

# SYSTEMIC INVESTMENTS IN EQUITY, TALENT & TECH – CONSIDERING THE SYSTEM

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# Once Upon a Time in Memphis...



## Featuring:

- federal stem ed policy
- state-level education
- political partisanship
- corporate philanthropy
- scholars
- dirty collars
- dark chocolate and sea salt kind bars



What problem are we trying to solve?

# Principles and Outcomes

## Guiding Principles

Responsible corporate citizenship

Moral compulsion

Self-interest

Contribution

## Expected outcomes

Exposure and engagement

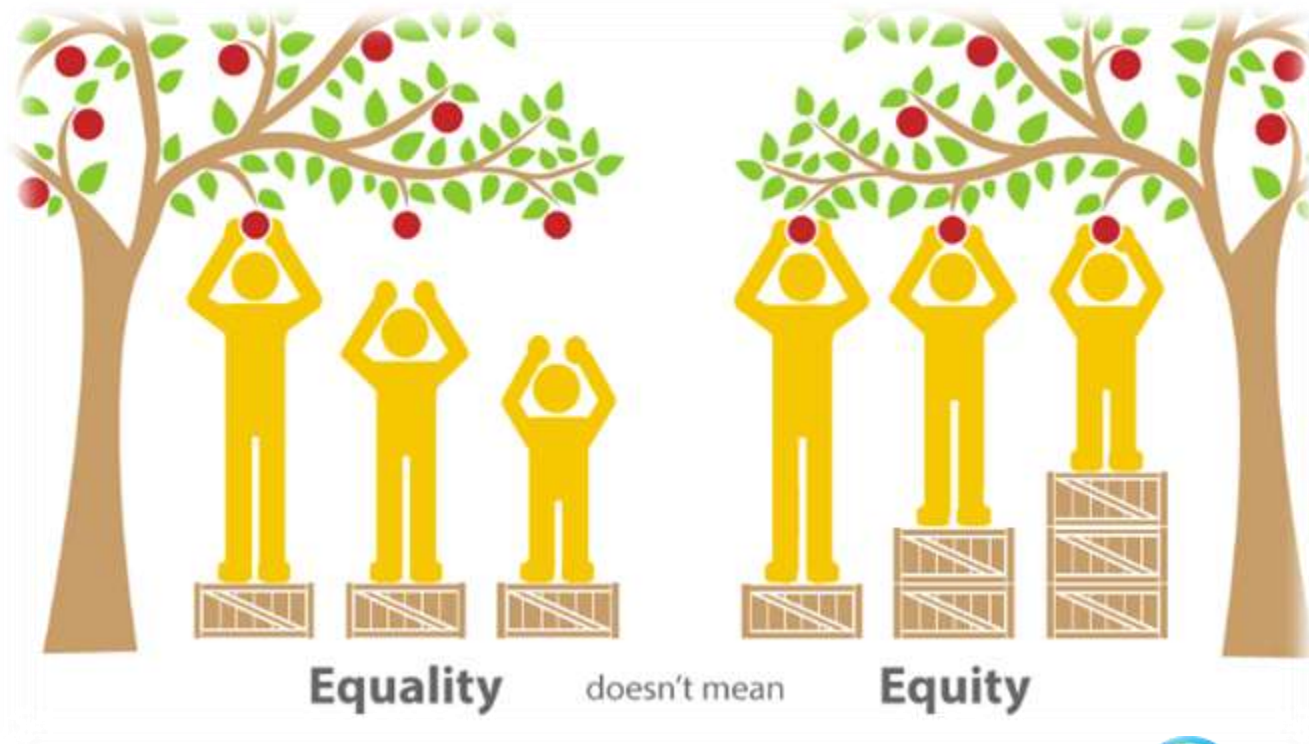
Discipline specific training

Develop workforce talent pool

Ed policy reformation



# What about equity?



*inequity* is the substance of *inequality* and the  
evidence of *injustice*



# Context Matters

A classroom at Gardendale High School in Alabama. Devin Taylor for The

## The Resegregation of Jefferson County Michigan Gambled on Charter Schools. Its Children Lost.

Free-market boosters, including Betsy DeVos, promised that a radical expansion of charter schools would fix the stark inequalities in the state's education system. The results in the classrooms are far more complicated.

