## Diversity, Equity, and Inclusion (DEI) Accelerate Community



Meeting #2 Agenda
Tuesday, January 28, 2019
1:00pm - 4:00pm ET; Virtual Meeting via Zoom

Video Conference Link: <a href="https://zoom.us/j/849163931">https://zoom.us/j/849163931</a>

\*Please have your cameras turned on \*

Dial in: +1 646 558 8656

Meeting ID: 849 163 931

- Welcome and Introductions (1:00pm 1:15pm)
  - Summary recap from Meeting #1 (see accompanying PDF)
- What You can Expect? (1:15pm 1:30pm)
  - o Topic: Philanthropic Giving with an Equity Lens (see accompanying PDF handout)
- Guest Speaker #1: Trella Walker, Associate Director- Advisory Services, Nonprofit Finance Fund (1:30pm -2:30pm)
  - NFF Toolkit: <u>Addressing Racially Biased Financial Analysis</u> (see accompanying PDF handout)
  - List of 7 Steps: <u>What can funders do to champion funding equity and inclusion in their grantmaking?</u>
  - Steps to Racial Equality: <a href="https://www.philanthropy.com/article/Color-Blind-Assessments-of/247431">https://www.philanthropy.com/article/Color-Blind-Assessments-of/247431</a>
- Guest Speaker #2: Jackie Berry, Manager, Education Initiatives, 3M (2:30pm 3:30pm)
  - A company example: how to apply equity in a giving strategy
- Examining Giving Behaviors (3:30pm 3:50pm)
  - What are the barriers to achieving equity in giving?
    - How does implicit bias impact funding decision?
    - ➤ How does the funder/grantor's own biases impact decisions, causes and communities?
    - ➤ How to recognize built-in bias and how to address it in corporate citizenship and philanthropic efforts?
  - o How do we mitigate bias in corporate citizenship/philanthropic giving?
    - Intention verse impact.
    - ➤ How can funders avoid only serving the problems of inequity and not create change?
    - > How does the current environment and cultural context of various stakeholders?
- Wrap-Up (3:50pm 4:00pm)
  - Our third Accelerate Community meeting will be held on Thursday, March 19, 2020 from 1:00pm – 4:00pm ET (virtual), and will focus on philanthropic recruiting and retaining a diverse pipeline.
  - Please <u>fill out our evaluation form</u> to let us know your thoughts on today's session: https://www.surveygizmo.com/s3/5319375/Satisfaction-Survey-DEI

# Diversity, Equity, and Inclusion (DEI) Accelerate Community



### **Additional Reading Materials & Resources for Meeting #2:**

- "Incorporating Diversity, Equity, and Inclusion in Your Grant-Making Process: A List of Potential Actions". By Arabella Advisors: A checklist that grant-making organizations can use to incorporate DEI into their grant making. <a href="https://www.arabellaadvisors.com/wp-content/uploads/2019/06/DEI\_Grant\_Making.pdf">https://www.arabellaadvisors.com/wp-content/uploads/2019/06/DEI\_Grant\_Making.pdf</a>
- 2. "Grantmaking with a Racial Equity Lens". By GrantCraft (Foundation Center), in partnership with Philanthropic Initiative for Racial Equity (PRE): A **guide** that offers advice on promoting and deepening your foundation's commitment to racial equity, both internally and in the programs you support. http://grantcraft.org/wp-content/uploads/sites/2/2018/12/equity.pdf
- Recently released film "Just Mercy" by Bryan Stevenson, Participant Media. A powerful film
  that tells the story of <u>Equal Justice Initiative (EJI)</u>. Out in theaters Dec 25<sup>th</sup>, you can check for
  local listings here: <a href="https://www.shorturl.at/uAV56">https://www.shorturl.at/uAV56</a>. There are also opportunities to host a
  private screening for employees with a facilitated discussion led by the production company
  until the end of February 2020 (interest form here; CECP can also share more information).

## Reading Materials and Resources Referenced from Meeting #1: Implementation and Strategy Resources for DEI

### **Articles:**

- Why funding Overhead is not the real issue: The case to cover full costs
- A sociologist examines the white fragility that prevents white Americans from confronting racism
- Nonprofit Resource Equity and Access: A call to close the gap
- Addressing Racially Biased Financial Analysis
- 'Color Blind' Assessments of Grant Proposals don't work. Here's a better idea
- Guiding Gen Z from Campus to Corporate Life
- From words to action: A practical philanthropic guide to Diversity, Equity, and Inclusion
- Why diversity programs fail

### Books:

- Make Dignity the Default
- White Fragility- Robin DiAngelo

#### Multi-Media:

Donna Hicks- Leading with Dignity: How to create a culture that brings out the best in people