

Resources below and [here](#) (under the *COVID-19 Resources* box)

GLOBAL EXCHANGE EXAMPLES

- **[Samhita](#)**, CECP's GX **India** Partner has led the creation [India Workers' Fund](#) – an opportunity to provide much needed support for workers who are the backbone of the Indian economy. As a collective CSR fund for economic support and recovery of workers, the fund will focus on two key elements; providing immediate relief (via digital cash transfers) and building resilience of those affected by the pandemic .The fund flow is designed to be quick, effective and efficient and is a fit-to-purpose solution to support COVID-19 relief.
- **[Russian Donors Forum](#)**, CECP's GX **Russia** Partner launched a COVID-19 short questionnaire to companies in Russia. The results as of April 7 include:
 - 57% of companies undertook initiatives to support their employees and communities
 - 53% of companies consider the possibility to review the priorities of their social and charitable programs (both internal and external)
 - 23% of companies consider increasing the budgets of their social/charitable programs due to the current situation
 - Overall, companies expressed that amongst their most urgent needs are having peer-to-peer exchange of information and resource hubs and participating in cross-sectoral partnerships to provide support to the most vulnerable groups.
- **[Wider Sense](#)**, CECP's GX **German** Partner shared examples of large companies that adapted products and services to meet emerging needs. Software company SAP has cooperated with the German State Department to set up [a platform](#) (German) that enables the swift repatriation of stranded German citizens. Beverage companies like Jägermeister and Beck's consumer goods conglomerate, Beiersdorf and chemicals producer BASF, have all adapted their productive capacities to [produce disinfectant and sanitizers](#) (German). There are also inspiring examples of companies like Volkswagen which led the [donation of 200,000 respiratory masks](#), a philanthropic donation of in-kind resources that do not originate from their own value chain. In the realm of supporting staff while simultaneously meeting a public need, fast food chain McDonalds and discounter Aldi make [staff-sharing deal](#) in Germany to ensure the smooth running of supermarkets while keeping staff employed.
- **[Comunitas](#)**, CECP's GX **Brazil** Partner has articulated several initiatives based on shared governance of public and private sectors. The projects aim to optimize the impact that corporate social investments can have while aligning to public policy and action. Some highlights are:
 - The mobilization of R\$12 million with private donors to complement a cash transfer program of São Paulo State's Government (SPSG) directed to 1.13M of the most vulnerable students. Students' families will receive R\$110 for two months, half of which is transferred by Comunitas and the other half by SPSPG.
 - A donation campaign to purchase Intensive Care Units (ICUs) equipment for public hospitals prioritized by São Paulo State Government. The campaign mobilized R\$26.7M to purchase 345 pulmonary ventilators and 121 multiparameter monitors.
- **[Maala](#)**, CECP's GX **Israel** Partner has gathered information on how companies are acting in response to COVID-19. There are three main pillars:
 1. Supporting employees – Companies have engaged in efforts to enhance employees' and their families' well-being, from sponsoring subscriptions to virtual workouts and exercise platforms to online training to enhance digital orientation and skills for remote working.
 2. Corporate support to NGOs and communities – There is an [overwhelming effort](#) (link in Hebrew) in financing, volunteering and in-kind support with ongoing and new community partners.

3. Suppliers – Several companies have focused on speeding up payments to their suppliers, and some even committing to commission work from their self-employed contractors.
- [Fundación SERES](#), CECP's GX **Spain** Partner launched [#SERESResponsables](#), a COVID-19 response platform that supports companies and NGOs to solve challenges and detect the most urgent needs. SERES, as a transformative movement of companies, understands this moment as the opportunity for real collaboration, to implement new work processes, greater efficiency and sustainability in the results. Although it is not an easy task, companies are working to ensure the development of creativity, collaboration and interpersonal dynamics, as well as skills related to specialized sales, human resources, care and education roles. In short, to create opportunities for people's future.
- [CSRone](#), CECP's GX Partner in **Taiwan** conducted a survey from April 22 to May 6, 2020, and obtained insights from 100 CSR practitioners that represent 27 industry categories. The questionnaire aimed to understand the impact of COVID-19 in CSR activities in the Taiwan. Highlights include:
 - 30.4% are already collecting Covid-19 epidemic response information and intend to compile it into their companywide reporting
 - 75.1% of the affiliated organizations' performance this year was affected by the epidemic
 - 57.1% expect their affiliates' performance to be impacted by 2021
 - The most difficult items for the organizations to deal with are: reduced orders, continuous changes in the epidemic policy, and finding new solutions to maintain operations