By MARY BENELLI | SEPT. 5, 2017



### REPORT TO THE PRESIDENT

ENGAGE TO EXCEL: PRODUCING  
ADDITIONAL COLLEGE GRADU  
DEGREES IN SCIENCE, TECH  
ENGINEERING, AND MATH

Executive Office of  
President's Council  
on Science and

## The First White President

The foundation of Donald Trump's presidency is the new legacy of Barack Obama's.

TA-NEHISI COATES | OCTOBER 2017 ISSUE | POLITICS

Research Report Update  
**A NEW MAJORITY**  
Low Income Students in the South and Nation

## Republicans Are Happy Trump Ended DACA. They're Less Sure About Deporting DREAMERS

7:00 AM ET

URT

## Unite the Right, the violent white supremacist rally in Charlottesville, explained

The alt-right rally was a coming-out party for resurgent white nationalism in America

Updated by Dara Lind | dara@vox.com | Aug 14, 2017, 12:06pm EDT

## The Key to Increasing Diversity in the Tech Industry

Damien Hooper-Campbell, chief diversity officer at eBay, says it can't be only about the numbers

## Even With Affirmative Action, Blacks and Hispanics Are More Underrepresented at Top Colleges Than 35 Years Ago

## Report: Trump seeks to sue schools over affirmative action seen to hurt whites

Melanne Eversley, USA TODAY

## Choosing a School for My Daughter in a Segregated City

How one school became a battleground over which children benefit from a separate and unequal system.

By WENDLE HANNAN-JONES | JUNE 9, 2016



## Sexism Described in Former Employee's Report Is Why Women Leave Tech—Or Don't Enter at All

By Christina Cauterucci



imara con

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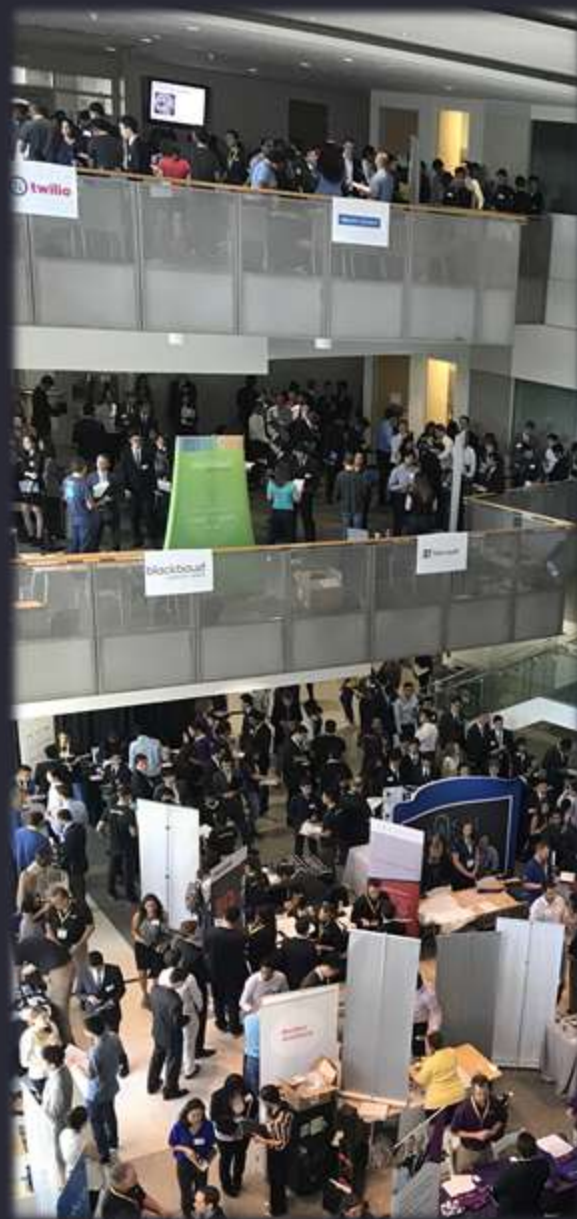
# EQUITY LANDSCAPE

