

CECP Pulse Survey

Topic: DEI in Grantmaking
July 2020



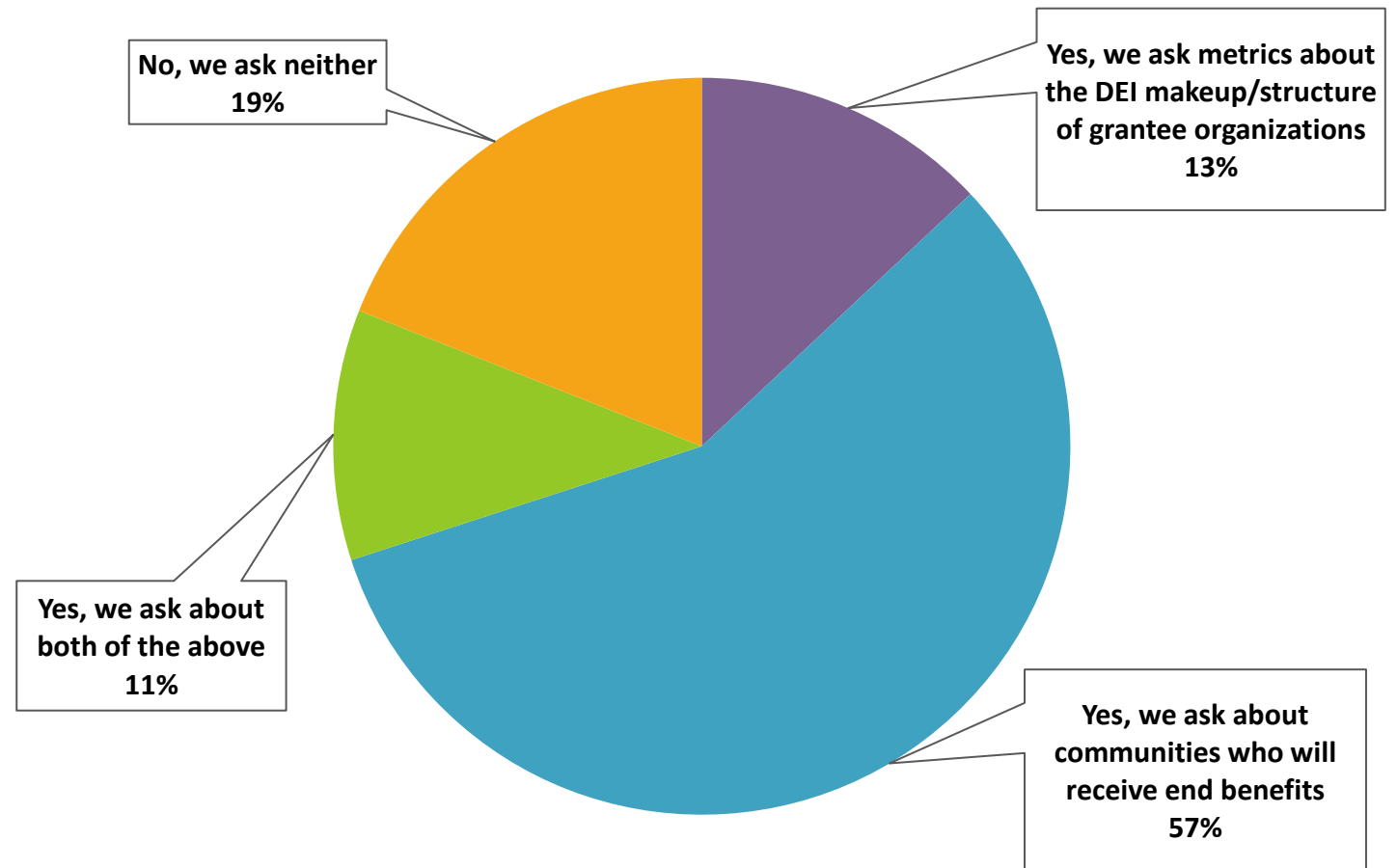
CECP Pulse Survey Results

Topic: DEI in Grantmaking

CECP's Pulse Question focused on understanding how the of grantees' Diversity, Equity and Inclusion structure is integrated with companies' Grantmaking process.

35 respondents participated in the Pulse question below, the results are as follows:

As part of your grant application process, do you ask metrics about your grantees' DEI makeup/structure or only about the communities they are impacting?



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"Results reflect data pulled on August 4, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, July 2020. Topic: Actions taken by companies against racism, field dates: July 28 – August 4, 2020."

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A few detailed examples of the actions companies have taken:

- We ask for ethnicity info of nonprofit highest ranking employee, ethnicity % makeup of nonprofit board, employees and population served.
- While we have always embedded questions about the demographics of communities benefitting, we have begun to give consideration to DEI of the grantee organizations more recently.
- We don't currently have these metrics with our nonprofit partners, but I believe that we will in the foreseeable future.
- We specifically ask about the diverse make-up of their board and the demographics of the communities they serve.
- We are planning to change our application form and process to get this information and help inform our decisions going forward.

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