

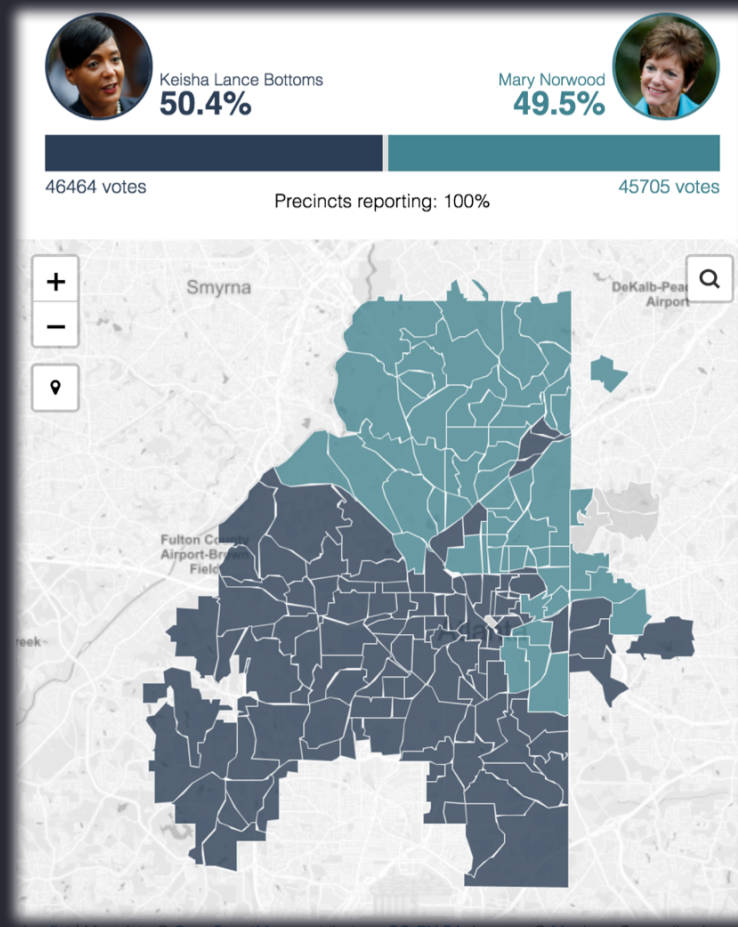
SYSTEMIC INVESTMENTS IN EQUITY, TALENT & TECH – DEVELOPING A FRAMEWORK

Kamau Bobb, Imara Consulting
Barbara Short, CECF
Courtney Murphy, CECF

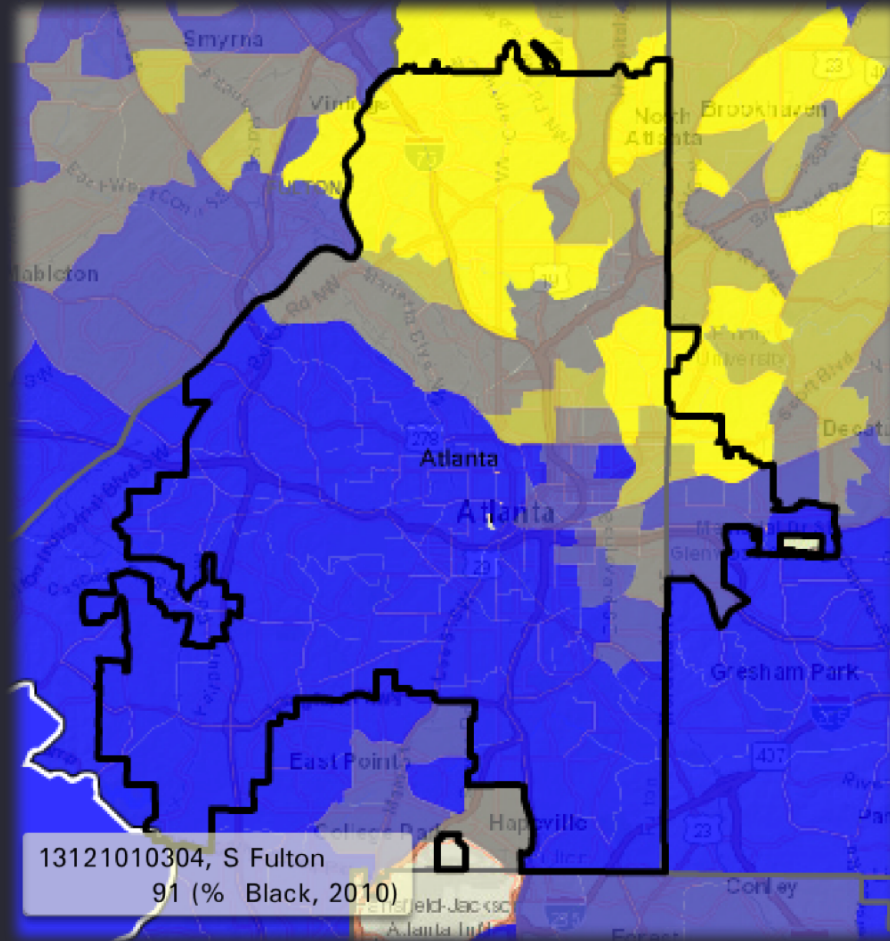
New York, New York
8 December 2017



The Heart of the Matter....



