

## **Corporate Social Responsibility**

## • ACCP Purpose Awards

- Champion for Change: A senior executive who champions the business case for corporate citizenship inside the company and publicly demonstrates commitment to social and environmental sustainability.
- o Trailblazer: A senior practitioner of corporate citizenship whose leadership, strategy, and programs demonstrate significant business and social impact over time.
- Rising Star: An up-and-coming junior or mid-career professional in corporate citizenship whose work creates out sized impact inside and/or outside the company, without the advantage of positional authority.
- https://www.accp.org/ACCP/News-Events/Recognition/Purpose-Awards/P

#### • The Civic50 Awards

- The Civic 50, an initiative of Points of Light, honors the 50 most community-minded companies in the nation each year by application, evaluated by investment of resources, integration across business functions, institutionalization through policies and systems and impact measurement.
- https://www.pointsoflight.org/the-civic-50/

## • Green Power Leadership Awards

- The awards serve to recognize the leading actions of organizations, programs, suppliers, and individuals that significantly advance the development of green power sources.
- o https://www.epa.gov/greenpower/green-power-leadership-awards

### • Best in Biz Awards

- Best in Biz Awards has been the only business awards program judged by members of the press and industry analysts. <a href="http://www.bestinbizawards.com/entry-kit/">http://www.bestinbizawards.com/entry-kit/</a>
- https://www.bestinbizawards.com/other-categories/ (CSR categories list)

### • The American Business Awards

- Corporate Social Responsibility Program of the Year, with categories based on company size.
   There are several Stevie Awards programs, each with its own focus, list of categories, and schedule.
- o https://stevieawards.com/aba/company-organization-awards-categories

## • Golden Bridge Business and Innovation Awards

- The coveted annual Golden Bridge Awards program recognizes and honors the world's best in organizational performance, products and services, innovations, executives and management teams, women in business and the professions, case studies and successful deployments, public relations and marketing campaigns, product management, websites, blogs, white-papers, videos, advertisements, creativity, partner programs, and customer satisfaction programs from every major industry in the world. Category for Corporate Social Responsibility Program among others.
  - http://www.goldenbridgeawards.com/kit/

### Global Good Awards

 Awards programme is open to all organisations of any kind... companies large and small, charities, not-for-profits, social enterprises, NGOs, membership and accreditation organisations and government departments including local and county councils. We are all about rewarding sustainability practice – in all its forms. https://globalgoodawards.co.uk/

# • Corporate Responsibility Council Champions Awards

- The Corporate Responsibility Council Champions Awards recognizes organizations that demonstrate outstanding leadership through the 7 Pillars of Corporate Responsibility. Champions Awards can also recognize individuals who have made a unique, broad impact in the philanthropic efforts.
- http://uscorporateresponsibility.org/v2/events-activities/corporate-responsibility-summit/2017-corporate-responsibility-summit/award/

#### PR News CSR Awards

- PR Newswire offers a multitude of awards for agencies, corporations and nonprofits of all sizes and across the world
- https://www.prnewsonline.com/go/2019-csr-and-nonprofit-awards/

## Corporate Pro Bono Awards

- The CPBO Pro Bono Partner Award recognizes innovative team approaches to pro bono work involving in-house legal departments.
- o http://www.cpbo.org/initiatives/awards/

### • Communitas Awards

- Communitas Awards seeks to honor those special companies, organizations, and individuals who
  go beyond rhetoric and whose commitment sets them apart from their competition.
- o https://communitasawards.com/

## • Cynopsis Social Good Awards

- Spotlighting the companies, programming, campaigns and people that are using media in innovative ways to help make the world a better place. Take a look at the projects, partnerships and people who utilized their position to make real change happen.
- http://www.cynopsis.com/events/2019-social-good-awards/

### Duty of Care Awards

- The Awards recognise outstanding achievements in meeting high standards of health, safety and security at work. They provide entrants with a chance to attain external recognition for their success in protecting their people.
- https://www.dutyofcareawards.org/

### • International CSR Excellence Awards

- Owned and operated by the Green Organisation. Winners of CSR Awards will be offered an opportunity to enter the CSR sector of the Green World Awards.
- o https://csrawards.co.uk/

## Global Responsible Business Awards

- The Ethical Corporation Responsible Business Awards are the world's leading Awards celebrating leadership in sustainable business. The Responsible Business Awards recognise those that are truly having an impact on business, society and the environment – delivering a new blueprint for business in the 21st Century
- o https://events.ethicalcorp.com/awards/index.php

