

My team is engaged with CECP.

What's included to help advance our work?

CECP Essential allows you to tap into CECP events, knowledge, and support:

Where does CECP focus?

True to our dual mandate to **Advance the Field** and **Support our Companies**, we hold the world's largest businesses accountable for purpose-driven leadership. We listen, and help accelerate progress, with a focus on:

EVENTS: CONNECT, LEAD, & LEARN

Join purpose-driven Fortune 500 leaders at closed-door meetings and events

- Annual CEO **Board of Boards** convening: 50+ Corporate CEOs
- Annual **CECP Summit** of corporate peers: 250+ Senior Executives
- Attend/host ~**25 multi-city roundtables, customized meetings, and peer connections**: 5-50 Executives per

KNOWLEDGE: ACCESS OUR WORLD-CLASS KNOWLEDGE, DATA, & RESEARCH

Benchmark with CECP's industry-leading research, tools, and database

- **Customized** and **online benchmarking** with **CECP's proprietary database** of 10+ years of multi-billion dollar corporate data
- Collect, Compare, Evaluate, Share: work with CECP at every step in your measurement journey

Build knowledge with our curated library of trends and executive briefs

- **60+ primers and resources** on key topics in the field
- CEO and **executive newsletters, spotlights, cases studies, and trends briefs**

SUPPORT: TAP TRUSTED COUNCIL & BUILD YOUR LEADERSHIP

Access CECP advisors and experts

- Utilize our team as you **build, operationalize, communicate, and measure** long-term vision, business alignment, and social strategies
- Bolster your **presentations** and **plans** with trusted trends and customized data as you influence best practice, business case, and budgeting

Team with CECP communications

- Synergize with your **brand**, and influence **internal/external audiences** and **public discourse**
- **Amplify your message** through CECP communications channels and relationships with top-tier media and global corporate peers

STAKEHOLDERS

CEOs
Corporate Leaders
Employees
Communities
Investors
Global Partners

BUSINESS STRATEGY

Business Integration
Business Case
Corporate Governance
External Reporting
Long-Term Business Plans

ACCELERATION AREAS

Culture of Purpose
Human Capital/ Workforce
Stakeholder Partnerships
Disaster Relief
STEM/Education
Trends Tracking

PLANNING AND IMPLEMENTATION

Measurement
Social Strategy
Communications Strategy
Employee Engagement
Global Service Initiatives
Matching Gifts

My company wants to take full advantage of CECP.

What's available?

Companies access CECP support and partnership in three ways:

When companies align with CECP, they advance the movement of building a better world through business. CECP's coalition is a force for good that is changing the conversation on companies as agents of social change.

Interest and Questions?

Contact:

info@cecp.co

212-825-1000



1. CECP ESSENTIAL: \$15K

CECP's broad menu of events, knowledge, and support—the all-inclusive point of entry. See the **CECP Essentials** overview for details.

2. CECP ADVANCED ADVISORY \$30K-\$75K

- Leveraging unique frameworks and expertise, CECP fosters collaboration with your key internal stakeholders in the following areas:
 - Corporate Social Engagement Strategy: Building, realigning, assessing
 - Measurement: S in ESG Case Module, Guide to Social Scorecards Framework
 - Communications: Purpose Communications, Integrated Employee Communications
 - Investors: Investor-Facing Long-Term Plan (LTP) Presentations

3. ACCELERATE THE FIELD WITH CECP

CECP Accelerate Communities: \$5K

- Join your peers to tackle issues in common
 - Purpose-Driven Workforce, A CECP-Imperative-PWC Initiative: launch date May 2017
 - Talent, Tech, & Equity: Systemic Investments, with Dr. Kamau Bobb: launch date June 2017
 - Employee Engagement Communications: launch date fall 2017
 - With additional groups in development on topics such as disaster management, Next-Gen C-Suite, STEM Education, Strategic Investor Initiative

CECP Accelerate Pilot Projects and Initiatives: \$50K - \$250K

- Sponsor a CECP Accelerate the Field project. Current initiatives include:
 - Investing with Purpose
 - What Counts: The S in ESG
 - Guide to Social Scorecard
 - A Culture of Purpose: A CECP-Imperative-PWC Initiative
 - Strategic Investor Initiative
 - Customized

CECP Sponsorships and Partnerships: \$30K - \$250K

- Sponsorships: Advance the Movement, CECP Annual Research, Events
- Customized