

Diversity, Equity, & Inclusion Accelerate Community Meeting 1 Agenda

Wednesday, November 6, 2019 10:00 am – 3:00 pm ET Hosted by PwC 300 Madison Avenue, New York, NY 10017

> Welcome and What You Can Expect to Gain

Introductions

- Share a success story about a corporate giving effort and/or corporate citizenship endeavor
 - What was the effort?
 - Why was it chosen?
 - Who was served/impacted?
 - How did the company support the effort?

How DEI impacts Corporate Citizenship and Philanthropic Giving

- How is diversity defined in the giving process?
- Why is diversity important in the giving process?
- o Share use of diversity lens to identify targeted communities and services they will impact.

> Lunch

> What is Corporate Citizenship Equity

- Why does equality matter in corporate citizenship?
- Does your company equity philosophy mirror the corporate vision?
- Understand the differences between equity and equality
- How can companies ensure equity practices?
- Identifying systems that perpetuate inequity
- How can companies/philanthropic institutions use their power and resources to revert inequity?
- How do we ensure inclusive process to address implicit bias?
- How can companies use an equity lens to create impactful outcomes in the community?
- How does your company source and get information and categorize sponsorships/fund?

Exclusion Exercise

• Interactive exercise about experience of exclusion or facing systematic inequality

> Embedding Equity in the DNA

- What is the business case for ensure DEI?
- Measuring outcomes and creating accountability?

> Wrap-Up

Our second meeting (January; virtual) will focus on philanthropic giving with an equity lens.

Thank you to those who have already completed their evaluation forms. Those who have not yet had a chance to do so, please submit your completed survey at your earliest convenience.