

# CECP COMMUNICATIONS OPPORTUNITIES



Core audiences: CEOs & Corporate Leaders at the World's Leading Companies, Top-Tier Business Media, Nonprofits, and Academia

## Virtual

Company Spotlight  
Newsletter: 2k recipients

Website : 30k  
pageviews/month

Newsletters: CECP Action  
Update: 2k

CEO Action Brief: 200  
Vantage Point: 2k

CECP Insights Blog

Media Partnerships: *Fortune*,  
*Leaders*

Social Media: Facebook (2k),  
Twitter (7k+), LinkedIn (2.5k),  
YouTube (560)

Press Releases (3BL  
distribution)

Infographics

Webinars

## Printed

Top-Tier Media: *WSJ*, *FT*,  
*Fortune*

Giving in Numbers: 3k  
pageviews/month

Investing in Society: 3k  
pageviews/month

CECP White Papers and  
Reports

CECP Brochure

Event Summaries

*Fortune* Special Ad Sections

Partner Publications

## Events & Platforms

30+ Roundtables: Regional,  
Industry, Issue

CEO Investor Forum: 200  
institutional investors, \$30 BN  
AUM

Board of Boards: 50 global  
CEOs

CECP Summit: 300 corporate  
leaders

Partner Convenings/Co-  
Hosted Events: Responsible  
Business Summit, Pro Bono  
Week, Philanthropy NY, Social  
Innovation Summit (speaking  
roles, thought partner,  
content sharing, hosting)

Force for Good and Charlie  
Awards