



## June 26, 2020 Resource Recap

Every Friday, CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 and anti-racism resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), dedicated [CEO](#) and [company resource pages](#), and [anti-racism statements page](#).

### CECP Updates

CECP has been focused on responding to company needs:

- CECP is pleased to share the Executive Summary from its first-ever virtual [Summit](#). Log into MyCECP or our virtual platform, Intrado (access available until May 2021), for all Summit resources.
- CECP's Charles H. Moore Award submission deadline has been moved to August 1, 2020. Download the application [here](#). Please send your nominations to [info@cecp.co](mailto:info@cecp.co).
- Read CECP's [anti-racism statement](#) and see the [commitments](#) made by CECP-affiliated companies.
- See the [Resources](#) page to read new blogs and content.
- Visit the newly designed [MyCECP](#), behind the password, to find the summaries of the first 12 corporate leader issue- and industry-focused calls. [Sign up](#) for the remaining calls, in [partnership](#) with Association of Corporate Citizenship Professionals, Council on Foundations, and Points of Light.
- Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs. We have added events over the summer, as you think about your strategy for the coming year.

### CECP Anti-Racism Plan

CECP commits to the following actions:

- Watch for our **Pulse Surveys** each Tuesday, with results shared in this Resource Recap each Friday.

- This week's CECF Pulse Survey focuses on understanding the changes companies have made to their Diversity, Equity, and Inclusion budgets. See results [here](#).
  - Last week's CECF Pulse Survey focused on understanding the actions companies have taken against racism in light of recent events. See results [here](#).
- Serve as a clearinghouse on company statements and commitments. **Please share them with us**; we are compiling them, [here](#).
- Highlight the non-profit partners companies are engaging with; see our updated [Issue Brief](#) on resources and list of organizations working to advance racial equity and social justice.
- Reach out to leaders in the space.
- Develop research opportunities. [Contact us](#) with ideas.
- Connect with CEO teams. Let us know if your CEO would like to talk to our CEO one-on-one.
- Continue to identify and encourage long-term actions of companies to address systemic racism.
- Support and amplify the efforts of [CEO Action for Diversity & Inclusion](#), a like-minded organization with over 900 companies and organizations focused on specific action.
- Strengthen CECF's internal processes and actions. See our anti-racism [statement](#) and [policy](#).

## Join Company Peer Discussions on Covid-19

Don't forget to sign up for our last week of Corporate Peer Discussion calls below.

- Corporate Peer Discussion on Retooling the Workforce in Covid-19 Recovery
  - [Tuesday, June 30, 1:00 p.m. – 2:30 p.m. ET](#)
  - [Wednesday, July 1, 1:00 p.m. – 2:30 p.m. ET](#)
  - [Thursday, July 2, 1:00 p.m. – 2:30 p.m. ET](#)

## Company Snapshots

Examples of company anti-racism statements and commitments:

- ["NRG CEO: It's our Responsibility to Speak out Against Racial Injustice."](#) CNBC
- ["What CEOs Said About George Floyd's Death."](#) *The Wall Street Journal*
- ["Making a Difference in Racial Equity."](#) Walmart
- ["A Message from Ecolab Chairman and CEO Doug Baker on Standing Together."](#) Ecolab

See more anti-racism statements and commitments, [here](#). The list will be updated daily.

## News from the Field

- ["Moving Beyond Diversity Toward Racial Equity."](#) *Harvard Business Review*
- ["How Not to Talk About Racism."](#) *Daily News*
- ["The 10 Commitments Companies Must Make to Advance Racial Justice."](#) *Harvard Business Review*

## CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECP's [Insights Blog](#), including posts by CECP CEO, [Stand Together Against Racism](#); CECP Associate, CEO Engagement, CEO Investor Forum, [CEOs Have an Opportunity to Do More than "Speak Out"](#); CECP Managing Director & Communications & Marketing Fellow, [Moving Forward and Planning for a Post-Covid World Through Data](#); and CECP Head of Capital Markets Engagement, CEO Investor Forum, [Winter is Coming. Is Your CEO Prepared?](#)

## WHAT'S TOP OF MIND FOR CECP COMPANIES

Engaging with and supporting employees have been a primary focus of companies—whether as a response to Covid-19 or to the civil discourse on race. CECP has been listening and gathering information on how companies are leading internally and externally, whether it is to communicate to nonprofit partners of their intent to continue or even increase funding, or to employees to let them know the company stands with them in supporting an internal culture of diversity, equity, and inclusion. CECP continues to welcome feedback on the [Issue Brief](#) on resources and list of organizations working to advance racial equity and social justice.

