



## Upcoming CECP Events

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Join **Chief Executives for Corporate Purpose (CECP)** for opportunities to learn, connect with peers, and engage with experts to advance your corporate social investment efforts. Scroll below to see partner events that will feature "CECP on the Agenda". New events are added every month, for more details on each event, visit our [website](#).

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### CECP Events (included in your annual affiliation)

#### July 16: Unprecedented Corporate Response to COVID-19, Insights from India and Spain (Virtual)

CECP, Fundación SERES (Spain) and Samhita Social Ventures (India) invite you to join a conversation with companies based in India and Spain to reflect how business transformation, social change and innovation has played out in the context of COVID-19 across different geographies. During the conversation, Banco Bilbao Vizcaya Argentaria (BBVA), one of the largest financial institution worldwide and Godrej, one of India's largest and oldest conglomerates with businesses across real estate, consumer products and agriculture will highlight examples of unprecedented corporate collaboration, and how companies are creating shared value through CSR in each of their countries.

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**July 21: Strength in Solutions Summit Breakout Series — Total Social Investment: Deep Dive into the Whole-Company-Approach (Virtual)**

Companies are increasingly focusing new types of resources on societal impact. How can they measure these in a way that allows for comparison of their work to that of their peers? Measurement of these efforts continues to evolve as both the private and public sectors attempt to measure their contributions to the communities and societies they support. To address the challenges associated with measuring this work in a way that allows for benchmarking, CECF led a consultative process that resulted in a metric - Total Social Investment (TSI). Join this session to learn more about TSI, and review a case study of a leading corporation's journey to transform the way they measure their social contributions.

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**July 22: Service for Impact (Virtual)**

Participate in a discussion-driven session on moving corporate volunteering from "nice to need." Attendees are encouraged to bring a colleague from Human Resources to this session. This is the last of a three-roundtable series "Service for Impact", which gives corporate grantmakers and volunteer leaders the chance to foster a peer network and explore ways to make a difference in society while supporting business objectives through corporate volunteerism. Hosted by Philanthropy New York.

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**July 23: Strength in Solutions Summit Breakout Series — Place-Based Problem Solving (Virtual)**

Addressing the social and economic challenges of our time takes all types of strategies, resources, and players. All are valid. Yet as funders tune in to the myriad of systemic issues that underly many problems facing our communities, it is useful to examine place-based models as an important lever to catalyze change. Join a discussion how funders are tapping into those closest to the challenges, dismantling structural barriers to progress, creating cross-sector partnerships, and centering solutions on what is needed within a specific localized context. Learn how this model impacts decision-making, the partnership dynamic, and spurs innovation.

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**July 28: Strength in Solutions Summit Series — CECF's Giving in Numbers: The Newest Trends and Data to Inform Your Strategies (Virtual)**

Building off the sneak peek shared at our virtual Summit in May, this session will bring you the first-look at the latest data and trends in corporate purpose from CECF's *Giving in Numbers* survey (on 2019 data).

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**August 4: Strength in Solutions Summit Breakout Series — Leadership Blueprint (Virtual)**

Lift your leadership to new heights! Doug Conant, Founder of ConantLeadership, former CEO of Campbell Soup Company, and former President of Nabisco Foods, and Chairman of CECF shares transformational leadership insights from his new book, *The Blueprint*. Doug Conant is the only former Fortune 500 CEO who is a New York Times bestselling author, a top 50 Leadership Innovator, a Top 100 Leadership Speaker, and a Top 100 Most Influential Author in the World. Join this exclusive session to

learn the six practical steps to take your leadership model to the next level. (note: attendance will be capped).

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**August 12: *Strength in Solutions Summit Breakout Series — Corporate Purpose Gut Check (Virtual)***

“Purpose” is everywhere, so how do we ensure that it doesn’t end up as just another buzzword? If your company has identified a corporate purpose, how do you know if it is doing its job? If your company hasn’t formally established one yet, where do you start? What does excellence look like? What are the opportunities to improve and the tools to assess? Join this session to connect with experts and peers to evaluate commitment, priorities, examples, and action plans related to corporate purpose.

