

CECP Pulse Survey

Topic: Corporate Responsibility Strategy
August 2020



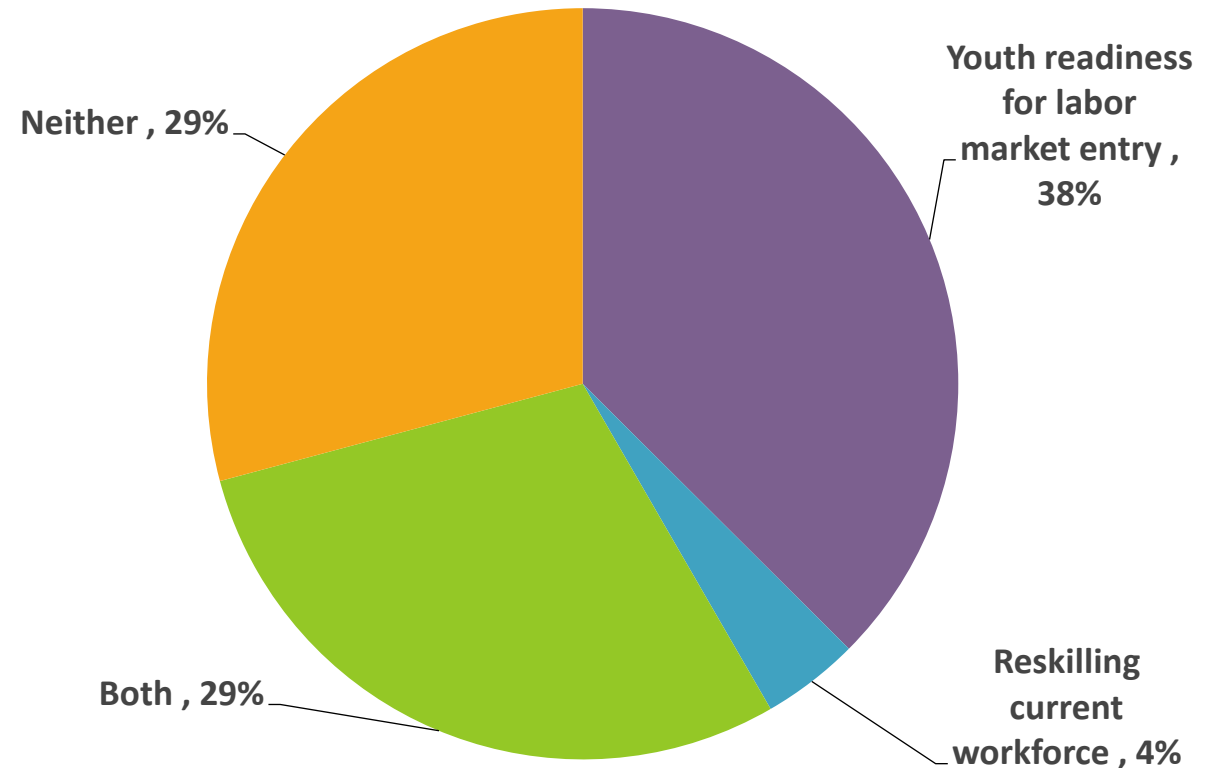
CECP Pulse Survey Results

Topic: Corporate Responsibility Strategy

CECP's Pulse Question focused on understanding the focus of your company's corporate responsibility strategy.

48 respondents participated in the Pulse question below, the results are as follows:

What does your current corporate responsibility strategy focus on?



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"Results reflect data pulled on August 11, 2020. These results are drawn from a representative sample of our affiliated companies. When referencing this finding, please list the source as: Chief Executives for Corporate Purpose, Pulse Survey, August 2020. Topic: Focus of company's corporate responsibility strategy, field dates: August 19 – August 25, 2020."

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A couple detailed examples of responses companies had:

- We focus on access to healthcare, education and community vitality, including D&I initiatives and environmental sustainability.
- Considering broadening focus due to COVID disruption.

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