward volunteer initiatives, and similarly can limit progress if they don't see employee engagement as a priority. Join a discussion on success strategies to overcome common barriers to mid-level manager engagement, and leave with practical tips and process suggestions, data points to demonstrate value, and creative ideas from peers on what's working for them.

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**July 1: Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 2**

ACCP, CECF, COF, and POL invite you to join a Corporate Peer Discussion on Retooling the Workforce in COVID-19 Recovery. The current crisis has only escalated the urgency for workforce upskilling, STEM education, retooling skilled trades, and DEI. Learn how peer companies are investing in the workforce pipeline to spur recovery. Come share your work and learn from others.

[REGISTER](#)

**July 2: Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 3**

ACCP, CECF, COF, and POL invite you to join a Corporate Peer Discussion on Retooling the Workforce in COVID-19 Recovery. The current crisis has only escalated the urgency for workforce upskilling, STEM education, retooling skilled trades, and DEI. Learn how peer companies are investing in the workforce pipeline to spur recovery. Come share your work and learn from others.

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**July 9: Industry Roundtable: Technology (Virtual)**

This roundtable will be an opportunity to discuss in a peer-to-peer forum how companies in the technology industry are uniquely contributing to societal impact, and to share common challenges and priorities, and opportunities to collaborate for greater benefit.

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#### **July 21: Focus on Strategy: Total Social Investment (Virtual)**

Tune in to learn the latest developments and updates in “Total Social Investment (TSI)”, an aggregated calculation companies can use to value and report on various programs and initiatives to improve society. TSI captures innovative initiatives that would have previously gone unmeasured: for example, new practices such as impact investing, the employment of individuals whose job it is to provide social services directly or collaborating with partners that aren’t formally organized non-profit organizations.

TSI helps companies capture social investments beyond the donation of products or cash and takes into account the types of partners involved in social investment, the types of financial transactions companies undertake, and “shared strategies” that create both business value and social value. In addition, long-term-oriented investors will be able to evaluate a company’s management team assessment and management of ESG-related risks and opportunities.

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#### **July 22: Service for Impact (Virtual)**

Participate in a discussion-driven session on moving corporate volunteering from “nice to need.” Attendees are encouraged to bring a colleague from Human Resources to this session. This is the last of a three-roundtable series “Service for Impact”, which gives corporate grantmakers and volunteer leaders the chance to foster a peer network and explore ways to make a difference in society while supporting business objectives through corporate volunteerism. Hosted by Philanthropy New York.

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#### **July 23: Strength in Solutions— Summit Breakout Series: Corporate Purpose Gut Check (Virtual)**

“Purpose” is everywhere, so how do we ensure that it doesn’t end up as just another buzzword? If your company has identified a corporate purpose, how do you know if it is doing its job? If your company hasn’t formally established one yet, where do you start? What does excellence look like? What are the opportunities to improve and the tools to assess? Join this session to connect with experts and peers to evaluate commitment, priorities, examples, and action plans related to corporate purpose.

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#### **July 28: Strength in Solutions: Deeper Dive on CECP Trends (Virtual)**

Join this follow-up webinar from the data presentation at CECP’s Annual Summit in May where the latest trends in corporate purpose were shared across the five “Ps”: Priorities, Performance, People, Planet, and Policies. Hear additional insights on the findings from *Giving in Numbers* (final results to be published



Fall 2020) and *Investing in Society*.

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**August 4: Strength in Solutions— Summit Breakout Series: Leadership Blueprint (Virtual)**

Lift your leadership to new heights! Doug Conant, Founder of ConantLeadership, former CEO of Campbell Soup Company, and former President of Nabisco Foods, and Chairman of CECF shares transformational leadership insights from his new book, *The Blueprint*. Doug Conant is the only former Fortune 500 CEO who is a New York Times bestselling author, a top 50 Leadership Innovator, a Top 100 Leadership Speaker, and a Top 100 Most Influential Author in the World. Join this exclusive session to learn the six practical steps to take your leadership model to the next level. (note: attendance will be capped).

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**August 11: Focus on Strategy: Disaster Preparedness (Virtual)**

Part of the 'Focus on Strategy' webinar series, this webinar will focus the latest trends in how companies are incorporating disaster relief efforts and disaster response strategies when natural or man-made disasters hit the communities in which stakeholders-- employees, grantees, customers-- work and live.

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**August 18: Focus on Strategy: Workplace Giving (Virtual)**

Part of the 'Focus on Strategy' webinar series, this webinar will build on the first 'Workplace Giving' webinar from November 2019, and will focus on workplace giving with general trends of matching gifts as well as specifics on how certain companies and industries are transforming this form of employee engagement through targeted, successful strategies.

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**August 25: Strength in Solutions— Summit Breakout Series: Corporate Responsibility and Mergers & Acquisitions: Before, During and After (Virtual)**

As ESG issues move front and center, corporate responsibility is becoming an increasingly important aspect of strategic decision-making for companies. A company's environmental practices, community relations, employee engagement and corporate governance structures no doubt have influence over decisions to pursue M&A activity as well as the all-important work of culture-building and repair after it's complete. Join this session to learn more about the role you as CSR leaders play in ensuring your corporate purpose remains a key driver from start to finish.

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**September 2020 (date TBD): UN Week: Special Event on Sustainable Development Goals (SDGs) (Virtual)**

Hear from companies on their progress, challenges, and goals for their Sustainable Development Goals – come prepared to share your stories and questions and leave inspired for taking actionable next steps!

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**September 29: Trends Release: 2020 Giving in Numbers First Look (Virtual)**

Join this webinar to learn about the first look at the full results of the Giving in Numbers: 2020 Edition, the premier industry survey and research of global corporations, providing standard-setting criteria in a go-to guide that has defined the field and advanced the movement. Giving in Numbers has the largest and most historical data set on trends in the industry, shared by more than 500 multi-billion-dollar companies representing more than \$250 billion in corporate social investments over the past two decades.

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**October 2020 (date TBD): Industry Roundtable: Utilities (St. Louis, MO)**

This roundtable will be an opportunity to discuss in an in-person, peer-to-peer forum, on how companies in the utility industry are uniquely contributing to societal impact, and to share common challenges and priorities, and opportunities to collaborate for greater benefit. The 2020 roundtable will be hosted by Ameren Corporation.

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**October 21: Regional Roundtable: Southern HQ Companies (Atlanta, GA)**

Join other corporate citizenship professionals for this regional gathering in Atlanta, GA to discuss initiatives and programs that are geographically relevant and top of mind.

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**October 28: Focus on Strategy: Employee Communications (Virtual)**

Tune in to learn and discuss current core considerations for communicating with your employees right now and how you have been leveraging all your companies channels for staying in touch. We will also provide examples from the industry. Participants will have time to share from their own experiences as well as time to ask questions from their peers.

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**CECP on the Agenda (note: external partner event fees may apply)**

**June 3: Social Innovation Summit (Virtual)**

The Social Innovation Summit is an annual event that represents a global convening of black swans and wayward thinkers. Where most bring together luminaries to explore the next big idea, they bring together those hungry not just to talk about the next big thing, but to build it. Register to join CECP CEO Daryl Brewster on Day 3 of this virtual experience (6/3).

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## About CECP Events

CECP's in-person and virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts](#) with us!



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