



CECP 2020 Virtual Summit

State Farm



About State Farm

Being a good neighbor is about more than just being there when things go completely wrong. It's also about being there for all of life's moments when things go perfectly right. With a passion for serving customers and giving back in our communities, we've been doing well by doing good for almost 100 years.

The mission of State Farm is to help people manage the risks of everyday life, recover from the unexpected, and realize their dreams.

About State Farm CSR

Our vision is to positively connect people to a common purpose of building a stronger organization and more resilient communities to better serve our customers.

State Farm is committed to helping build safer, stronger, and better-educated communities:

- We embrace the responsibility to give back, volunteer, and work alongside nonprofits and community groups in our neighborhoods.
- We respect and celebrate the differences that make us stronger.
- We provide support and resources for employee engagement efforts across the enterprise.

The [State Farm Education Assist](#)[®] program provides funding to colleges, universities, and nonprofits to help meet the needs of underserved students. Through this community based program, an integrated suite of services and scholarships support post-secondary pathways helping students successfully obtain skill development critical for long-term economic security.