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**August 18: *Focus on Strategy: Workplace Giving (Virtual)***

Part of the 'Focus on Strategy' webinar series, this webinar will build on the first 'Workplace Giving' webinar from November 2019, and will focus on workplace giving with general trends of matching gifts as well as specifics on how certain companies and industries are transforming this form of employee engagement through targeted, successful strategies.

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**August 19: *Bridging the Gap: How Aligning Corporate Responsibility and Investor Relations Practitioners Can Equal Long-Term Success (Virtual)***

Join this webinar, hosted by the CEO Investor Forum, to learn how and why aligning with your counterpart in Investor Relations can amplify your shared goals and close an all too common communications gap.

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**August 25: *Strength in Solutions Summit Breakout Series — Corporate Responsibility and Mergers & Acquisitions: Before, During and After (Virtual)***

As ESG issues move front and center, corporate responsibility is becoming an increasingly important aspect of strategic decision-making for companies. A company’s environmental practices, community relations, employee engagement and corporate governance structures no doubt have influence over decisions to pursue M&A activity as well as the all-important work of culture-building and repair after it’s complete. Join this session to learn more about the role you as CSR leaders play in ensuring your corporate purpose remains a key driver from start to finish.

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**September 2020 (date TBD): *UN Week: Special Event on Sustainable Development Goals***

**(SDGs) (Virtual)**

Hear from companies on their progress, challenges, and goals for their Sustainable Development Goals – come prepared to share your stories and questions and leave inspired for taking actionable next steps!

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**September 9: Network Launch: Welcome to the CEO Investor Forum Network! (Virtual)**

Join this webinar to learn how you can engage with CECP's newly launched advisory services, programs and thought leadership on long-term sustainable business planning from the CEO Investor Forum.

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**September 15: Industry Roundtable: Technology (Virtual)**

This roundtable will be an opportunity to discuss in a peer-to-peer forum how companies in the technology industry are uniquely contributing to societal impact, and to share common challenges and priorities, and opportunities to collaborate for greater benefit.

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**September 29: Trends Release: 2020 Giving in Numbers First Look (Virtual)**

Join this webinar to learn about the first look at the full results of the Giving in Numbers: 2020 Edition, the premier industry survey and research of global corporations, providing standard-setting criteria in a go-to guide that has defined the field and advanced the movement. Giving in Numbers has the largest and most historical data set on trends in the industry, shared by more than 500 multi-billion-dollar companies representing more than \$250 billion in corporate social investments over the past two decades.

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**October 21: Regional Roundtable: Southern HQ Companies (Atlanta, GA)**

Join other corporate citizenship professionals for this regional gathering in Atlanta, GA to discuss initiatives and programs that are geographically relevant and top of mind.

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**October 28: Focus on Strategy: Employee Communications (Virtual)**

CECP invites you to join Sara Adams, Senior Director of Communications and Marketing and Jackie Albano, Director of External Affairs to reflect on your employee communication strategies during the peak of the Covid-19 outbreak. Tune in to learn and discuss current core considerations for communicating with your employees right now and how you have been leveraging all your companies channels for staying in touch. We will also provide examples from the industry. Participants will have time to share from their

own experiences as well as time to ask questions from their peers.

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**April 2021 (date TBD): Industry Roundtable: Utilities (St. Louis, MO)**

This roundtable will be an opportunity to discuss in an in-person, peer-to-peer forum, on how companies in the utility industry are uniquely contributing to societal impact, and to share common challenges and priorities, and opportunities to collaborate for greater benefit. The 2021 roundtable will be hosted by Ameren Corporation.

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**CECP on the Agenda (note: external partner event fees may apply)**

**August 5: What are Investors Doing with Your ESG Data? (Virtual)**

Every company knows the importance of transparency in reporting. However, few sustainability leaders have a deep insight into how investors are analyzing ESG data. Join NAEM as they host a virtual conference for you to get insights from key leaders in the finance sector on ways ESG data is being used to drive investment decisions.

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## About CECP Events

CECP's in-person and virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts](#) with us!



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