

## RESPONDENT LISTING BY INDUSTRY

252 companies, listed below, took part in the 2018 survey, creating an unsurpassed tool for setting budgets and strategy. 2015 to 2017 matched-set companies are in boldface. The top 100 companies in the Fortune 500 are noted with a †. The number following each company's name indicates the number of years that the company has completed the *Giving in Numbers* Survey.

### COMMUNICATIONS (n=10)

AT&T Inc.† (7)  
Comcast NBCUniversal† (2)  
Google Inc.† (8)  
Oath (7)  
Ogilvy & Mather (12)  
Pearson plc (13)  
Time Warner Inc.† (17)  
Verizon Communications Inc.† (15)  
Viacom Inc. (4)  
The Walt Disney Company† (13)

### CONSUMER DISCRETIONARY (n=26)

Best Buy Co., Inc.† (12)  
Carlson Holdings, Inc. (16)  
CarMax Business Services, LLC (5)  
Darden Restaurants, Inc. (8)  
Deloitte Touche Tohmatsu Limited (15)  
eBay Inc. (8)  
Ecolab Inc. (7)  
Ford Motor Company† (4)  
Gap Inc. (15)  
General Motors† (6)  
HARMAN International Industries (5)  
Hasbro, Inc. (15)  
Herman Miller, Inc. (2)  
Hilton Worldwide (1)  
The Home Depot, Inc.† (16)  
Honda North America (8)  
JM Family Enterprises, Inc. (8)  
Kohl's Corporation (2)  
KPMG LLP (15)  
Macy's, Inc. (12)  
Marriott International, Inc. (7)  
PricewaterhouseCoopers LLP (8)  
Southwest Airlines Co. (7)  
Tapestry (4)  
Under Armour, Inc. (3)  
Wynn Resorts Ltd (1)

### CONSUMER STAPLES (n=22)

Altria Group, Inc. (16)  
Campbell Soup Company (7)  
Cargill (13)  
The Clorox Company (6)  
The Coca-Cola Company† (16)  
Colgate-Palmolive Company (12)

Constellation Brands, Inc. (3)  
The Estée Lauder Companies Inc. (5)  
The Hershey Company (14)  
Kellogg Company (6)  
Kimberly-Clark Corporation (12)  
The Kroger Co.† (5)  
Land O'Lakes, Inc. (5)  
McCormick & Company, Incorporated (7)  
Mondelez International (2)  
Newman's Own (6)  
PepsiCo† (13)  
Philip Morris International (9)  
Pinnacle Foods, Inc. (1)  
The Procter & Gamble Company† (9)  
Target† (16)  
Walmart Inc.† (14)

### ENERGY (n=9)

Chevron Corporation† (17)  
CITGO Petroleum Corporation (9)  
ConocoPhillips (12)  
Hess Corporation (11)  
Marathon Oil Corporation (5)  
Marathon Petroleum Corporation† (4)  
Phillips 66† (5)  
QEP Resources (4)  
Suncor Energy (4)

### FINANCIALS (n=65)

Allstate Corporation† (13)  
Ally Financial (2)  
American Express† (13)  
American International Group, Inc.† (7)  
Ameriprise Financial, Inc. (8)  
Assurant, Inc. (2)  
Bank of America Corporation† (17)  
Barclays (8)  
BBVA (10)  
BlackRock Financial Management Inc. (1)  
BNY Mellon (13)  
Capital One Financial Corporation† (10)  
CBRE (4)  
Chubb Limited (2)  
CIT Group Inc. (1)  
Citi† (15)  
Citizens Bank (12)  
Comerica Incorporated (3)  
Credit Suisse (6)

CSAA Insurance Group, a AAA Insurer (5)  
Deutsche Bank (13)  
Equinix, Inc. (3)  
Genworth Financial, Inc. (11)  
The Goldman Sachs Group, Inc.† (15)  
Great West Financial (2)  
The Guardian Life Insurance Company of America (9)  
The Hartford (11)  
HSBC Bank USA (14)  
JPMorgan Chase & Co.† (17)  
KeyCorp (7)  
Legg Mason, Inc. (10)  
Lincoln Financial Group (7)  
Macquarie Group (7)  
Marsh & McLennan Companies, Inc. (7)  
Massachusetts Mutual Life Insurance Company† (10)  
MasterCard (13)  
MetLife, Inc.† (14)  
Morgan Stanley† (16)  
Mutual of Omaha Insurance Company (5)  
Nationwide Insurance† (7)  
Neuberger Berman (7)  
New York Life Insurance Company† (10)  
Northwestern Mutual† (8)  
The PNC Financial Services Group, Inc. (13)  
Popular, Inc. (9)  
Principal Financial Group, Inc. (12)  
Prudential Financial, Inc.† (14)  
Royal Bank of Canada (8)  
Securian Financial Group (3)  
State Farm Mutual Automobile Insurance Company† (14)  
Synchrony Financial (3)  
T. Rowe Price Group, Inc. (7)  
TD Ameritrade Holding Corporation (2)  
Thrivent Financial (3)  
The Travelers Companies, Inc.† (12)  
UBS (11)  
Unum Group (4)  
U.S. Bancorp (8)  
USAA (4)  
Vanguard (6)  
Visa Inc. (5)  
Voya Financial, Inc. (11)  
Wells Fargo & Company† (16)  
Welltower Inc. (4)  
The Western Union Company (12)

