



**Title:** Senior Associate, Data Insights

**Location:** New York, New York

### Organization Overview:

Chief Executives for Corporate Purpose (CECP) is a CEO-led coalition that believes that a company's social strategy — how it engages with key stakeholders including employees, communities, investors, and customers — determines company success. Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$6.6 trillion in revenues, \$21.2 billion in social investment, 14 million employees, 23 million hours of employee engagement, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

### Position Overview:

Senior Associate, Data Insights will advance CECP's CEO Force for Good movement in CECP's Data Insights practice by maintaining data excellence, building digital delivery, and growing CECP's technological and research capacity. Position reports to Senior Manager, Data Insights.

### Responsibilities:

- **Coordinate and execute data collection:**
  - Implement the *Giving in Numbers* Survey, industry's premiere questionnaire on corporate social investment, leading all stages of data collection including question development and cross-team input process, data cleansing, and ongoing oversight of survey instrument
  - Execute new data collection on timely topics and in support of growth areas
  - Collaborate with Company Services team on data collection outreach and requests
- **Strengthen crucial dataset and assist with research and data analysis.** Support production of annual releases and ad-hoc research, data, analysis and survey projects across the CECP team
- **Deliver digital data insights.** Capitalize on existing data visualization platforms as well as custom-built system for CECP companies; opportunity to continually explore new tools; ensure data is delivered with strong attention to data security
- **Support growth and maintenance of CECP's Valuation Guidance.** Maintain materials, answer company questions, conduct landscape analysis, expand Guidance for growth, and provide trainings
- **Contribute to advisory services.** Support group (Accelerate Communities, Roundtables) and one-on-one engagements to advance companies' using measurement as a tool to achieve success
- **Support database management and governance.** Support accurate syncing across data storage platforms with a strong attention to detail and data security

### Qualifications:

- 2-5 years of relevant data collection, survey, analysis, and/or research experience in corporate/private sector or public sector/nonprofit sector;
- Undergraduate degree required; MBA, MPA, or other advanced degree a plus;
- Advanced expertise in Microsoft Excel; experience with back-end and front-end of cloud-based data collection and business intelligence tools; experience project managing and speaking the language of technology vendors/engineers;
- Past experience in the technical skills to sync data between source and database (e.g. SQL coding/programming) is preferred but not required.
- Commitment to excellence and accuracy, with a high-level of attention to detail and excellent written, interpersonal skills;
- Passion for business' role in society; knowledge of key areas in corporate social responsibility
- Ability to work from New York City office required (at least 3 days/week); remote work available on other days

CECP is an Equal Opportunity Employer. CECP cannot support candidates lacking proper authorization to work in United States. CECP provides competitive compensation and benefits with bonus potential.

### To Apply:

Please send a resume and thoughtful cover letter, outlining how your skills and experience meet the qualifications of the position and stating how you heard about this opportunity, to Human Resources at [jobs@cecp.co](mailto:jobs@cecp.co). Applications will be reviewed on a rolling basis. **No phone calls, please.**