

Every Friday, CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 resources on the <u>CECP events page</u>, <u>MyCECP</u>, <u>CECP Insights</u>, and dedicated <u>CEO</u> and <u>company resource pages</u>.

## **CECP Updates**

CECP has been focused on responding to company needs:

- Read CECP's anti-racism statement and see the commitments made by CECP-affiliated companies.
- See the **Resources** page to read new blogs and content.
- Visit <u>MyCECP</u>, behind the password, to find the summaries of the first 12 corporate leader issue- and industry-focused calls. <u>Sign up</u> for the remaining calls, in <u>partnership</u> with Association of Corporate Citizenship Professionals, Council on Foundations, and Points of Light.
- Check out CECP's Roundtable calendar and register for the sessions that meet your needs.
- Visit CECP's new **Partnership finder**; post partnership opportunities here and find your new collaborators.

### **CECP Anti-Racism Plan**

CECP commits to the following actions:

 Serve as a clearinghouse on company statements and commitments. Please share them with us; we are compiling them, here.

- Highlight the non-profit partners companies are engaging with; see our <u>Issue Brief</u> on resources and list of organizations working to advance racial equity and social justice.
- Host peer-to-peer discussions. See the schedule below.
- Conduct CECP Pulse Surveys.
- Reach out to leaders in the space.
- · Develop research opportunities.
- · Connect with CEO teams.
- Continue to identify and encourage long-term actions of companies to address systemic racism.
- Support and amplify the efforts of CEO Action for Diversity & Inclusion, a like-minded organization with over 900 companies and organizations focused on specific action.
- Strengthen CECP's internal processes and actions. See our anti-racism statement and policy.

New peer-to-peer conversations: Each session will be 90 minutes, all times ET:

- Call 3: Monday, June 8: 2:00 p.m. 3:30 p.m. Register here.
- Call 4: Tuesday, June 9: 11:30 a.m. 1:00 p.m. Register here.
- Call 5: Wednesday, June 10: 1:00 p.m. 2:30 p.m. Register here.

## **Carly Fiorina Joins CECP Board**

During a time when the need for purpose-driven leadership is most critical, CECP announced that **Carly Fiorina**, Founder and Chairman, Unlocking Potential Foundation, has joined the organization's distinguished Board of Directors. Read more, here.

### **CEO Virtual Rountable Discussions**

For your CEO: Join us for a virtual roundtable discussion among fellow CEOs who are leading during trying times.

- Tuesday, June 16 from 10:00 a.m. 11:00 a.m. ET: PwC CEO Tim Ryan will share brand-new, must-know survey data on the financial implications of Covid-19.
- Wednesday, June 24 from 10:00 a.m. 11:00 a.m. ET: Boston Consulting Group CEO Rich Lesser will share his point of view on what it will take to restart businesses and the economy purposefully, safely, successfully, and soon.

A few spots remain. Email Sarah Bostwick to reserve your spot. Limited to CEOs only.

See the summary of previous calls, here.

## Join Company Peer Discussions on Covid-19

Don't forget to sign up for our upcoming Corporate Peer Discussion calls below.

### Please note all times are Eastern Daylight Time

- Corporate Peer Discussion on Planning for Community Investment and Employee Engagement in Covid-19 Recovery
  - ∘ Tuesday, June 16, 1:00 p.m. 2:30 p.m.
  - Wednesday, June 17, 1:00 p.m. − 2:30 p.m.
  - Thursday, June 18, 1:00 p.m. 2:30 p.m.
- . Corporate Peer Discussion on Retooling the Workforce in Covid-19 Recovery
  - Tuesday, June 30, 1:00 p.m. 2:30 p.m.
  - Wednesday, July 1, 1:00 p.m. 2:30 p.m.
  - Thursday, July 2, 1:00 p.m. 2:30 p.m.

## **Company Snapshots**

Examples of company anti-racism statements and commitments:

- Hugh Welsh, President, **DSM** North America <u>letter</u> to employees
- Wayne Peacock, CEO, USAA statement
- · Mark Mason, CFO, Citi statement
- Bank of America \$1 billion 4 year commitment
- The Walt Disney Company donating \$5 million to social justice organizations, including \$2 million to the NAACP

See more anti-racism statements and commitments, here. The list will be updated daily.