## EQUITY

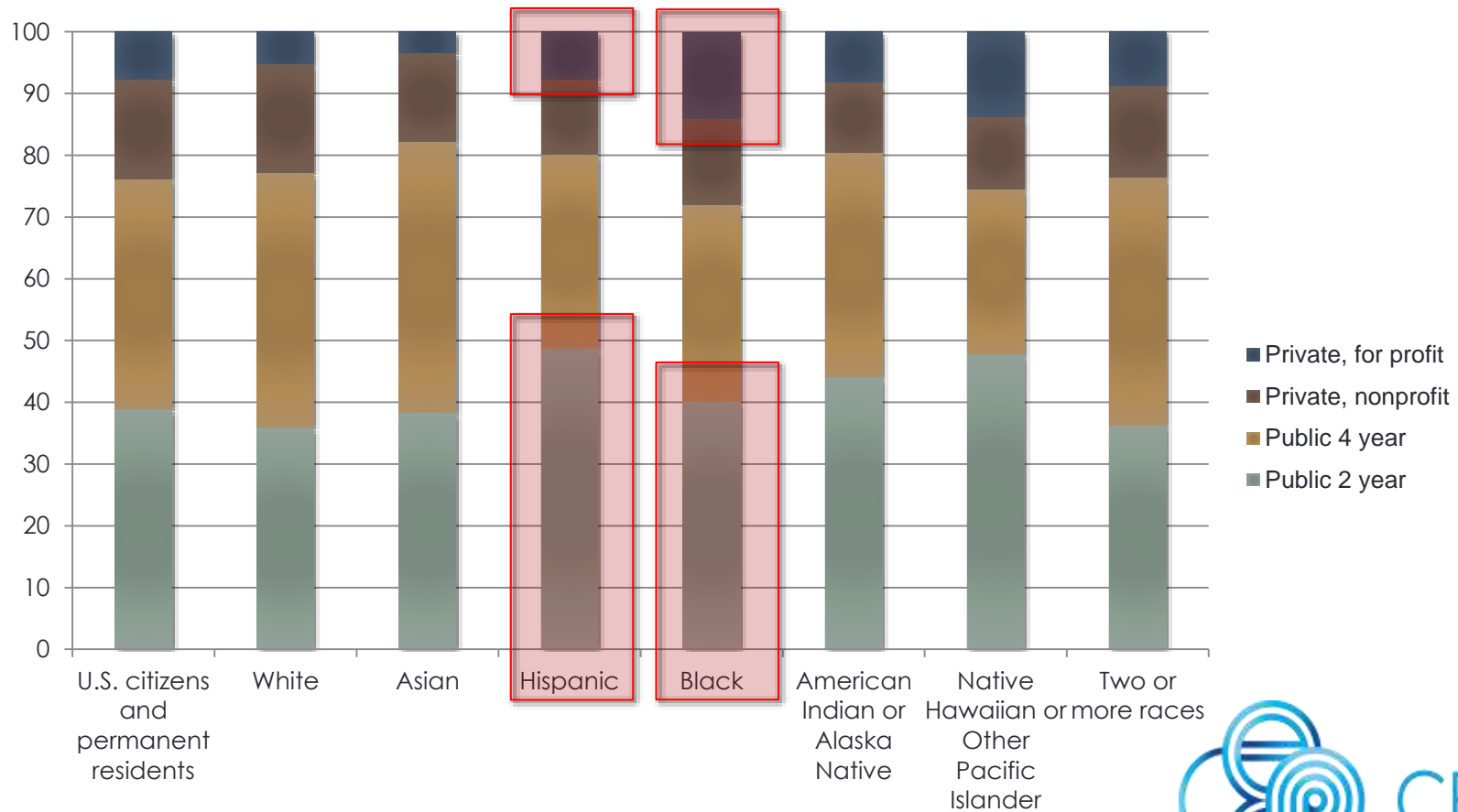




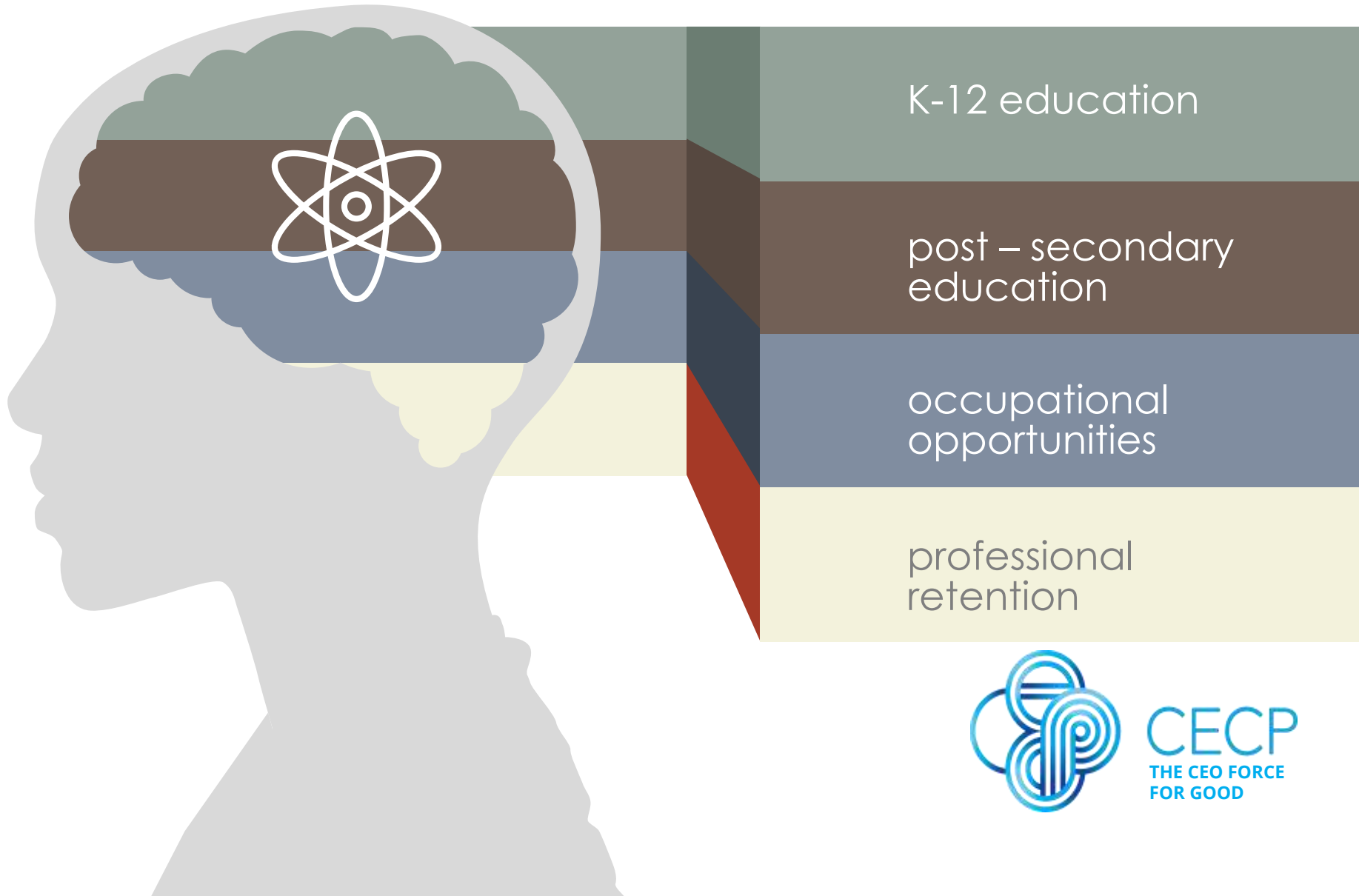
# Higher Ed is the portal



# Snapshot of Post-Secondary Education



# Thinking about investment impacts



Let's begin...