

Coronavirus Disaster Relief Research: Global Response

COVID-19 Global Responses

While the world is still grappling with the COVID-19 crisis, the past months have made evident the disproportionate effect of the pandemic across the globe and within nations. From a business perspective, resiliency, and the ability to adapt have proved to be the key to thrive in the next normal. This context has allowed companies to find new leaders in unexpected places, rethink global supply chains while bringing visibility to its importance, leverage technology as a way to prove that human relationships are borderless and reconsider how community investment and sustainability work streams can adapt to address short-term needs at an internal and societal level. COVID-19 has also been a testament of how the context of a crisis can be key to strengthen a companies' purpose, values, and commitments. The following brief provides examples of innovative actions corporations are taking all over the world. There are also examples of how CECP's [Global Exchange](#) Country Partners are leading to support corporates in their countries.

If you have any additional information to add please contact insights@cecp.co

U.S. Regional Efforts, Action & Response Funds

- **Bay Area, California:** The Silicon Valley Community Foundation's [COVID-19 Coronavirus Regional Response Fund](#) will support lead organizations representing each of the nine Bay Area counties and their immediate efforts in addressing COVID-19 related challenges in their respective counties. Contributors can choose to support any of the nine Bay Area counties (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano and Sonoma) in their efforts to address issues associated with COVID-19 coronavirus, or national response efforts managed by the Centers for Disease Control and Prevention (CDC) Foundation.
 - California by state: <https://www.philanthropyca.org/covid-19-response>
- **Boston:** The [COVID-19 Response Fund](#) has been established by a coalition of business, government and philanthropic partners to rapidly deploy flexible resources to organizations in Greater Boston that are working with communities that are disproportionately affected by the coronavirus outbreak. Hosted by the Boston Foundation, The COVID-19 Response Fund will award one-time operating grants on a rolling basis to non-profits whose operations in support of elders and other vulnerable populations have been stressed by the outbreak
 - Additional Boston and Massachusetts resources:
<https://www.bostonchamber.com/public-policy/issues-impact/coronavirus-resources>
 - Massachusetts: PPE Procurement and Donation Program:
<https://www.mass.gov/covid-19-ppe-procurement-and-donation-program>
- **Connecticut:** <https://www.ctphilanthropy.org/resources/funder-resources-and-responses-coronavirus#ccp-member-covid-responses>
- **New York City:** As the nonprofit partner to the New York City Department of Health, FPHNYC (The Fund for Public Health in New York City) has created the [Epidemics Fund](#) during this period that will direct funds towards critical emerging needs identified by the Health Department to fight the COVID-19 outbreak.

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- For the third time in its history, **Robin Hood** has re-activated a special [Relief Fund](#) to address the Coronavirus and related effects in NYC. Its board covers all overhead so 100% of every dollar donated goes out the door.
- **Interactive Map of Local COVID-19 Response and Recovery Funds** (Source, National Center for Family Philanthropy) <https://www.zeemaps.com/view?group=3743828&x=-97.533507&y=40.836037&z=14>
- **Seattle: Microsoft, Amazon and Starbucks** in coordination with King County and the City of Seattle will also launch a [regional COVID-19 Response Fund](#) (CRF) to address the emerging community needs of COVID-19. Microsoft is making an initial \$1 million anchor donation to help launch this effort.

