

The People Advantage: Designing for Impact through Skills- Based Volunteering



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THE PEOPLE ADVANTAGE: DESIGNING FOR IMPACT THROUGH SKILLS-BASED VOLUNTEERING

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SESSION OUTCOMES

Provide you with a deeper understanding of:

- **What** successful, virtual skills-based programs look like
- **Why** 3 leading corporations prioritized virtual opportunities
- **How** to roll out a successful skills-based volunteer program at your company



UNSPECIALIZED VOLUNTEERS

HIGHLY SPECIALIZED VOLUNTEERS

**TRADITIONAL
VOLUNTEERING**

**PROGRAMMATIC
SBV**

**CAPACITY
BUILDING
SBV**

**TRADITIONAL
PRO BONO**







Find a Project

What do you care about?

HUMAN SERVICE

DISEASE & MEDICAL RESEARCH

HEALTH & NUTRITION

HOUSING & HOMELESSNESS

EMPLOYMENT SERVICES

YOUTH DEVELOPMENT

What are you good at?

STRATEGY CONSULTING

BUSINESS DEVELOPMENT

DATA ANALYSIS



BOARD ASSESSMENT

20-30 hours over 2-4 weeks



 **STREETSQUASH NEWARK**
YOUTH DEVELOPMENT

VOLUNTEER



FUNDRAISING

1 hr phone consultation

We would like to talk about running a crowdfunding campaign.

Ola I
Volunteer manager

 **KIDS IN TECH**
EDUCATION

VOLUNTEER



EARNED INCOME STRATEGY

30-40 hours over 1-2 months



 **JFK HEALTH**
HEALTH & NUTRITION

VOLUNTEER



WEBSITE

1 hr phone consultation

How to improve SEO and online presence for our agency's thrift store.



EXCEL TRAINING

15-25 hours over 1-2 weeks



MARKETING STRATEGY

1 hr phone consultation

We would like to talk about direct mail. We are in the process of putting together



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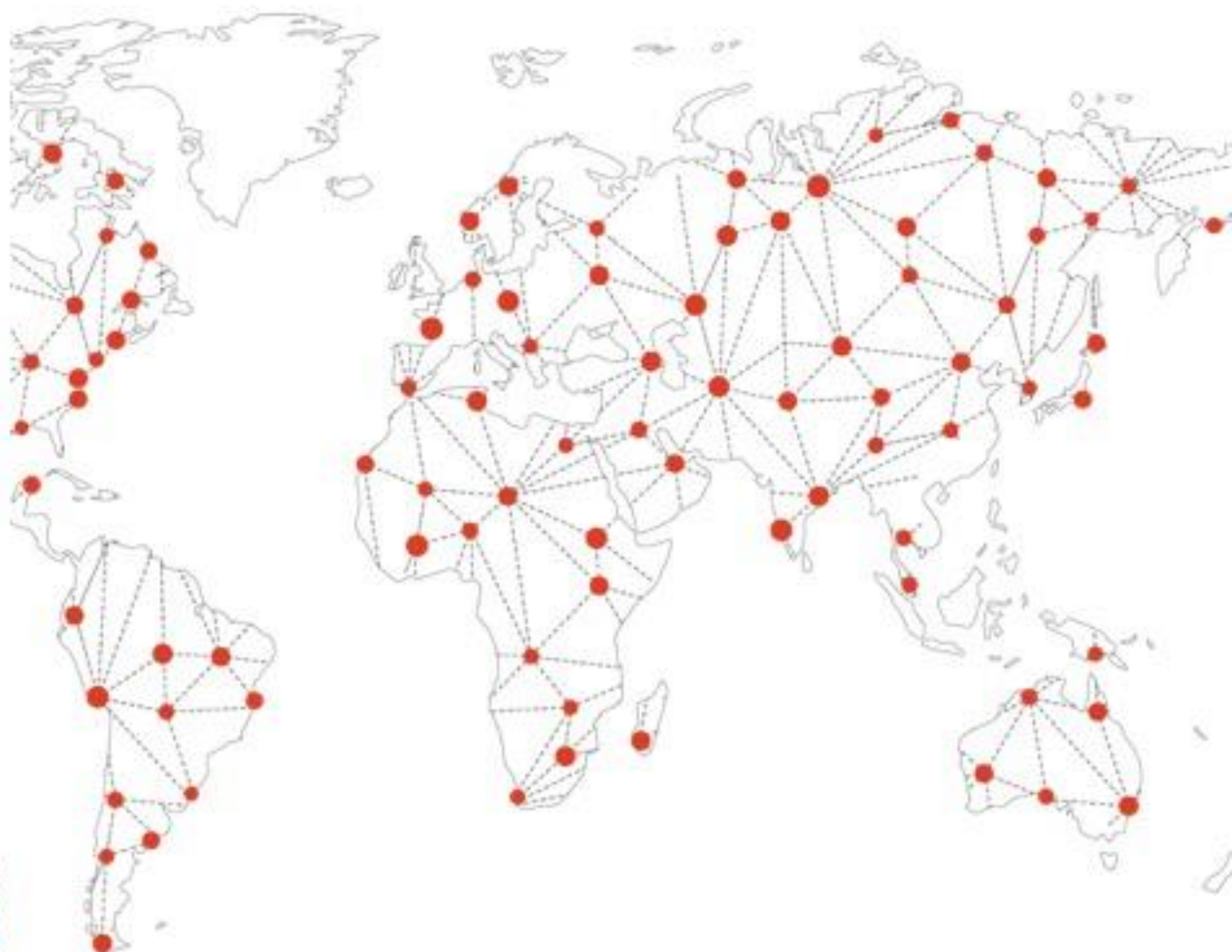


JPMORGAN CHASE & Co.



	DATA CRUNCHING & ANALYTICS	\$3,000 SAVED	
	FINANCIAL FORECASTING	\$10,000 SAVED	
	STRATEGIC PLAN	\$9,000 SAVED	
	DATA COLLECTION PLAN	\$6,000 SAVED	
	HUMAN RESOURCES CONSULTATION	\$2,000 SAVED	
	PUBLIC RELATIONS CONSULTATION	\$500 SAVED	





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**Global
Communities**
Partners for Good



75%

94%







TABLE TOPICS

- Getting Senior Leadership Buy-In
- Employee Activation and Engagement
- Learning and Innovation

