



Once a month CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 and anti-racism resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), dedicated [CEO](#) and [company resource pages](#), and [anti-racism statements page](#).

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## CECP Updates

CECP has been focused on responding to company needs:

- Log into [MyCECP](#) or our virtual platform, [Intrado](#) (access available until May 2021), for all Summit resources.
- CECP's Charles H. Moore Award submission deadline has been moved to August 31, 2020. Download the application [here](#). Please send your nominations to [info@cecp.co](mailto:info@cecp.co).
- See the [Resources](#) page to read new blogs and content.
- Visit the newly designed [MyCECP](#), behind the password, to find new Issue Briefs on anti-racism and more.
- Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs. We have added events over the summer, as you think about your strategy for the coming year.
  - Take a look at this [video](#) from the recent Business for The Common Good conference in partnership with Dynamo Academy where CECP CEO **Daryl Brewster** joins the discussion on the long-term for businesses.

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## CECP Anti-Racism Plan

CECP commits to the following actions:

- Carry out **Pulse Surveys** each Tuesday, with results shared in this Resource Recap each Friday.
  - This week's CECP Pulse Survey focused on understanding which corporate functions of a company were responsible for leading their anti-racism response. See results, [here](#).
  - Last week's CECP Pulse Survey focused on understanding the changes companies have made to their Diversity, Equity, and Inclusion budgets. See results, [here](#).
- Serve as a clearinghouse on company statements and commitments. **Please share them with us**; we are compiling them, [here](#).
- Highlight the non-profit partners companies are engaging with; see our updated [Issue Brief](#) on resources and list of organizations working to advance racial equity and social justice.
- Reach out to leaders in the space.
- Develop research opportunities. [Contact us](#) with ideas.
- Connect with CEO teams. Let us know if your CEO would like to talk to our CEO one-on-one.
- Continue to identify and encourage long-term actions of companies to address systemic racism.
- Support and amplify the efforts of [CEO Action for Diversity & Inclusion](#), a like-minded organization with over 900 companies and organizations focused on specific action.
- Strengthen CECP's internal processes and actions. See our anti-racism [statement](#) and [policy](#).

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## 2020-2021 Accelerate Communities

CECP is pleased to share three exciting opportunities to engage with CECP, your peers, and industry experts through our Accelerate Community offerings:

- **[Social Investment Measurement](#)**: Identify how to better track, measure, and report on vital corporate purpose/social impact/ESG metrics and their core business benefits with a focus on internal stakeholders. Align your customized tools such as scorecards, dashboards, employee surveys, and partnership assessments to improve your programs and measure the outcomes of your strategy. [LEARN MORE](#).
- **[Reinventing Purpose Communications](#)**: Learn how corporate responsibility leaders ensure their company's social impact story is communicated in a captivating, concise way across a range of stakeholders to drive deeper engagement and a purpose-driven culture. This community will share effective practices for engaging customers, employees, investors, supply chain partners, grantees, and society according to their varied expectations and needs. Additionally, each company will emerge with a plan to further their purpose communications strategy. [LEARN MORE](#).
- **[Future of Work](#)**: CSR leaders have long been critical to helping craft their companies' workforce strategies in unique ways. CECP believes that when CSR strategy is aligned with a company's own workforce development strategy in an integrated approach, there are better results for both. This is reinforced by the learnings from our past Accelerate Research and Community work on [Systemic Investments in Equity, Talent & Tech](#) and [Diversity & Inclusion in Corporate Social Engagement](#). This community will bring together the best research, knowledge and experts on these topics, in a forum for companies to share and learn together with fellow CSR leaders and HR peers. [LEARN MORE](#).

Registration for these communities is open through August 15 and will kick off in September of 2020. Please contact [cmonahan@cecp.co](mailto:cmonahan@cecp.co) to learn more.

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## Company Snapshots

- ["Be Well, Work Well." PwC](#)
- ["Colgate Supports the World Health Organization \(WHO\) #SafeHands Effort to help stop the spread of Covid-19." Colgate Palmolive](#)
- ["Ignite Innovation Student Challenge Winners!" TCS](#)

## News from the Field

- ["Is COVID-19 the Death Knell for 1800s-era Work Culture?" Bay Street Bull](#)
- ["Why Smart Businesses Should Stop Requiring College Degrees." Inc.](#)
- ["In the Covid-19 Economy, You Can Have a Kid or a Job. You Can't Have Both." New York Times](#)

## CECP INSIGHTS AND CASE STUDIES

Read about the latest trends in CECP's [Insights Blog](#), including posts by Public Good CEO, [Marketing in a #StopHateforProfit era](#); and BBMG Business Development, [Brand Leadership Through Challenge and Change](#).

