

## A Coalition of CEOs and Companies that Focus on Social Investment

CECP is a CEO-led coalition that believes that a company's social strategy—how it engages with key stakeholders including employees, communities, investors, and customers—determines company success.

Founded in 1999 by actor and philanthropist Paul Newman and other business leaders to create a better world through business, CECP has grown to a movement of more than 200 of the world's largest companies that represent \$6.2 trillion in revenues, \$18.4 billion in societal investment, 13 million employees, and \$15 trillion in assets under management. CECP helps companies transform their social strategy by providing customized connections and networking, counsel and support, benchmarking and trends, and awareness building and recognition.

"CECP is an excellent forum for sharing insights with top business leaders who are committed to tackling society's challenging problems. The opportunity to focus on the role our companies play in community well-being with like-minded individuals is highly rewarding and productive."

KEN FRAZIER, CHAIRMAN AND CEO, MERCK & CO, INC

"We're doing more than you might expect a financial services company to do. We recognize the well-being of employees and the continuing success of the company depends on the long-term viability of society."

RODNEY MARTIN, JR., CHAIRMAN & CEO, VOYA FINANCIAL

## Company Profile

Senior corporate social strategy professionals from the world's largest companies





\$18.4 billion



4 million

Hours of employee engagement (on-company time)



200



"It's not often enough that CEOs are able to gather and given the space to discuss the application of business solutions to society's tough challenges. CECP brings us together and guides us in the discussion on the power of purpose in our businesses."

HIKMET ERSEK, PRESIDENT AND CEO, THE WESTERN UNION COMPANY

"The data and benchmarking in Giving in Numbers, coupled with modeling our efforts after the best-in-class work of CECP companies, has completely transformed the way we engage in philanthropy at USAA—the business of societal impact—and has served as a springboard for our bold moves."

HARRIET DOMINIQUE, SVP CORPORATE RESPONSIBILITY AND COMMUNITY AFFAIRS, USAA

## CECP CEOS and COMPANIES 2018-2019 As of 10/22/2018

Herman Miller, Inc.

**Hess Corporation** 

Hilton Worldwide

Honda North America

The Hershey Company

Hermes Investment Management

Citizens Bank

Collette

**C**orporation

The Coca-Cola Company

Cognizant Technology Solutions

Comcast NBCUniversal Honeywell International Inc. Praxair, Inc. **HSBC Bank USA** ConocoPhillips Abbott Laboratories Consolidated Edison, Inc. Humana Inc. Principal Financial Group Accenture Constellation Brands. Inc. **Hyatt Corporation** Prudential Financial, Inc. Adobe Credit Suisse **IBM** Corporation Public Service Enterprise Group Incorporated CSAA Insurance Group, a AAA **IKEA Group** Aetna Inc. **Intel Corporation** CSX Transportation, Inc. Quest Diagnostics Incorporated Alcoa Inc. **International Paper Company CVS Health** Regeneron Pharmaceuticals Interpublic Group Darden Restaurants, Inc. **RHR International LLP** Ally Financial JM Family Enterprises, Inc. Dell Inc. Royal Bank of Canada Altria Group, Inc. Johnson & Johnson Deloitte Touche Tohmatsu Limited S&P Global Inc. American Airlines Group Inc. JPMorgan Chase & Co. Deutsche Bank American Express **Devon Energy Corporation** Samsung Electronics America, Inc. American International Group, Inc. Kohl's Department Stores, Inc. Discovery Education **KPMG LLP** Ameriprise Financial, Inc. **Dollar General** SAP AG AmerisourceBergen Corporation Land O'Lakes. Inc. **Dominion Energy** Sempra Energy Legg Mason, Inc. DTE Energy Company Sidlev Austin LLP Lincoln Financial Group DuPont Siemens Corporation Applied Materials, Inc. **Lockheed Martin Corporation** E.I. duPont de Nemoursand Co Southwest Airlines Co. Arconic Inc. L'Oréal SA eBay Inc. Southwire Company Assurant, Inc. Macquarie Group Ecolab Inc. Spencer Stuart Macy's, Inc. Edelman Starwood Capital Group AT&T Inc. Mars, Inc. Massachusetts Mutual Life **Insurance Company** Eli Lilly and Company Insurance Company Bank of America Corporation Symantec Corporation Barclays Synchrony Financial Empire State Realty Trust McKesson Corporation **Entergy Corporation** Medtronic Plc Tapestry, Inc. Equinix. Inc. Merck & Co., Inc. Best Buy Co., Inc. Target Ernst & Young International MetLife, Inc. Blackbaud, Inc. **Tata Consultancy Services** MGM Resorts International TD Ameritrade Holding Corporation **Exelon Corporation** Microsoft Corporation Bloomberg L.P. TD Bank Group Express Scripts, Inc. **BNY Mellon** FedEx Corporation Moody's Corporation Boston Scientific Corporation U.S. Bancorp Bristol-Myers Squibb Company The Mosaic Company Gap Inc. Brookfield Asset Management Inc. **Unilever PLC** The NASDAQ Stock Market CA Technologies **United Technologies Corporation** Neuberger Berman Campbell Soup Company UnitedHealth Group General Mills, Inc. New York Life Insurance Company UPS General Motors Nielsen Holdings plc Carlson Holdings, Inc. The Goldman Sachs Group, Inc. Northrop Grumman Corporation CarMax **Vectren Corporation** Google Inc. Northwestern Mutual Catalent Verizon Communications Inc. Novo Nordisk Inc. The Guardian Life Insurance NRG Energy, Inc Chevron Corporation Company of America Visa Inc. Oath Chubb Limited HARMAN International Industries Voya Financial, Inc. Ogilvy & Mather Cigna The Hartford Walmart Inc. PayPal Cisco Systems Hasbro. Inc. The Walt Disney Company Pearson plc CIT Group Inc. WellCare **PepsiCo** CITGO Petroleum Corporation Wells Fargo & Company Pfizer Inc

**PG&E** Corporation

Pitney Bowes Inc.

The PNC Financial Services

Phillips 66

Pirelli

Welltower Inc.

Workday

The Western Union Company

Winnebago Industries, Inc.