Global and/or Topical Efforts, Action & Response Funds

- **Bloomberg Philanthropies** launched a \$40 million [Coronavirus Global Response Initiative](#) will support immediate action and prevent or slow the spread of the coronavirus in vulnerable low- and middle-income countries and partner with global health organizations.
- **CDC Foundation** through our Emergency Response Fund will be used to meet emerging needs identified by CDC. These include additional support for state and local health departments, support for global response, logistics, communications, data management, personal protective equipment, critical response supplies and more. **King Baudouin Foundation** United States COVID-19 Fund for **Italy** <https://kbfus.networkforgood.com/causes/16540-covid-19-response-fund-for-italy>
- [CDC Emergency Response Fund to the Novel Coronavirus \(COVID-19\)](#): Funds raised by the
- **MusiCares** the Recording Academy's non-profit organization, established a COVID-19 Relief Fund to support "music people" in need. **Amazon Music, Spotify, Tidal, and YouTube Music** all made donations to the fund.
- **Percent Pledge** creates customized giving programs for companies; they are offering 3 months of free impact reporting for companies who want to help their employees make- and measure- a positive impact. Their [COVID-19 Relief Portfolio](#) features six top-rated charities on the front lines.
- The **Restaurant Employee Relief Fund** ("Fund") was created to [help restaurant industry employees](#) experiencing extraordinary hardship.
- **The Bill & Melinda Gates Foundation, Mastercard, and British research charity giant Welcome** are banding together to create a [COVID-19 Therapeutics Accelerator](#), which will spur faster development of, and greater access to, treatments for COVID-19.
- **The Center for Disaster Philanthropy (CDP)** has launched the [CDP COVID-19 Response Fund](#) to support preparedness, containment, response and recovery activities for those affected and for the responders.
- **The National Domestic Workers Alliance** created the [Coronavirus Care Fund](#) that will provide emergency assistance for home care workers, nannies and house cleaners, and enable them to stay home and healthy.
- **The United Nations** is asking designers to help with coronavirus-related PSAs in a [brief](#) to the global creative community. The brief covers six key points, ranging from personal hygiene to donations, and calls on designers to reach as many disperse audiences as possible.

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- **The United Nations Foundation** and the **Swiss Philanthropy Foundation** have created the [COVID-19 Solidarity Response Fund](#) to support **WHO** and partners in a massive effort to help countries prevent, detect, and manage the novel coronavirus – particularly those where the needs are the greatest.
- **United Way:** Corporate partners who want to give **internationally** can do so through [International Donor Advised Giving service](#)
- **United Way** COVID-19 Community Response and Recovery Fund (U.S.-only): <https://www.unitedway.org/recovery/covid19>
- **World Economic Forum**, an International Organization for Public-Private Cooperation, is acting as partner to the **World Health Organization**, is mobilizing all stakeholders to protect lives and livelihoods. The new [COVID Action Platform](#) will focus on three priorities: 1- Galvanize the global business community for collective action; 2- Protect people's livelihoods and facilitate business continuity; 3- Mobilize cooperation and business support for the COVID-19 response.

China

- **Alibaba** donated approximately \$144 million USD and **Tencent** approximately \$43.25 million USD <https://www.forbes.com/sites/giacomotognini/2020/01/29/coronavirus-bill-gates-apple-and-jack-ma-donate-millions-to-fight-outbreak/#3247701d189f>
- **Boeing** announced a donation on Jan.29th of 250,000 medical masks to help address supply shortages in China. The medical-grade respiratory masks will be given to health officials in Wuhan City, Hubei Province, and Zhoushan, Zhejiang Province. Prior to its recent donation, Boeing has provided 25,000 medical masks for employees working in the region. <https://komonews.com/news/local/boeing-donating-250000-medical-masks-to-battle-coronavirus-in-china>
- **China Foundation for Poverty Alleviation (CFPA)** provides immediate and mid-to-long-term healthcare and small business support, including the distribution of medical supplies in impacted communities across China: <http://en.cfpa.org.cn/>
- **Direct Relief** is working through Hubei Charity Federation to convey the supplies to Wuhan Union Hospital and to Xiaogan Central Hospital in the city of Xiaogan.
- **Estée Lauder Cos. Inc. and Shiseido**, approximately \$290,000 USD.
- **Erdos** is repurposing its own garment-manufacturing factories to produce masks and protective garments that it will provide to medical workers at no cost
- **Give2Asia** is partnering with Chinese Red Cross Foundation (CRCF) and Hubei Red Cross Foundation (HRCF) to support frontline health workers and hospitals responding to the coronavirus. <https://give2asia.org/>
- **Hubei Charity Federation** and **Hubei Red Cross Foundation (HRCF)** are two Chinese-government designated donation recipients
- <https://www.directrelief.org/2020/01/direct-relief-rushes-facial-masks-to-china-to-fight-coronavirus-spread/>
- **Kering** has pledged ¥7.5 million CNT (approximately \$1 million USD) to Hubei's Red Cross.
- **Kraft Heinz** partnered with Babytree, one of the largest parenting websites in China, to donate more than 4,000 boxes of Heinz infant food to families in need through the **Shanghai Fosun Foundation**. The company's products were delivered to 25 hospitals in five Chinese provinces most severely affected by the outbreak.

