



2018 Nonprofit Mixer

October 22nd, 2018 7:00-11:00am, Margaux Ballroom- Wynn Las Vegas

Panel Participants

Maurice Wooden, President- Wynn Las Vegas | **Chris Flatt**, SVP of Hotel Sales & Marketing- Wynn Las Vegas | **Ellen Whittemore**, EVP & General Counsel- Wynn Resorts | **Jacqui Krum**, SVP & General Counsel- Encore Boston Harbor |

Time	Item	
7:00-7:30am	Check-in and light refreshments	
7:35-7:55am	Opening Remarks and explanation of flow of the event	Monica Moradkhan
7:55-8:40am	Session 1- Panel Discussion with Wynn Executives	Dr. John Wagner
8:45-9:05am	Session 2- Round Table Discussions, Topic 1	
9:05-9:25am	Session 2- Round Table Discussions, Topic 2	
9:25-9:45am	Session 2- Round Table Discussions, Topic 3	
9:45-10:10am	Session 2- Round Table Discussions, Topic 4	
10:10-11:00am	Closing remarks + networking mixer	Monica Moradkhan

Session 1: Panel Discussion Questions:

- What does excellent communication within the organization look like? Please, tell us a story.
- What does excellent communication look like outside the organization?
- What does excellent collaboration look like? Please, provide an example.
- If you could telegraph one message into everyone in the audience... something they will never forget and always remember when they work with you. What would it be?
- In your experience, what are the best practices on communicating with other board members?
- When you are approached to sit on a new Board, what are your thoughts while evaluating your participation?
- What inspired and/or motivated you to sit on the Board(s) you currently sit on?
- What value do you hope to add to the organizations you are serving?
- How do you advocate for the organizations you serve?
- What are the best ways for nonprofits to communicate with their board members?

Session 2: Round Table Discussion Topics and Questions:

- **Strategic Planning**
 - Who here has an updated strategic plan, raise your hands? Okay, now who refers to it every board meeting? For the people at the table that both have a current one and use it regularly, what is your “secret sauce” to keep it front of mind?
 - For those who may not have had their hands up, what obstacles stand in your way... either from developing a plan, keeping it updated, or staying focused on it?
 - Who has found solutions to those obstacles?
 - How are you measuring your organization’s performance and/or successes?
- **Fundraising and Development**
 - What is the fundraising approach that surprised you most with its success?
 - How do you each manage your fundraising databases? Who has had success in this space? How did you do it? What did you capture?
 - What are your greatest challenges in fundraising? Do you have a plan in place on how to overcome these challenges?
- **Innovation and Creativity**
 - In what way is your organization excelling in innovation and / or creativity?
 - What aspect of your organization needs improvement?
 - What are you hoping to innovate or create in the future?
- **Communication and Collaboration with Peers**
 - In terms of internal communications, if you could make one change, what would it be and why?
 - In terms of external communications, if you could make one change, what would it be and why?
 - Share your greatest challenges and solutions in communicating with donors?
 - Are you currently collaborating with other nonprofits? If so, how are you communicating with funders about the successful collaborations you are doing?

Please visit the following link for a short video of the Nonprofit Mixer:

<https://wynn.box.com/s/4ui2ka2gq7u6966t4kqelai0djzcyzpk3>