

## CORPORATE PERFORMANCE SNAPSHOT

### KEY ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG) & FINANCIAL PERFORMANCE METRICS

#### 2015 SNAPSHOT



#### YEAR-OVER-YEAR CHANGES

Financial Performance	FY2014	FY2015	Growth Rate (%)
	<b>Revenues (Median, in US\$ Billions)</b>		
CECP-affiliated companies (n=172)	17.9	18.2	1.6%
Companies not affiliated with CECP (n=348)	9.7	9.7	0.1%
<b>Pre-Tax Profit (Median, in US\$ Billions)</b>			
CECP-affiliated companies (n=171)	2.5	2.5	-1.7%
Companies not affiliated with CECP (n=348)	0.8	0.7	-8.9%
<b>Price Earnings (P/E) Ratio (Median)</b>			
CECP-affiliated companies (n=140)	17.8	17.8	0.1%
Companies not affiliated with CECP (n=306)	18.5	17.3	-6.3%
<b>Market Capitalization (Average, in US\$ Billions)</b>			
CECP-affiliated companies (n=147)	61.5	61.9	0.7%
Companies not affiliated with CECP (n=335)	24.0	24.0	0.0%
<b>EBITDA (Average, in US\$ Billions)</b>			
CECP-affiliated companies (n=142)	6.6	6.4	-2.7%
Companies not affiliated with CECP (n=324)	2.8	2.6	-8.0%
Environmental	FY2014	FY2015	Absolute Change (Δ)
<b>Greenhouse Gas Emissions (in Millions of Metric Tons)</b>			
CECP-affiliated companies (n=99)	0.75	0.74	-0.02
Companies not affiliated with CECP (n=101)	1.85	1.90	0.04
<b>Water Use (in Millions of Cubic Meters)</b>			
CECP-affiliated companies (n=67)	5.67	5.26	-0.41
Companies not affiliated with CECP (n=61)	7.20	7.27	0.07
<b>Total Waste (in Thousands of Metric Tons)</b>			
CECP-affiliated companies (n=66)	57.2	53.1	-4.1
Companies not affiliated with CECP (n=62)	72.6	60.7	-11.9
Social	FY2014	FY2015	Absolute Change (Δ)
<b>Employee Turnover (%)</b>			
CECP-affiliated companies (n=22)	12.3	12.4	0.1
Companies not affiliated with CECP (n=22)	12.8	16.0	3.2
<b>Total Giving (in US\$ Millions)</b>			
CECP-affiliated companies (n=160)	23.1	25.3	2.1
Companies not affiliated with CECP (n=52)	11.5	12.9	1.4
<b>Measure Outcomes and/or Impacts (%)</b>			
CECP-affiliated companies (n=119)	80.7	81.5	0.8
Companies not affiliated with CECP (n=29)	75.9	82.8	6.9
Governance	FY2014	FY2015	Absolute Change (Δ)
<b>Women on Boards (%)</b>			
CECP-affiliated companies (n=164)	22.2	23.1	0.9
Companies not affiliated with CECP (n=329)	16.7	18.2	1.5
<b>ESG Linked to Bonus (%)</b>			
CECP-affiliated companies (n=164)	34.8	33.5	-1.2
Companies not affiliated with CECP (n=329)	15.2	16.7	1.5
<b>CSR/Sustainability Committee (%)</b>			
CECP-affiliated companies (n=164)	36.6	38.4	1.8
Companies not affiliated with CECP (n=329)	16.4	17.0	0.6

#### Methodology:

- \* All calculations correspond to medians except for Market Capitalization and EBITDA, which reflect averages
- \* Financial and total giving metrics are measured in nominal US Dollars
- \* "CECP-affiliated companies" consist of:
  - Companies in CECP's coalition
  - Companies with publicly available data in the Bloomberg Terminal
  - Companies responding to Giving in Numbers Survey in 2014 and 2015
  - Companies with annual revenues of at least \$2 billion
- \* "Companies not affiliated with CECP" consist of:
  - Companies in the Fortune 500 ranking in 2016
  - Companies with publicly available data in the Bloomberg Terminal
  - Companies not in the CECP coalition
- \* "n" refers to the number of companies in the sample

#### Notes:

- \* "2015 Snapshot" section includes Fiscal Year 2015 data that is independent of other years
- \* "Year-Over-Year Changes" section includes a year-over-year comparison with a two-year matched-set data for Fiscal Year 2014 and Fiscal Year 2015
- \* Data is the most current and most complete available
- Sources:**
  - \* CECP dataset
  - \* Bloomberg Terminal