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- **L'Oréal**, approximately \$720,000 USD
- **LVMH** has offered ¥16 million CNY (approximately \$2.3 million USD) to the Chinese Red Cross for extra medical supplies. <https://hypebeast.com/2020/1/kering-lvmh-china-coronavirus-medical-aid-donations>
- **Microsoft, Dell**, others: <https://www.ft.com/content/dd5c2dd8-4188-11ea-bdb5-169ba7be433d>
- **Project HOPE** is deploying defibrillators and patient monitors in Wuhan <https://www.projecthope.org/coronavirus-outbreak-what-you-need-to-know/01/2020/>
- **Shanghai Fosun Foundation**: http://www.fosunfoundation.com/en/index.php/venue/fosun_foundation_center
- **Swarovski**, approximately \$430,000 USD

France

- [Fondation de France](#) has decided to mobilize its network of sheltered foundations, to increase its capacity for action and carry out immediate actions, such as the purchase of medical equipment. It is also modifying its action programs to respond to the needs of those affected by this crisis as a priority, in particular caregivers who are on the front line to fight the epidemic, and the most vulnerable.
- [Médécins sans Frontières](#)

Germany

- [Deutsches Rotes Kreuz](#) (German Red Cross) is one of the big players on the national level. The German Red Cross has been working nationwide for weeks to support the authorities in the fight against the coronavirus. They have set up a Corona Emergency Fund ([press release, in German](#)).
- An example for medical support on a regional scale is the Goethe-Corona-Fund by Goethe-University & University Hospital Frankfurt (Main) ([link to fundraising platform, German](#)). The objective is to raise at least €5 million to fund research, training of staff and patient care at the University Hospital.
- Support for vulnerable groups is mainly provided by regional / local organizations. [Karuna e.V.](#) supports homeless youth in Berlin (Disclaimer: Michael, the CEO of CECP's GX Germany partner sits on their Board). They are currently trying to organize permanent housing facilities for homeless youth in Berlin to protect them and decrease the infection risk. Another major player in Berlin regarding homelessness is [Berliner Stadtmision](#). They have also set up an emergency fund ([link to fundraising platform, German](#)). On child safety, [Deutsches Kinderhilfswerk](#) (German Children's Fund) is one of the most important organizations. Their Child Emergency Fund ([press release, German](#)) provides quick aid for vulnerable families, also in providing help and information on digital education tools, as many of those families do not have access to education resources.
- The donation platform [betterplace.org](#) is one of the main fundraising platforms for organizations and projects in Germany.
- Association of German Foundations: Call to action - Foundation commitment in times of Corona crisis (link [German](#) and [English](#)).

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- In Germany, the state provides several funds to support small business ([federal press release which gives an overview on existing funds, English](#)). Umbrella organizations are mainly involved in advocacy/lobbying to address the needs of their members to politicians.
- Still, there are smaller funds and actions targeting specific business branches. The crowdfunding platform [Startnext](#) has loosened/simplified their terms and conditions to initiate a crowdfunding campaign for the creative sector and entrepreneurs ([link, German](#)).

