

September 11, 2020 Resource Recap

Once a month CECP shares a Resource Recap to keep you up to date with the latest on best practices and purpose-driven leadership, as well as CECP programming.

Find additional Covid-19 and anti-racism resources on the <u>CECP events page</u>, <u>MyCECP</u>, <u>CECP Insights</u>, dedicated <u>CEO</u> and <u>company resource pages</u>, and <u>anti-racism statements page</u>.

September 11, 2001



CECP is thinking of those who lost there lives 19 years ago on this very day. We will **never forget**. The Corporation for National & Community Service is <u>tracking</u> what individuals are doing on this day to remember.

CECP Updates

CECP has been focused on responding to company needs:

• Watch your email for news on CECP's new affiliation year (September 2020 - August 2021) and all the

ways we support you each day.

- Visit the new <u>CEO Invevstor Forum website</u> and just-launched advisory services. Contact hello@ceoinvestorforum.com for more information.
- See the **Resources** page to read new blogs and content.
- Visit the newly designed MyCECP, behind the password, to find new Issue Briefs on anti-racism and more.
- Check out CECP's <u>Roundtable calendar</u> and register for the sessions that meet your needs. New this
 year for CEOs is a virtual <u>Board of Boards and Virtual Roundtable series</u>; share the dates with your CEO
 today.
- Log into MyCECP, or our virtual platform, Intrado (access available until May 2021), for all CECP Summit 2020 resources.
- CECP's Charles H. Moore Award submission deadline has past and is now closed. Please contact info@cecp.co with any questions.

Company Snapshots

- "We won't have a true economic recovery until we tackle the racial wealth gap." Harman
- "Levi Strauss & Co.'s Diversity Problem and our Plan to Fix It."
- "Old Navy to pay store employees to work election polls in November."
- "Building on a Culture of Belonging: Releasing our First D&I Transparency Report." PwC
- "<u>It's Personal</u>" <u>Keeping Healthcare Workers Safe. How **Steelcase** is making and sharing designs for Covid-19 personal protection equipment for healthcare workers.</u>

News from the Field

- "Michael Bloomberg to Give \$100 Million to Historically Black Medical Schools" New York Times
- "PEOPLE's 50 Companies That Care: Employers Who Have Gone Above & Beyond During the Pandemic."
 People
- "Closing the race gap in philanthropy demands radical candour." The Guardian
- "Companies Recruit 350,000 Poll Workers for U.S. Election." Wall Street Journal

WANTED: PHOTOS

Do you want CECP to feature your company volunteering (staff, including your CEO) and community photos in our marketing materials? Please share your high-resolution photos today (info@cecp.co) and we will add them to our

CECP CALENDAR

CECP's virtual programs provide CECP companies with the opportunity to learn from industry experts, network with peers, and share best practices—to advance their corporate responsibility and citizenship work. Have an idea

collection.

TELL YOUR STORY

Do you have a story to tell about your company's experience with Covid-19 or your anti-racism journey? CECP can help communicate your story through our channels, such as social media and our blog, or those of our partners, such as Fortune Branded Content, *Fortune's Leadership Next, Business of Giving, and Purpose 360: Humanity at its Best.* For companies in New York City, *Leaders Magazine* is doing a special issue focused the city's resilience and recovery. Sharing your experience will help others. Please send your story ideas to <u>Sara Adams</u>.

COVID-19 CORPORATE PARTNERSHIPS

Visit CECP's new <u>Partnership finder</u>; post partnership opportunities here and find your new collaborators.

CECP SOCIAL MEDIA CORNER

Follow us on social media – CECP is a leading source for corporate social investment news, the latest research, and CEO insights. Follow CECP on <u>Twitter</u> and <u>LinkedIn</u>, as well as the CEO Investor Forum's <u>LinkedIn</u>.

or want to propose a roundtable in your city? Share your thoughts with us!

SEPTEMBER 15, 2020

Industry Roundtable: Technology (virtual)
Register

SEPTEMBER 23, 2020

Financing a Greener Future: How Corporates are Harnessing Capital Markets to Transition to a Low-Carbon Economy (Virtual)

Register

SEPTEMBER 24, 2020

Carbon & Beyond: How Deploying Diversified Environmental Disclosures Drives Long-Term Value (Virtual)

Register

OCTOBER 13, 2020

CEO Roundtable with James White (Virtual)
Register

OCTOBER 21, 2020

Regional Roundtable: Southern HQ Companies (Partner Event) (Virtual)

Register

OCTOBER 28, 2020

Focus on Strategy: Employee Communications (Virtual)

Register

View the full calendar

Got news you want to share?

Reach out to jalbano@cecp.co and let us know how we can help you get the word out.



CECP is grateful for the generosity of its Advance the Movement supporters KPMG LLP, Newman's Own Foundation, and USAA.

Copyright © %%current_year_YYYY%%, All rights reserved.

Our mailing address is:

%%account_address%%

<u>Update Email Preferences</u>