## THE GLOBAL EXCHANGE CORNER

In these challenging times, CECP's [Global Exchange](#) (GX) is compiling innovative ideas of how companies around the world (and GX members) are undertaking local, national and international initiatives in the fight against Covid-19.

[Trialogue](#), CECP's GX partner in South Africa has been advocating for companies to respond to the crisis by applying their core business competencies as well as their social investments to emergency and long-term social support. A couple of examples include:

- Collective and targeted responses such as the investments into national funds like the Solidarity Response Fund, engagement with multi-stakeholder and industry-specific bodies all of which can help to ensure coordinated and

## COVID-19 CORPORATE PARTNERSHIPS

Visit CECP's new [Partnership finder](#), post partnership opportunities here and find your new collaborators.

## CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

### JUNE 30, 2020

*Strength in Solutions* Summit Breakout Series—  
Maximizing Mid-level Managers (Virtual)  
[Register](#)

### JUNE 30, 2020

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 1 (Virtual)  
[Register](#)

### JULY 1, 2020

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 2 (Virtual)  
[Register](#)

### JULY 2, 2020

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 3 (Virtual)  
[Register](#)

### JULY 7, 2020

Introduction to Long-Term Sustainable Value Creation: 9 Themes for Success (Virtual)  
[Register](#)

### JULY 21, 2020

targeted social responses.

- Trialogue has long underscored the need for the traditional donor-recipient relationship to transition into more supportive partnerships built on trust and collaboration.

If you are interested in learning more about Trialogue's work with companies, please contact [Laura Galindo](#) and check out the [Global Exchange Covid-19 Resources](#) section for other global examples.

## JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECP will post on our [Job Listings](#) page.

## WANTED: PHOTOS

Do you want CECP to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share your high-resolution photos today ([info@cecp.co](mailto:info@cecp.co)) and we will add them to our collection.

## TELL YOUR STORY

Do you have a story to tell about your company's experience with Covid-19 or your anti-racism journey? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as *Fortune* Branded Content, [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). Sharing your experience will help others. Please send your story ideas to [Sara Adams](#).

*Strength in Solutions* Summit Breakout Series—  
Total Social Investment: Deep Dive into the  
Whole-Company-Approach (Virtual)  
[Register](#)

JULY 22, 2020

Service for Impact (Virtual)  
[Register](#)

JULY 23, 2020

*Strength in Solutions* Summit Breakout Series—  
Place-Based Problem Solving (Virtual)  
[Register](#)

JULY 28, 2020

*Strength in Solutions* Summit Breakout Series—  
CECP's Giving in Numbers: The Newest Trends  
and Data to Inform Your Strategies (Virtual)  
[Register](#)

AUGUST 4, 2020

*Strength in Solutions* Summit Breakout Series—  
Leadership Blueprint (Virtual)  
[Register](#)

[View the full calendar](#)

## CECP SOCIAL MEDIA CORNER

Follow us on social media – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on [Twitter](#) and [LinkedIn](#).

Got news you want to share?

Reach out to [jalbano@cecp.co](mailto:jalbano@cecp.co) and let us know how we can help you get the word out.



CECP is grateful for the generosity of its *Advance the Movement* supporters KPMG LLP, Newman's Own Foundation, and USAA.

*Copyright © 2020, All rights reserved.*

**Our mailing address is:**

CECP  
85 Broad Street, 27th Floor  
New York, NY 10004

[Update Email Preferences](#)