Italy

- [Action Aid](#) has put up a digital platform to provide the correct information on corona-virus.
- [Assifero, Italia](#) is a portal which gathers all initiatives from all private foundations, companies and individual (donations above 100.000 euros) in response to the Coronavirus emergency and collects information on civil society organizations' needs.
- Assifero / Southern Italy Community Foundations: Open letter, available to be signed online, to the Minister for the South, backing the proposal of Fondazione CON IL SUD president Carlo Borgomeo, proposing that outright grants are directed to Third Sector organizations, and not to projects, in order to avoid their collapse ([link](#) to the petition, [link](#) to the proposal, Italian).
- [Cariplo Foundation](#) is planning to set a €2 million fund to support third sector organizations.
- The [Garrone Family Foundation](#) helps start-ups in the Italian mountain areas
- [Médécins sans Frontières](#) (Lombardy – Lodi, Bergamo, Codogno; and also in some retiring homes in the Marche region).
- Open Arms; [Mediterranea Saving Humans](#) (Bologna).
- [Intersos](#) in Rome and Apulia (southern Italy).
- [Samaritan's Purse](#) has built a hospital camp in Cremona; Hope has donated 24 lung ventilators.
- The government Agency [Invitalia](#) plays the permanent role, employing government grants, to support small businesses or start-ups, mainly (but not only) in southern Italy.
- The [Italian chapter](#) of Ashoka is engaged in the promotion and support of social entrepreneurship.
- **Corporate Response Examples:**
 - **Armani** <https://www.barrons.com/articles/giorgio-armani-donates-1-25-million-to-coronavirus-efforts-as-italy-locks-down-01583876409>
 - **Bulgari** <https://www.uschamberfoundation.org/aid-event/novel-coronavirus-ncov/bulgari-coronavirus-covid-19-response>
 - **Dolce & Gabbana** <https://www.lofficielsingapore.com/fashion/versace-giorgio-armani-and-bulgari-donate-millions-of-dollars-to-fight-the-coronavirus>
 - **Versace** <https://www.lofficielsingapore.com/fashion/versace-giorgio-armani-and-bulgari-donate-millions-of-dollars-to-fight-the-coronavirus>

Spain

- [Cruz Roja](#)
- You can also post a request through CECP's partner [SERESRESPONSABLES](#) platform as many organizations access it to see what you might need.

United Kingdom

- [National Business Response Network](#) developed by Business in the Community, CECP's GX partner in the UK
- **Wellcome Trust** has pledged up to \$50m to the Covid-19 Therapeutic Accelerator (see above section on Global and/or Topical Efforts, Action & Response Funds)
- The National Emergencies Trust launched an [appeal](#) to raise funds to help local charities to support those individuals suffering hardship as a result of the coronavirus outbreak. It will distribute money raised through a number of charitable organizations including local community foundations, to ensure it reaches those who need it most.
- To contribute to a collective effort, there are three big funder collaborations – the [National Emergencies Trust](#) and [London Funders](#) initiatives, and the [Third Sector Resilience Fund](#) in Scotland.
- Regularly updated webpage on how ACF responds ([link](#))

Europe

- **DAFNE (Europe):** COVID-19 and Philanthropy - European Resource Hub ([link](#))
- **ECFI (Europe):** Community Foundations and Coronavirus ([link](#))
- In Europe, [Zara, Nivea and Dyson](#) are suspending normal operation to fabricate needed equipment.
- **The King Baudouin Foundation United States (KBFUS)** is launching an [Emergency Response Fund](#) for several European countries (Italy, Spain, Germany, France, the United Kingdom and Belgium).
- [An informal alliance](#) has been launched in the **European Parliament** on the back of calls from 12 EU environment ministers who have signed an appeal for a green recovery from the COVID-19 pandemic, which [includes](#) 37 CEOs, 28 business associations, the European trade union confederation, 7 NGOs and 6 think tanks.

Others/Global

- **CARE's** Emergency Surge Fund is distributing soap, water, and more, and is installing 10,000 handwashing stations to protect the most vulnerable from COVID-19 and other deadly diseases: https://my.care.org/site/Donation2?26793.donation=form1&df_id=26793
- **Direct Relief** delivers lifesaving medical resources throughout the world to communities in need: <https://www.DirectRelief.org>.
- **Feeding America**, the nation's largest domestic hunger-relief organization, established the [COVID-19 Response Fund to help food banks](#): <https://www.feedingamerica.org/about-us/press-room/feeding-america-establishes-covid-19-response-fund-help-food-banks-during>
- **GlobalGiving's** Coronavirus Relief Fund; <https://www.globalgiving.org/projects/coronavirus-relief-fund/>
- **Global Impact:** <https://charity.org/emergencies/coronavirus-outbreak>
- **Good360** is accepting product donations of the highest needs (N95 masks, Tyvek coveralls, nitrile gloves, and hand sanitizer) and delivering products to the area efficiently, information available on <https://good360.org/donate-goods/>

