

# CECP COMMUNICATIONS OPPORTUNITIES

**Core audiences: CEOs, Companies, Top-Tier Business Media, Nonprofits, and Academia**

## Virtual

Company Spotlight Newsletter

Website

CECP Action Update, CEO Action Brief,  
Vantage Point, Newsletters

CECP Insights Blog

Media Partnerships: Thomson Reuters,  
Business of Giving, *CR Magazine*, *Fast  
Company*, *Fortune*

Social Media: Facebook, Twitter,  
LinkedIn, YouTube

Press Releases (3BL distribution)

Infographics

Webinars

## Printed

Top-Tier Media

*Giving in Numbers*

*Giving Around the Globe*

CECP White Papers and Reports

CECP Brochure

CECP CEOs and Companies Roster

Event Summaries

Fortune Special Advertising Sections

Partner Publications (e.g., Taproot pro  
bono white paper)

## Events/Platforms

Roundtables: Regional, Industry, Issue

Board of Boards

CECP Summit

Partner Convenings/Co-Hosted  
Events: #Giving Tuesday,  
WorkingNation, Ad Council, Pro Bono  
Week, Philanthropy NY, Social  
Innovation Summit (speaking roles,  
thought partner, content sharing,  
hosting)

Force for Good and Charlie Awards