## WHAT'S TOP OF MIND FOR CECP COMPANIES

Companies continue their focus on supporting both employees and their communities as it pertains to Covid-19 relief and navigating the civil discourse on racial equity and social justice. From our latest weekly Pulse Survey, we've heard from companies that **senior leadership teams** are the most common group to lead anti-racism responses, followed by the Human Resources (HR) team. Refer to [chart and results](#) for additional details. Log into [MyCECP](#) and access the Knowledge Center for additional insights, as well as our updated Issues Brief on other Covid-related topics such as **virtual volunteering** and a list of **corporate responses and actions**.

## THE GLOBAL EXCHANGE CORNER

In these challenging times, CECP's [Global Exchange](#) (GX) is compiling innovative ideas of how companies around the world (and GX

## COVID-19 CORPORATE PARTNERSHIPS

Visit CECP's new [Partnership finder](#); post partnership opportunities here and find your new collaborators.

## CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

### JULY 16, 2020

Unprecedented Corporate Response to COVID-19, Insights from India and Spain (*Virtual*)  
[Register](#)

### JULY 21, 2020

*Strength in Solutions* Summit Breakout Series—  
Total Social Investment: Deep Dive into the Whole-Company-Approach (*Virtual*)  
[Register](#)

members) are undertaking local, national and international initiatives in the fight against Covid-19.

CECP, [Fundación SERES](#) (Spain) and [Samhita Social Ventures](#) (India) invite you to join a conversation with companies based in India and Spain to reflect how business transformation, social change and innovation has played out in the context of Covid-19 across different geographies. During the conversation, Banco Bilbao Vizcaya Argentaria ([BBVA](#)), one of the largest financial institutions worldwide and [Godrej](#), one of India's largest and oldest conglomerates with businesses across real estate, consumer products, and agriculture will highlight examples of unprecedented corporate collaboration, and how companies are creating shared value through CSR in each of their countries.

- Time and Date: Thursday, July 16th, 2020 @ 8:00 a.m. New York City (EDT) // @ 2:00 p.m. Madrid (CEST) // @ 5:30 p.m. New Delhi (IST)
- Speakers: Gayatri Divecha, Head of CSR, [Godrej Group](#); Lidia del Pozo, Director of Community Investment Programs, [BBVA](#); Lucila García, Executive Director, [Fundación SERES](#); Priya Naik, Founder and CEO, [Samhita](#); and Laura Galindo, Associate Manager, [CECP](#).
- Please [register here!](#)

## JOBS PAGE

Do you have an open position on your corporate citizenship team? Let us know! Email [Jackie Albano](#) with the link and CECP will post on our [Job Listings](#) page.

## WANTED: PHOTOS

Do you want CECP to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share your high-resolution photos today ([info@cecp.co](mailto:info@cecp.co)) and we will add them to our collection.

## TELL YOUR STORY

### JULY 22, 2020

Service for Impact (*Virtual*)

[Register](#)

### JULY 23, 2020

*Strength in Solutions* Summit Breakout Series—  
Place-Based Problem Solving (*Virtual*)

[Register](#)

### JULY 28, 2020

*Strength in Solutions* Summit Breakout Series—  
CECP's Giving in Numbers: The Newest Trends  
and Data to Inform Your Strategies (*Virtual*)

[Register](#)

### AUGUST 4, 2020

*Strength in Solutions* Summit Breakout Series—  
Leadership Blueprint (*Virtual*)

[Register](#)

### AUGUST 11, 2020

Focus on Strategy: Disaster  
Preparedness (*Virtual*)

[Register](#)

### AUGUST 12, 2020

*Strength in Solutions* Summit Breakout Series—  
Corporate Purpose Gut Check (*Virtual*)

[Register](#)

### AUGUST 18, 2020

Focus on Strategy: Workplace Giving (*Virtual*)

[Register](#)

### AUGUST 19, 2020

Bridging the Gap: How Aligning Corporate  
Responsibility and Investor Relations  
Practitioners Can Equal Long-Term  
Success (*Virtual*)

[Register](#)

[View the full calendar](#)

Do you have a story to tell about your company's experience with Covid-19 or your anti-racism journey? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as *Fortune* Branded Content, [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). Sharing your experience will help others. Please send your story ideas to [Sara Adams](#).

## CECP SOCIAL MEDIA CORNER

**Follow us on social media** – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on [Twitter](#) and [LinkedIn](#).

Got news you want to share?  
Reach out to [jalbano@cecp.co](mailto:jalbano@cecp.co) and let us know how we can help you get the word out.



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