## • Business Intelligence Sustainability Award

- The Sustainability Awards will honor those who have made sustainability an integral part of their business practice. We welcome nominations from businesses of all sizes, locations and maturity.
- https://www.bintelligence.com/sustainability-awards/

### • Edie Sustainability Leaders Awards

- The UK's largest sustainability awards recognise excellence across the spectrum of green business; from the best efficiency programmes through to product innovations, from stakeholder engagement and social sustainability initiatives to the people on the ground who are making change happen.
- o https://event.edie.net/awards/

# Ethisphere's World's Most Ethical Companies

- The Ethisphere® Institute is the global leader in defining and advancing the standards of ethical business practices that fuel corporate character, marketplace trust and business success. World's Most Ethical Companies honorees have historically out-performed others financially, demonstrating the connection between good ethical practices and performance that's valued in the marketplace.
- https://www.worldsmostethicalcompanies.com/#

## • Council on Foundations: Council Award Programs

 The Council's Awards Program was established to recognize excellence in philanthropy and to honor exemplary leaders for their dedication to uplifting the sector.

o <a href="http://www.cof.org/page/council-award-programs">http://www.cof.org/page/council-award-programs</a>

### • The Citizens Awards- US Chamber of Conference

- The Corporate Citizenship Awards honor businesses for their significant positive impacts in communities around the world
- https://www.uschamberfoundation.org/citizens-awards/about-awards

## Service/ Mission

## Daily Points of Light Awards

- The Daily Point of Light Award honors exceptional volunteers, celebrating the power of the individual to spark change and improve the world
- https://www.pointsoflight.org/dailypointoflight/

### President's Volunteer Service Award

- The President's Volunteer Service Award (PVSA) is the premier volunteer awards program, encouraging citizens to live a life of service through presidential gratitude and national recognition.
- o <a href="https://www.presidentialserviceawards.gov/">https://www.presidentialserviceawards.gov/</a>

## **Communications**

### • The Halo Awards

- The Cause Marketing Halo Awards are North American cause marketing's highest honor and the subject of an annual special section in Advertising Age. Each year, one company and one nonprofit are recognized for overall excellence in cause marketing with a Golden Halo Award.
- o <a href="https://engageforgood.com/halo-awards/">https://engageforgood.com/halo-awards/</a>

### • PR Daily Corporate Social Responsibility Awards

- Ragan and PR Daily Award programs celebrate the most successful campaigns, initiatives and teams in the communication, PR and marketing industries.
- o <a href="https://www.prdaily.com/awards/">https://www.prdaily.com/awards/</a>

### Nonprofit PR Awards

- o PR News' CSR and Nonprofit PR Awards Program is solely dedicated to honoring the most talented communicators and teams via CSR and nonprofit initiatives.
- https://www.prnewsonline.com/go/2019-csr-and-nonprofit-awards/

## Innovation

### • The Drucker Prize

- Awarding of \$100,000 to the nonprofit organization that is deemed to best meet Drucker's definition of innovation: "change that creates a new dimension of performance."
- o https://www.drucker.institute/programs/drucker-prize/
- o Funded by The Coca-Cola Foundation

# **Individuals**

### Jefferson Awards

- Over the past four decades, the list of Jefferson Award recipients is unparalleled. They
  include hundreds of serinational figures both public and private —more than 63,000
  unsung heroes, and tens of thousands of employees and young people in communities
  across the country.
- https://www.multiplyinggood.org/what-we-do/jefferson-awards

## American Express NGen Leadership Award

- The American Express NGen Fellows program, part of the American Express Leadership Academy, offers a transformative opportunity for changemakers, age 40 and under, to strengthen their leadership capacity, hone their change-making skills, and build connections with some of the social sector's most influential leaders.
- o https://independentsector.org/programs/ngen/ngenfellows/

## Gardner Leadership Award

- Each year we honor one exceptional leader whose work exemplifies the vision of IS founder John
   W. Gardner to transform, mobilize, and unify people, institutions, or causes to improve our communities and nation.
- o <a href="https://independentsector.org/programs/gardner-leadership-award/">https://independentsector.org/programs/gardner-leadership-award/</a>

## **Local Awards**

- Local Chambers of Commerce Awards
- Local United Way Awards