## RESPONDENT LISTING BY INDUSTRY CONTINUED

### HEALTH CARE (n=32)

Abbott (12)  
Aetna Inc† (16)  
Agilent Technologies, Inc. (14)  
AmerisourceBergen Corporation† (2)  
Amgen Inc. (8)  
Anthem, Inc.† (12)  
AstraZeneca (3)  
BD (12)  
Boston Scientific Corporation (7)  
Bristol-Myers Squibb Company (17)  
Cardinal Health, Inc.† (10)  
CIGNA† (9)  
CVS Health† (14)  
DaVita Healthcare Partners, Inc. (9)  
Edwards Lifesciences Corp. (3)  
Eli Lilly and Company (17)  
Express Scripts, Inc.† (9)  
GSK (16)  
HCA† (13)  
Humana Inc.† (9)  
Johnson & Johnson† (15)  
Kaiser Permanente (7)  
McKesson Corporation† (14)  
Medtronic Plc (9)  
Merck & Co., Inc.† (14)  
Novo Nordisk Inc. (6)  
Pfizer Inc† (15)  
Quest Diagnostics Incorporated (9)  
Regeneron Pharmaceuticals (3)  
SANOFI (7)  
UnitedHealth Group† (12)  
WellCare (2)

### INDUSTRIALS (n=23)

The Boeing Company† (11)  
Caterpillar Inc.† (10)  
CSX Corporation (9)  
Cummins Inc. (6)  
Eaton Corporation (8)  
Emerson Electric Co. (13)  
FedEx Corporation† (10)  
General Electric Company† (16)  
Honeywell International Inc.† (7)  
Itron (3)  
John Deere (8)  
Lockheed Martin Corporation† (12)  
Northrop Grumman Corporation (11)  
PACCAR Inc (8)  
Raytheon Company (8)  
Rockwell Automation, Inc. (7)

Rockwell Collins, Inc. (8)  
Schneider Electric (4)  
Siemens Corporation (4)  
Southwire Company (4)  
Union Pacific Corporation (7)  
United Technologies Corporation† (15)  
UPS† (7)

### MATERIALS (n=12)

3M† (14)  
Alcoa Inc. (11)  
Bemis Company, Inc. (6)  
DowDuPont† (14)  
FMC Corporation (9)  
Mitsubishi Corporation (Americas) (13)  
The Mosaic Company (9)  
Owens Corning (7)  
Praxair, Inc. (9)  
Vale (7)  
Votorantim (6)  
Vulcan Materials Company (8)

### TECHNOLOGY (n=34)

Adobe (10)  
Applied Materials, Inc. (9)  
Autodesk, Inc. (6)  
BMC Software (13)  
Booz Allen Hamilton Inc. (5)  
Broadridge Financial Solutions, Inc. (4)  
CA Technologies (11)  
Cisco Systems† (17)  
Cognizant Technology Solutions Corporation (1)  
Corning Incorporated (7)  
Dell Inc.† (12)  
Equifax, Inc. (1)  
IBM Corporation† (16)  
IHS Inc. (5)  
Intel Corporation† (14)  
Lenovo (4)  
Microsoft Corporation† (11)  
Moody's Corporation (13)  
Motorola Solutions, Inc. (6)  
NetApp (5)  
Nielsen Holdings plc (4)  
NVIDIA Corporation (6)  
Pitney Bowes Inc. (11)  
Qualcomm Incorporated (12)  
S&P Global Inc. (16)  
Salesforce (13)  
Samsung Electronics America, Inc. (7)  
SAP AG (7)

Symantec Corporation (9)  
Synopsys, Inc. (6)  
Tata Consultancy Services (3)  
Texas Instruments Incorporated (10)  
VMware (2)  
Workday (1)

### UTILITIES (n=19)

American Electric Power Company, Inc. (8)  
CenterPoint Energy, Inc. (5)  
CMS Energy Corporation (3)  
Consolidated Edison, Inc. (17)  
Dominion Energy (8)  
DTE Energy Company (6)  
Duke Energy Corporation (12)  
Entergy Corporation (13)  
Exelon Corporation† (11)  
FirstEnergy Corp. (9)  
NextEra Energy, Inc. (2)  
NRG Energy, Inc. (5)  
PG&E Corporation (13)  
PPL Corporation (5)  
Public Service Enterprise Group Incorporated (10)  
Sempra Energy (12)  
Southern California Edison (13)  
Southern Company (7)  
Vectren Corporation (4)