



Once a month **CECP** shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as **CECP** programming.

Find additional Covid-19 and anti-racism resources on the [CECP events page](#), [MyCECP](#), [CECP Insights](#), dedicated [CEO](#) and [company resource pages](#), and [anti-racism statements page](#).

CECP Updates

CECP has been focused on responding to company needs:

- Log into [MyCECP](#) or our virtual platform, [Intrado](#) (access available until May 2021), for all Summit resources.
- CECP's Charles H. Moore Award submission deadline has been moved to August 31, 2020. Download the application [here](#). Please send your nominations to info@cecp.co.
- See the [Resources](#) page to read new blogs and content.
- Visit the newly designed [MyCECP](#), behind the password, to find new Issue Briefs on anti-racism and more.
- Check out CECP's [Roundtable calendar](#) and register for the sessions that meet your needs. We have added events over the rest of the summer, as you think about your strategy for the coming year.

CECP Anti-Racism Plan

CECP commits to the following actions:

- Carry out **Pulse Surveys** each Tuesday, with results shared in this Resource Recap each Friday.

- This week's CECP Pulse Survey focused on understanding how Employee Assistance Funds are managed. See results, [here](#).
- Last week's CECP Pulse Survey focused on understanding how the of grantees' Diversity, Equity and Inclusion structure is integrated with companies' Grantmaking process. See results, [here](#).
- Serve as a clearinghouse on company statements and commitments. **Please share them with us**; we are compiling them, [here](#).
- Highlight the non-profit partners companies are engaging with; see our updated [Issue Brief](#) on resources and list of organizations working to advance racial equity and social justice.
- Reach out to leaders in the space.
- Develop research opportunities. [Contact us](#) with ideas.
- Connect with CEO teams. Let us know if your CEO would like to talk to our CEO one-on-one.
- Continue to identify and encourage long-term actions of companies to address systemic racism.
- Support and amplify the efforts of [CEO Action for Diversity & Inclusion](#), a like-minded organization with over 900 companies and organizations focused on specific action.
- Strengthen CECP's internal processes and actions. See our anti-racism [statement](#) and [policy](#).

Company Snapshots

- **Entergy** Corporation and the Entergy Charitable Foundation have helped power stronger, healthier communities in 2020 by contributing more than \$8.7 million to 915 nonprofit organizations across the company's service area during the first two quarters of the year. Of the \$8.7 million in contributions, almost \$3 million was dedicated to Entergy's [Covid-19 relief efforts](#) and Entergy's The Power to Care program, which helps customers who need financial assistance to pay their bills.
- Paul Knopp, Chairman and CEO, **KPMG** announced ACCELERATE 2025, a targeted effort to tackle one essential dimension of the firm's overall I&D agenda – namely, ensuring that more individuals from underrepresented groups choose KPMG as their employer of choice, build careers at KPMG, and advance to leadership positions within the firm and within the profession. Please see this link to [Paul's LinkedIn post](#) for additional information. This follows a donation of \$500,000 for a newly-created KPMG U.S. Foundation Racial Equity Action Fund and the exploration of new partnerships with organizations focusing on equity and inclusion as a part of their core business.
- **Wells Fargo** unveiled the details of an approximately \$400 million effort to help small businesses impacted by the ongoing Covid-19 pandemic keep their doors open, retain employees, and rebuild. The company will engage nonprofit organizations to provide capital, technical support, and long-term resiliency programs to small businesses with an emphasis on those that are minority-owned. "By donating approximately \$400 million in processing fees to assist small businesses in need, Wells Fargo's Open for Business Fund creates opportunities for near-term access to capital and addresses the road ahead to meaningful economic recovery, especially for Black and African American entrepreneurs and other minority-owned businesses", said Charlie Scharf, CEO, Wells Fargo.

News from the Field

- "Catch a recording [here](#) in which **Pamela Newkirk**, author of *Diversity, Inc*; **Claudia Romo Edelman**, founder of We Are All Human; and **Amanda Gerut**, associate editor of the *Financial Times* sister publication *Agenda*, explain why 'inclusion will be the next sustainability'." *Financial Times*
- "CVS and Target join other major retailers in requiring masks in US stores" [CNN](#)
- *Harvard Business Review* started surveying a diverse group of more than 600 U.S.-based white-collar employees during the second half of March on the impact working from home has had on productivity and creativity during Covid-19. See the results [here](#). *Harvard Business Review*

WANTED: PHOTOS

Do you want CECP to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share your high-resolution photos today (info@cecp.co) and we will add them to our collection.

TELL YOUR STORY

Do you have a story to tell about your company's experience with Covid-19 or your anti-racism journey? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as Fortune Branded Content, [Fortune's Leadership Next](#), [Business of Giving](#), and [Purpose 360: Humanity at its Best](#). For companies in New York City, [Leaders Magazine](#) is doing a special issue focused the city's resilience and recovery. Sharing your experience will help others. Please send your story ideas to [Sara Adams](#).

COVID-19 CORPORATE PARTNERSHIPS

Visit CECP's new [Partnership finder](#); post partnership opportunities here and find your new collaborators

CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea or want to propose a roundtable in your city? [Share your thoughts with us!](#)

AUGUST 18, 2020

Focus on Strategy: Workplace Giving (*Virtual*)
[Register](#)

AUGUST 19, 2020

Bridging the Gap: How Aligning Corporate Responsibility and Investor Relations Practitioners Can Equal Long-Term Success (*Virtual*)
[Register](#)

AUGUST 25, 2020

Strength in Solutions — Summit Breakout Series: Corporate Responsibility and Mergers & Acquisitions: Before, During and After (*Virtual*)
[Register](#)

SEPTEMBER 2020

UN Week: Special Event on Sustainable Development Goals (SDGs)
[Register](#)

CECP SOCIAL MEDIA CORNER

Follow us on social media – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on [Twitter](#) and [LinkedIn](#).

SEPTEMBER 9, 2020

Network Launch: Welcome to the CEO Investor Forum Network!

[Register](#)

[View the full calendar](#)

Got news you want to share?

Reach out to jalbano@cecp.co and let us know how we can help you get the word out.



*CECP is grateful for the generosity of its Advance the Movement supporters **KPMG LLP, Newman's Own Foundation, and USAA.***

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