



CECP

# GIVING IN NUMBERS 20

20TH ANNIVERSARY  
FOUNDERS CLUB

**Chief Executives for  
Corporate Purpose**

## Giving in Numbers 20

- Your company is among the few that have taken part in *Giving in Numbers* every year since we launched the report 20 years ago.
- To celebrate this milestone, you are invited to join the *Giving in Numbers* 20 Founders Club.

## Why join?

- Thought leadership
- Shape the field
- Innovate the survey process
- Better track impact
- Spotlight your company

## What are the benefits?

- Access a prime platform to demonstrate your commitment to corporate purpose
- Influence the direction of the survey and report
- Set the agenda for corporate societal investment
- Shape the methodologies that improve benchmarking
- Support access to stronger analytical tools
- Stand out among your peers, building your brand
- Be recognized in CECP reports and at events

### CHAMPION

- \$30,000
- Summit
  - Name tag/button
  - Logo on event marketing materials
  - Remarks from the stage
  - Materials in app
- *Giving in Numbers* Report
  - In list of 20-year participants
  - Preference for case studies
- Additional benefits
  - Cohort of senior leaders to shape the future of the survey
  - A feature in a monthly spotlight
  - Listed in CECP Celebration booklet
  - Tailored data presentation

### SUPPORTER

- \$10,000
- Recognition in *Giving in Numbers* report
- Listed in 2025 CECP Celebration booklet
- In list of 20-year participants



See CECP Insights:  
<https://cecp.co/insights/>

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