### News from the Field

- "To understand the movement for racial justice, listen to black people." Triple Pundit
- "While the city I love burns". R.T Ryback, Mayor, Minnesota. Medium
- "Providing bereavement leave is one way companies can support black employees right now." Fortune
- "How companies interact with their communities is noted in ESG scoring, index manager says." CNBC
- "Carly Fiorina on leading a business through a crisis." CNBC

# CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECP's <u>Insights</u> <u>Blog</u>, including posts by CECP CEO, <u>Stand</u> <u>Together Against Racism</u>.

### WHAT'S TOP OF MIND FOR

### CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your

### **CECP COMPANIES**

Just as companies began transitioning their employee- and community-engagement strategies from immediate relief to long term response, companies have been prioritizing their attention and actions to the national civil unrest that is underway. CECP has been collecting examples of anti-discrimination statements by companies, and have compiled an Issue Brief on resources and list of organizations working to advance racial equity and social justice.

# THE GLOBAL EXCHANGE CORNER

In these challenging times, CECP's Global Exchange (GX) is compiling innovative ideas of how companies around the world (and GX members) are undertaking local, national, and international initiatives in the fight against Covid-19.

Business in the Community (BITC), CECP's GX partner in the United Kingdom launched in April the National Business Response Network. Its activities focus on four key areas to help communities navigate their way through the coronavirus pandemic; food, technology, community support, and small businesses - with food being the most matched request.

At just five weeks old, Network has made over 400 matches between community groups, schools and charities, and UK businesses that have been able to meet their urgent needs during the Covid-19 pandemic. Also, BITC received a £1m investment from the London Stock Exchange Group, which will help it to rapidly scale up the response network and match more community organizations and charities that need urgent support with the businesses that can provide it.

city? Share your thoughts with us!

### **JUNE 8, 2020**

Peer-To-Peer Dialogue: Internal and External Anti-Racism Leadership (Call 3 of 5) (Virtual)
Register

### JUNE 9, 2020

Peer-To-Peer Dialogue: Internal and External Anti-Racism Leadership (Call 4 of 5) (Virtual)
Register

### **JUNE 10, 2020**

Peer-To-Peer Dialogue: Internal and External Anti-Racism Leadership (Call 5 of 5) (Virtual)
Register

### **JUNE 16, 2020**

CEO Virtual Roundtable Discussion (Virtual)
Register

### **JUNE 16, 2020**

Corporate Peer Conversations: The Recovery Planning Process: Employee and Community Engagement - CALL 1 (Virtual)

Register

#### **JUNE 17, 2020**

Corporate Peer Conversations: The Recovery
Planning Process: Employee and Community
Engagement - CALL 2 (Virtual)
Register

### **JUNE 18, 2020**

Corporate Peer Conversations: The Recovery Planning Process: Employee and Community Engagement - CALL 3 (Virtual)

Register

## JUNE 23, 2020

Business for the Common Good (Virtual)
Register

If you are interested in knowing more about global responses from the network, check out the <u>Global Exchange Covid-19 Resources</u> or contact <u>Laura Galindo</u>.

### **JOBS PAGE**

Do you have an open position on your corporate citizenship team? Let us know! Email <u>Jackie</u>

<u>Albano</u> with the link and CECP will post on our <u>Job Listings</u> page.

### WANTED: PHOTOS

Do you want CECP to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share your high-resolution photos today (info@cecp.co) and we will add them to our collection.

### **COVID-19 STORIES**

Do you have a story to tell about your company's experience with Covid-19? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as *Fortune's Leadership Next*, *Business of Giving*, and *Purpose 360*: Humanity at its Best. Sharing your experience will help others. Please send your story idea to Sara Adams.

### **CECP SOCIAL MEDIA CORNER**

**Follow us on social media** – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on Twitter and LinkedIn.

### JUNE 23, 2020

The Future of ESG Engagement (Virtual)
Register

#### **JUNE 24, 2020**

CEO Virtual Roundtable Discussion (Virtual)
Register

### **JUNE 24, 2020**

Service for Impact: Feedback on the Results of Corporate Volunteering (Partner Event) (Virtual)
Register

### JUNE 30, 2020

Strength in Solutions Summit Breakout Series— Maximizing Mid-level Managers (Virtual) Register

### **JUNE 30, 2020**

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 1 (Virtual)

### Register

### JULY 1, 2020

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 2 (Virtual)

### Register

### JULY 2, 2020

Corporate Peer Discussion: Retooling the Workforce in Covid-19 Recovery - CALL 2 (Virtual)

### Register

### View the full calendar

## Got news you want to share? Reach out to jalbano@cecp.co and let us know how we can help you get the word out.



CECP is grateful for the generosity of its Advance the Movement supporters KPMG LLP, Newman's Own Foundation, and USAA.

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