

Welcome!

Making the Case: Using CECP Data Insights to Advance Your Initiatives

Tuesday May 24, 2016
2:30-3:45 pm



Jinny Jeong

Senior Associate

jjeong@cecp.co

André Solórzano

Manager

asolorzano@cecp.co



What do you think about the first
look at this year's trends from the
Giving in Numbers Survey?

Today's focus and flow: "RISE"

R eceive

I nform

S hare

E mpower

Things To Keep In Mind...

- This is a fun and interactive workshop!
- Acknowledge diversity in the room
- All questions are welcome
- Respect confidentiality
- Continue the conversations

Today's focus and flow: "RISE"

Receive

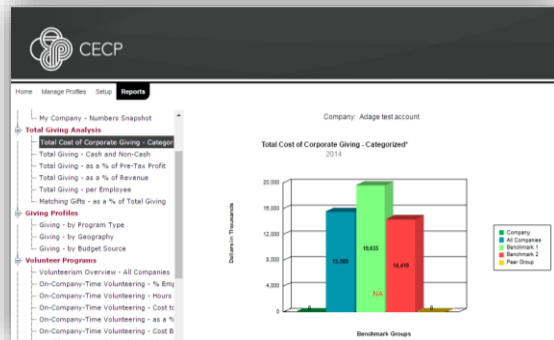
Inform you about CECP's data services

Share

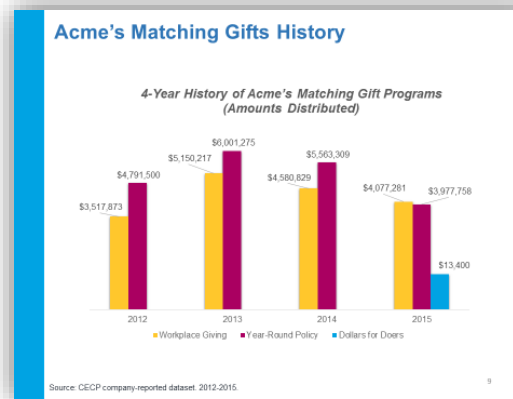
Empower

3 Types of CECP Data Services:

Self-Serve Online
Search "My CECP"



Custom Support



In-Person Presentation



Today's focus and flow: "RISE"


Receive

Inform you about CECP's data services

Share

Empower you to utilize the data

 New Competitive
Advantage:
Three Key
Insights

 Core Responsibilities
Preview:
Four *Giving in
Numbers* Topics

Your Sector Matters

	Changes between 2015 & 2013		
	Total Giving/ Revenue	Total Giving/ PTP	Total Giving (% Change)
Communications	↓	↓	-26%
Consumer Discretionary	↑	↑	-20%
★ Consumer Staples	↑	↑	2%
Energy	↑	↑	-25%
Financials	↓	↓	7%
↓ Health Care	↓	↓	-19%
Industrials	=	↓	-2%
Materials	=	↓	-11%
Technology	↓	↓	29%
Utilities	↑	↓	11%
All Companies	↓	↓	1%

Decreased at least 0.10%	Decreased at least 0.10%	Decreased at least 10%
Decreased between 0.10% and 0%	Decreased between 0.10% and 0%	Decreased between 10% and 0%
No Significant Change	No Significant Change	No Significant Change
Increased between 0% and less than 0.03%	Increased between 0% and less than 0.10%	Increased between 0% and less than 10%
Increased at least 0.03%	Increased at least 0.10%	Increased at least 10%

Source: CECP company-reported dataset. 2013-2015 Data, 3 Year Matched-Set of 211 companies. Inflation adjusted

Today's focus and flow: "RISE"

Receive

Inform you about CECP's data services

Share examples of how this data was used

Empower you to utilize the data

Your Sector Matters

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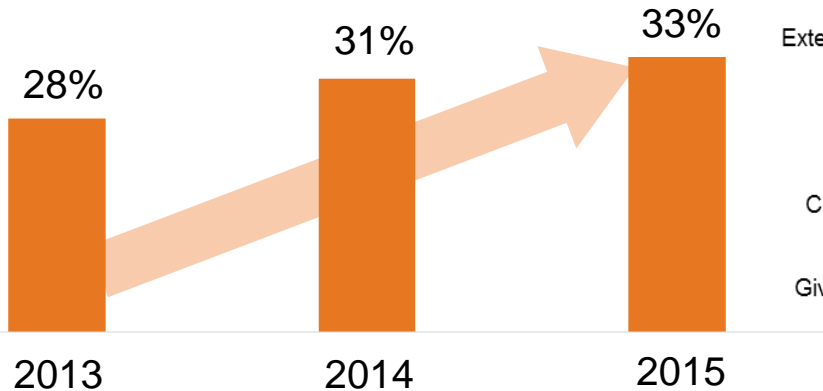
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Volunteer Participation...