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- **Meals on Wheels** established the COVID-19 Response Fund; donated funds will replenish food supplies, subsidize additional transportation and personnel costs, enable tech-based efforts to check in on isolated seniors and support timely distribution of science-based information needed to ensure safe care for all:
<https://www.mealsonwheelsamerica.org/take-action/covid-19-response>
- **Save the Children** <https://www.savethechildren.org/us/what-we-do/emergency-response/coronavirus-outbreak-facts-tips-how-to-help-protect-children>
- **The Bill & Melinda Gates Foundation** has committed \$10 million
- **The Robert Wood Johnson Foundation** has committed \$1 million
- **The King Baudouin Foundation United States (KBFUS)** is launching Emergency Response Funds for [African countries](#)
- **See also above section** on Global and/or Topical Efforts, Action & Response Funds

CECP Global Exchange Response Examples

CSRone, CECP's GX Partner in **Taiwan** conducted a survey from April 22 to May 6, 2020, and obtained insights from 100 CSR practitioners that represent 27 industry categories. The questionnaire aimed to understand the impact of COVID-19 in CSR activities in the Taiwan. Highlights include:

- 30.4% are already collecting Covid-19 epidemic response information and intend to compile it into their companywide reporting
- 75.1% of the affiliated organizations' performance this year was affected by the epidemic
- 57.1% expect their affiliates' performance to be impacted by 2021
- The most difficult items for the organizations to deal with are: reduced orders, continuous changes in the epidemic policy, and finding new solutions to maintain operations

Comunitas, CECP's GX **Brazil** Partner has articulated several initiatives based on shared governance of public and private sectors. The projects aim to optimize the impact that corporate social investments can have while aligning to public policy and action. The mobilization of R\$12 million with private donors to complement a cash transfer program of São Paulo State's Government (SPSG) directed to 1.13M of the most vulnerable students. A donation campaign to purchase Intensive Care Units (ICUs) equipment for public hospitals prioritized by São Paulo State Government. The campaign mobilized R\$26.7M to purchase 345 pulmonary ventilators and 121 multiparameter monitors.

Fundación SERES, CECP's GX **Spain** Partner launched [#SERESResponsables](#), a COVID-19 response platform that supports companies and NGOs to solve challenges and detect the most urgent needs.

Companies in Spain are working to ensure the development of creativity, collaboration and interpersonal dynamics, as well as skills related to specialized sales, human resources, care and education roles.

Maala, CECP's GX **Israel** Partner has gathered information on how companies are acting in response to COVID-19. There are three main pillars:

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1. Supporting employees – Companies have engaged in efforts to enhance employees' and their families' well-being, from sponsoring subscriptions to virtual workouts and exercise platforms to online training to enhance digital orientation and skills for remote working.
2. Corporate support to NGOs and communities – There is an [overwhelming effort](#) (link in Hebrew) in financing, volunteering and in-kind support with ongoing and new community partners.
3. Suppliers – Several companies have focused on speeding up payments to their suppliers, and some even committing to commission work from their self-employed contractors.

[Russian Donors Forum](#), CECP's GX **Russia** Partner launched a COVID-19 short questionnaire to companies in Russia. The results as of April 7 include:

- 57% of companies undertook initiatives to support their employees and communities
- 53% of companies consider the possibility to review the priorities of their social and charitable programs (both internal and external)
- 23% of companies consider increasing the budgets of their social/charitable programs due to the current situation

Overall, companies expressed that amongst their most urgent needs are having peer-to-peer exchange of information and resource hubs and participating in cross-sectoral partnerships to provide support to the most vulnerable groups.

[Samhita](#), CECP's GX **India** Partner led the creation of [India Workers' Fund](#) – an opportunity to provide much needed support for workers who are the backbone of the Indian economy. As a collective CSR fund for economic support and recovery of workers, the fund focuses on two key elements; providing immediate relief (via digital cash transfers) and building resilience of those affected by the pandemic. The fund flow is designed to be quick, effective and efficient and is a fit-to-purpose solution to support COVID-19 relief.

[Wider Sense](#), CECP's GX **German** Partner shared examples of large companies that adapted products and services to meet emerging needs. Software company SAP has cooperated with the German State Department to set up [a platform](#) (German) that enables the swift repatriation of stranded German citizens. Volkswagen led the [donation of 200,000 respiratory masks](#), a philanthropic donation of in-kind resources that do not originate from their own value chain. In the realm of supporting staff while simultaneously meeting a public need, fast food chain McDonalds and discounter Aldi make [staff-sharing deal](#) in Germany to ensure the smooth running of supermarkets while keeping staff employed.