

ABOUT MENTOR

[UNIFYING CHAMPION OF THE MENTORING MOVEMENT]



Our Mission

MENTOR's mission is to fuel the quality and quantity of mentoring relationships for America's young people and to close the mentoring gap for the 9 million young people growing up without this critical support.

Our Role

MENTOR: The National Mentoring Partnership (MENTOR) is the unifying champion for expanding quality youth mentoring relationships in the United States. For more than 25 years, MENTOR has served the mentoring field by providing a public voice; developing and delivering resources to mentoring programs nationwide; and promoting quality for mentoring through evidence-based standards, innovative research and essential tools.

MENTOR has developed and supports a national network of affiliate *Mentoring Partnerships* that provide regional, state and local leadership and infrastructure necessary to support the expansion of quality mentoring relationships. Together, we engage with the private, public and nonprofit sectors to ensure that all youth have the support they need through mentoring relationships to succeed at home, school and, ultimately, work.

MENTOR's Priorities

Driving Quality Mentoring

- Increasing the quality and capacity of youth serving organizations to integrate safe and effective mentoring into services.

Strengthening the Mentoring Field

- Increasing effectiveness and sustainability of our network of affiliate *Mentoring Partnerships* to best serve, lead, and unify the field locally.

Elevating Public Awareness and Action

- Increasing investment and engagement in mentoring in America through cause-elevating campaigns and key cross-sector partnerships.

JOIN THE CONVERSATION ON SOCIAL MEDIA!



@MENTORnational



MENTORnational



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MENTOR
THE NATIONAL MENTORING PARTNERSHIP

in real life

mentoring.org
[#MentorIRL](https://www.instagram.com/MENTORnmp)

JOIN THE MENTORING MOVEMENT

[IN REAL LIFE IS CREATING A BROAD-BASED
MOVEMENT THROUGH POWERFUL STORYTELLING]

A photograph of President Barack Obama and Golden State Warriors NBA player Steph Curry. Obama is on the left, looking towards Curry, who is on the right holding a basketball. They are in a room with large windows and a chandelier.

PRESIDENT OBAMA AND GOLDEN STATE WARRIORS NBA PLAYER STEPH CURRY
SUPPORT #MENTORIRL IN "THE MENTORSHIP" VIDEO

In real life, who do you turn to?

9 million kids in America are growing up without an answer to this question. They make everyday choices that lead up to life's big decisions without enough guidance and support - the kind most of us count on. Every kid should have someone to turn to. Together, we can turn isolation into connection so that no young person has to walk the path to adulthood alone.

in real life

The *In Real Life* campaign was launched in response to President Obama's My Brother's Keeper initiative and the call-to-action to deliver on the promise of opportunity for all of our young people. Mentoring is a centerpiece of the initiative because of the proven impact on positive outcomes.

Our goal is to expand the movement to include natural mentors like teachers, coaches, and family friends, formal mentors who work with a mentoring program, public and private sector supporters, donors, and advocates who believe that an asset so critical - mentoring - cannot be left to chance. A movement to connect every young person to the kind of meaningful relationships that provide us all with networks of support and opportunity.

With your help, the *In Real Life* campaign will:

- Drive awareness, particularly among millennials, of the urgent need to close the mentoring gap
- Spark a conversation with compelling stories about high profile and every day mentors
- Encourage others to share a story about a mentor in their life on social channels - #MentorIRL
- Help people learn more about mentoring opportunities in their area
- Help fund organizations that provide mentoring
- Call for public policy that supports mentoring

IN REAL LIFE FOUNDING PARTNERS



IN SUPPORT OF