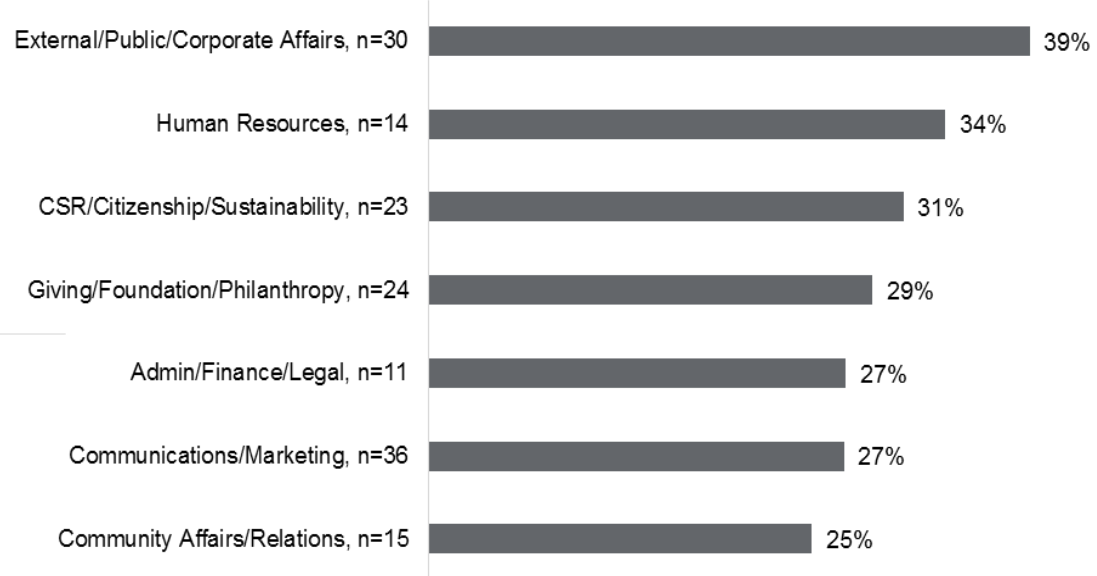
...Is Up

...Varies by Dept.

Average Percentage of Employees Volunteering at Least One Hour on Company Time, Matched-Set Data, N=69

