

Versaic Overview

Software alone doesn't provide greater insight or greater impact. Simply buying software is not a strategy; there is no shortcut to impact. Versaic's approach is to partner with you to understand the goals of your programs and to help build and execute your plan. We believe a versatile software platform **and** an expert client success team are necessary ingredients for impact.

Versatile Platform

Versaic's flexible workflows are created based on your exact requirements, with an easy to use interface and custom routing that delivers only the information, tasks and projects you and your reviewers need to see.

Everything is logged and time stamped so there's an audit trail for the entire process, making managing and tracking your program much simpler.

You tell us your approval process and we'll make it happen, no matter how complicated or decentralized your organization might be.

Expert Partner

We are able to deliver changes efficiently at no additional cost and provide feedback built on best practices working with hundreds of companies over the years. Every client is matched with a dedicated Client Success Manager so there is always a person available to offer support, whether it's a routine request or a last-minute emergency. Our Client Success team is not simply there to 'service' the product. You will not be in a customer service email queue. You will have a true partner in the process that wants to see your programs succeed. We tell our clients to think of your Client Success Manager as an extension of your team. It is this combination of a versatile platform and the expertise of our Client Success Team that sets us apart.

We can help you Do Good Better.

Check out these resources we compiled specifically for the CECF Summit:

- Case Studies
- Video Testimonials
- Product Whitepapers

Just visit:
versaic.com/cecp

JetBlue receives **thousands** of requests for ticket voucher donations each week. They rely on Versaic's configurable workflow to automatically "score" proposals, saving time & improving their decision-making. Their online system cuts out the noise & lets the requests that fit their criteria filter to the top for review.

"At the Starwood Foundation, when we set out to choose a grant management system, we wanted a person on the other end of the phone to engage with us to help us execute our program better. That's what we found with Versaic. Not only was the system customizable, but working with the Versaic team was a true partnership to build a solution that was going enable us to run our program in a more efficient way."

-KRISTIN MEYER, Associate Director, Global Citizenship
Starwood Hotels and Resorts Worldwide

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THE COMPANY WE KEEP





An automated workflow streamlines Highmark's internal decision making process across an average of **100** grant and sponsorship requests each week.

Benefits of Versaic

- Better align your grants program with the mission and goals of your organization.
- Engage more effectively with your community and stakeholders in a way that is accessible, transparent and responsive.
- Make better philanthropic investment decisions and gain insights about your impact on the community.

Versaic's corporate office is situated just south of San Francisco in San Mateo, California. Our primary client base is made up of corporations, the majority of which are using our solutions to manage their sponsorship contribution, in-kind giving programs, grants, or in most cases, some combination of these programs.

“Managing the grants process is one thing but really understanding how our investments are making an impact is very important to us. With Versaic, we’re now able to quantify where we’re making a difference in the causes that Safeway champions.”

-CHRISTY DUNCAN-ANDERSON,
Executive Director, The Safeway Foundation



Dr. Pepper Snapple Group fields **5,000** visitors and **3,500** requests annually for the ACTION Nation corporate philanthropy program.

Interested in learning more about Versaic and our solutions for grants, donations and sponsorship? Call 650-212-7424 or email info@versaic.com



Do Good Better.

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