Percent of Black Population by Census Tract

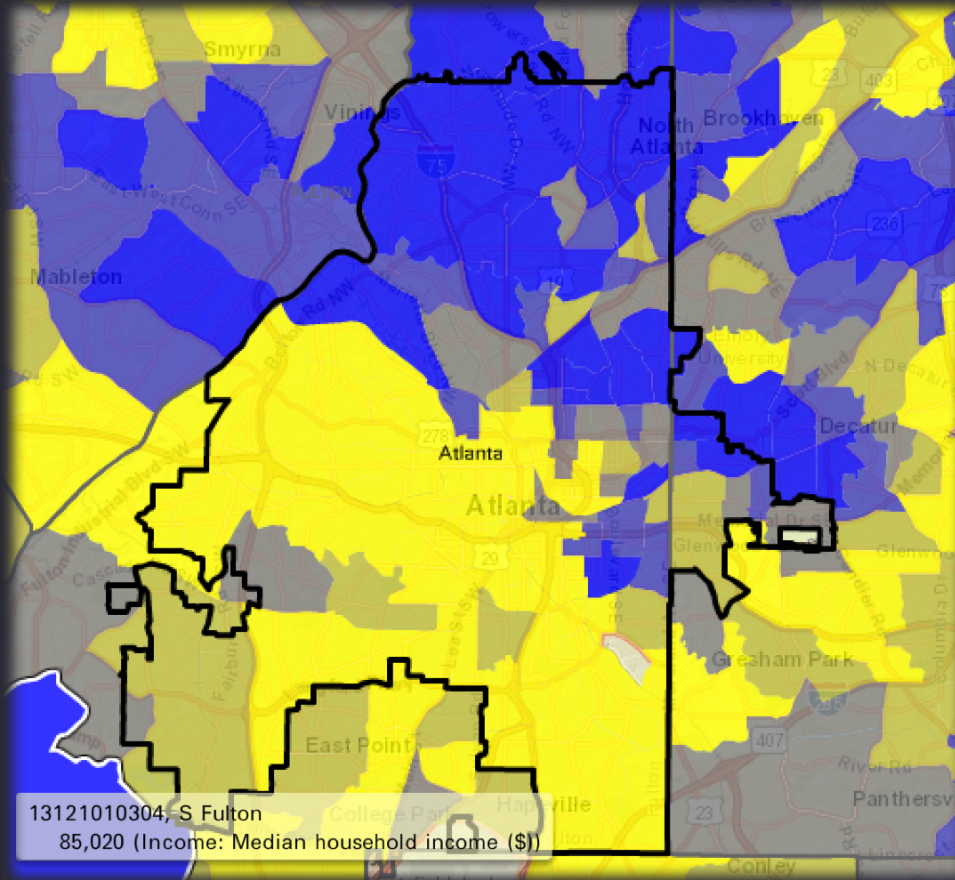


percent black

yellow	.2 – 7
blue	64 – 98



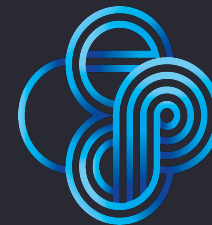
