



## Upcoming CECP Events

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Join Chief Executives for Corporate Purpose (CECP) for opportunities to learn, connect with peers, and engage with experts to advance your corporate social investment efforts. Scroll below to see partner events that will feature "CECP on the Agenda". New events are added every month, for more details on each event, visit our [website](#). If you have an idea or suggestion for a virtual convening, please [reach out](#) to let us know!

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### CECP Events (included in your annual affiliation)

#### August 18: Focus on Strategy: Workplace Giving (Virtual)

Workplace giving is an essential component of employee engagement, providing companies with an opportunity to activate employees and amplify support of their communities. Hear the latest insights from CECP and YourCause on the current state and statistics related to workplace giving, and learn how peers are shifting their matching gifts programs and strategies to address current events and prepare for the long-term. Featuring speakers from AbbVie and Applied Materials.

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#### August 19: Bridging the Gap: How Aligning Corporate Responsibility and Investor Relations Practitioners Can Equal Long-Term Success (Virtual)

Learn how and why aligning with your counterpart in Investor Relations can amplify your shared goals and close an all too common communications gap. Hear from CECP's Director of Capital Markets Engagements of the CEO Investor Forum, Michael Rosen, and BNY Mellon's Principal, Corporate Social Responsibility, Amy Springsteel, in a lively discussion around the rapid expansion of the ESG ecosystem, the role of corporate reporting in its growth, first-hand examples on the cross-functional use of ESG data, and how practitioners can utilize their internal influence to align their company's communications strategy for long-term sustainability and impact.

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**August 25: *Strength in Solutions Summit Breakout Series — Corporate Responsibility and Mergers & Acquisitions: Before, During and After (Virtual)***

As ESG issues move front and center, corporate responsibility is becoming an increasingly important aspect of strategic decision-making for companies. A company's environmental practices, community relations, employee engagement and corporate governance structures no doubt have influence over decisions to pursue M&A activity as well as the all-important work of culture-building and repair after it's complete. *Please note this session is interactive and attendees are encouraged to turn on their video. We will be utilizing breakout rooms for discussion and look forward to your engagement.*

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**September 2020 (date TBD): UN Week: Special Event on Sustainable Development Goals (SDGs) (Virtual)**

Hear from companies on their progress, challenges, and goals for their Sustainable Development Goals – come prepared to share your stories and questions and leave inspired for taking actionable next steps!

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**September 9: Network Launch: Welcome to the CEO Investor Forum Network! (Virtual)**

Learn how CECP's newly launched CEO Investor Forum Network can help you lead for the future and effectively communicate your long-term plan for sustainable value creation by leveraging their executive-level programs, advisory services, and thought leadership. During this hour-long conversation, Nandika Madgavkar, Senior Director of CECP's CEO Investor Forum, will be joined by a Founding Member of the Network to share firsthand insights into the Network benefits and answer questions from attendees.

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**September 15: Industry Roundtable: Technology (Virtual)**

This roundtable will be an opportunity to discuss in a peer-to-peer forum how companies in the technology industry are uniquely contributing to societal impact, and to share common challenges and

priorities, and opportunities to collaborate for greater benefit. Learn from peers in this closed-door session on how companies are leveraging technology and related solutions to respond to address current events and prepare for the long-term.

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**October 21: Regional Roundtable: Southern HQ Companies (Virtual)**

Join other corporate citizenship professionals for this regional gathering in Atlanta, GA to discuss initiatives and programs that are geographically relevant and top of mind.

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**October 28: Focus on Strategy: Employee Communications (Virtual)**

CECP invites you to join Sara Adams, Senior Director of Communications and Marketing and Jackie Albano, Director of External Affairs to reflect on your employee communication strategies during the peak of the Covid-19 outbreak. Tune in to learn and discuss current core considerations for communicating with your employees right now and how you have been leveraging all your companies channels for staying in touch. We will also provide examples from the industry.

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**November 10: Trends Release: 2020 Giving in Numbers First Look (Virtual)**

Join this webinar to learn about the first look at the full results of the Giving in Numbers: 2020 Edition, the premier industry survey and research of global corporations, providing standard-setting criteria in a go-to guide that has defined the field and advanced the movement. Giving in Numbers has the largest and most historical data set on trends in the industry, shared by more than 500 multi-billion-dollar companies representing more than \$250 billion in corporate social investments over the past two decades.

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**April 2021 (date TBD): Industry Roundtable: Utilities (St. Louis, MO)**

This roundtable will be an opportunity to discuss in an in-person, peer-to-peer forum, on how companies in the utility industry are uniquely contributing to societal impact, and to share common challenges and priorities, and opportunities to collaborate for greater benefit. The 2021 roundtable will be hosted by Ameren Corporation.

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**CECP on the Agenda (note: external partner event fees may apply)**

\*There are no partner events at this time\*

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## About CECP Events

CECP's in-person and virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts](#) with us!



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