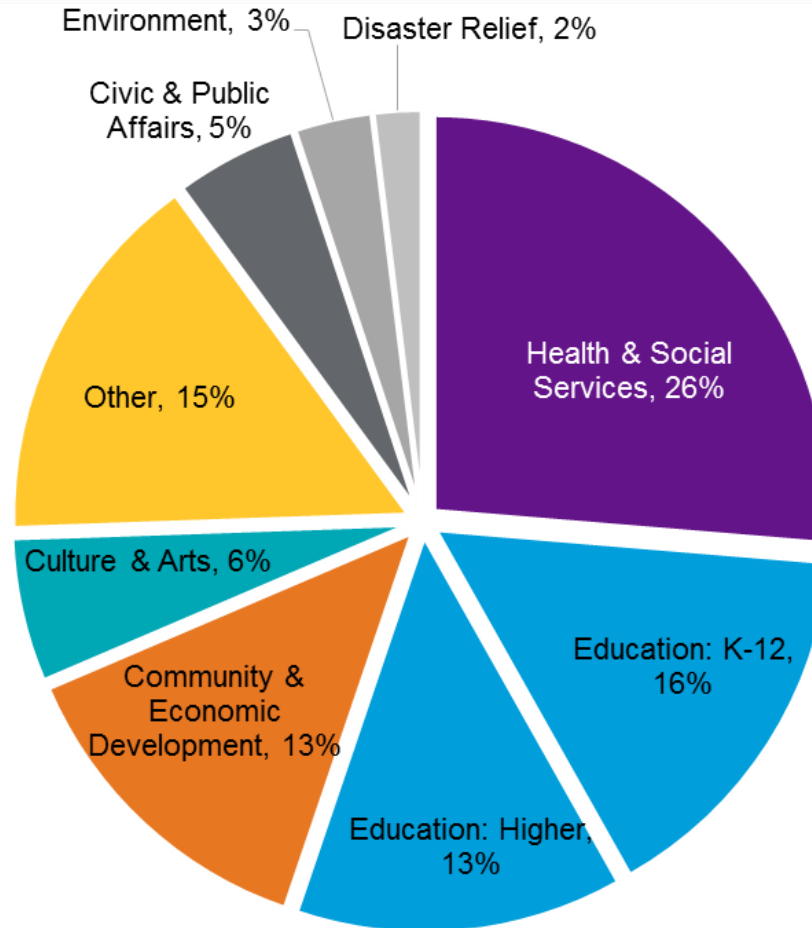


Volunteer Participation Rate, Average Percentage, 2015



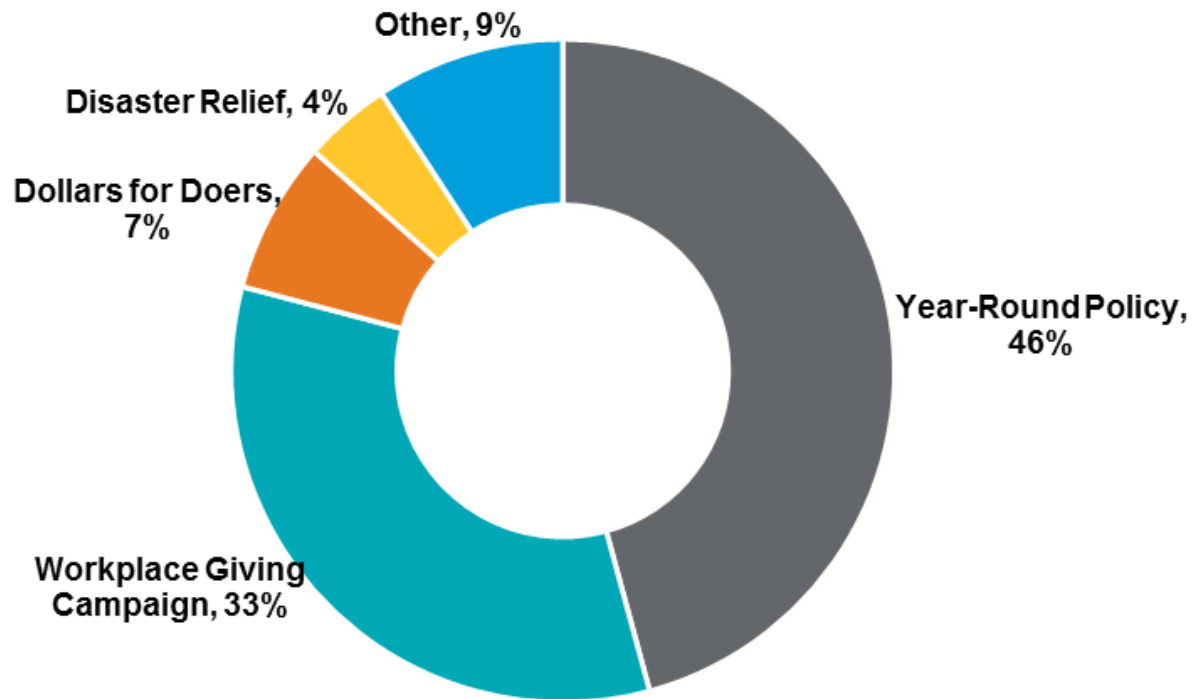
Total Giving by Program Area

Average Percentages, All Companies, N=183



Almost 5 out of 10 dollars matched by companies went to Year-Round Policy programs

Matching-Gift Program Allocation, 2015, Average Percentages



Today's focus and flow: "RISE"

Receive feedback on how might CECP's data services be enhanced?

Inform you about CECP's data services

Share examples of how this data was used

Empower you to utilize the data

Today's focus and flow: "RISE"

R eceive

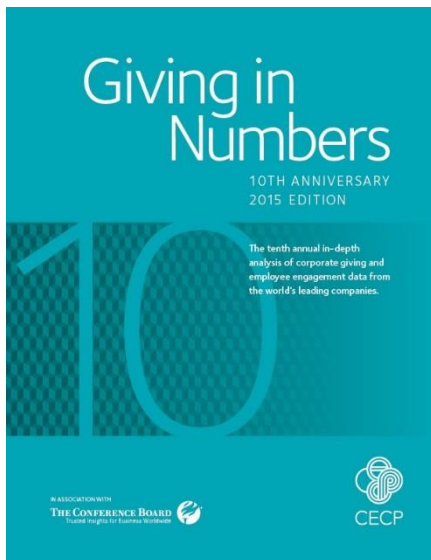
I nform

S hare

E mpower

After today's focus and flow of RISE:
What do you think about the first look
at this year's trends from the *Giving in
Numbers Survey?*

Engage With CECP



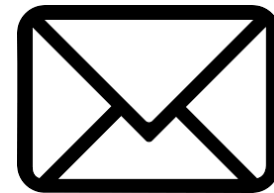
Benchmark Against Peer Companies Using Our Annual Results

cecp.co/gin



Learn from Companies Headquartered Where Your Business Is Growing

cecp.co/global



Contact Us!
Link For Customized Data Solutions

[Search for "My CECP"](#)

2016 Data Coming SOON! Fall 2016