Household income



household income

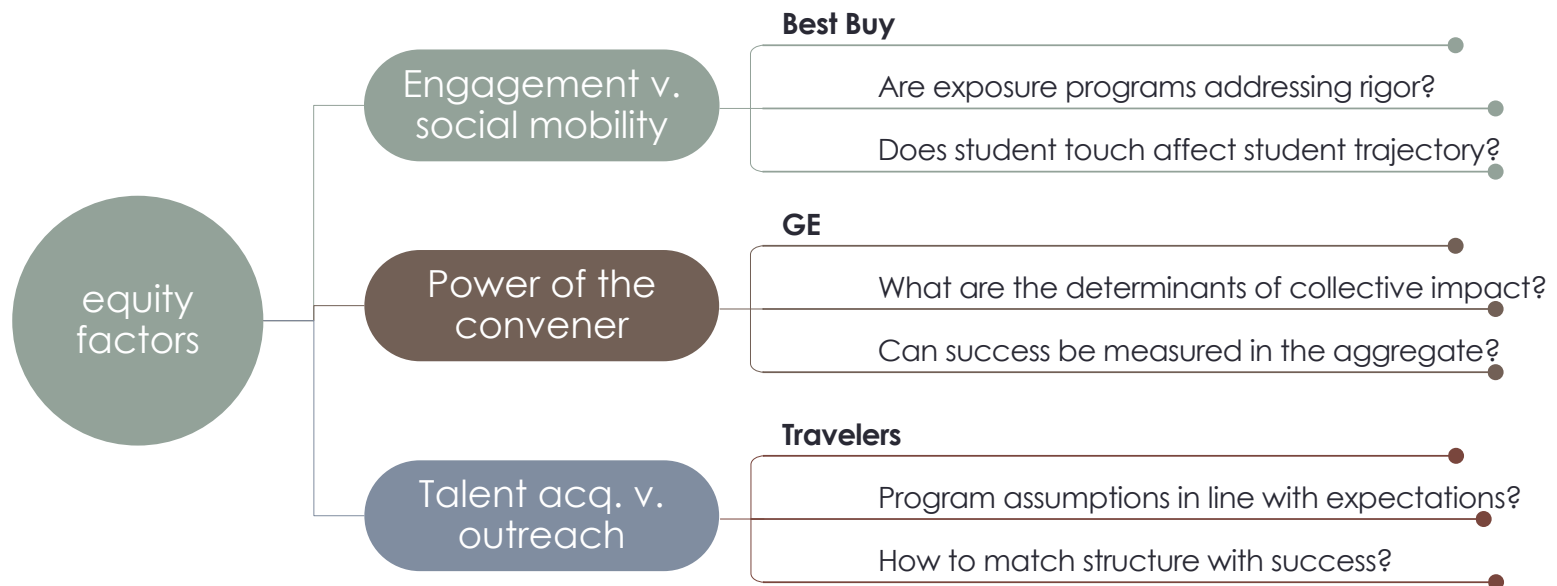
yellow 10k – 37k

blue 87k – 180k



CECP
THE CEO FORCE
FOR GOOD

Discussing the spectrum



Let's begin...