CECP'S SYSTEMIC INVESTMENTS IN EQUITY, TALENT, AND TECH MARCH 5, 2019 ATLANTA, GA

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WHERE WE NEED TO BE:

"SOCIAL RESPONSIBILITY IS AN ESSENTIAL, INTEGRATED CITIZENSHIP AND LEADERSHIP FUNCTION AND CONSIDERED CATALYTIC TO POSITIVE CHANGE IN THE COMMUNITY"

AS CITIZENS [INDIVIDUALS, FOUNDATIONS, CORPORATIONS, NON-PROFITS AND PUBLIC SECTOR] OF THE WORLD

THE CHALLENGE IS TO STEWARD ALL OF OUR RESOURCES FOR THE GOOD OF SOCIETY: EXTENDING OUR HAND INTO THE COMMUNITY:



PALM OF HAND IS THE VALUES UPON WHICH WE STAND – THAT HOLD TRUE OVER TIME; "WHO YOU ARE"



THUMB = "HOW YOU WORK" - ETHICS, INTEGRITY, AUTHENTIC BEHAVIOR; BUSINESS CONDUCT GUIDELINES; GOVERNANCE, TRUSTED RELATIONSHIPS



POINTER FINGER = "HOW WE TREAT OTHERS" – HUMAN RESOURCES; DIVERSITY; GLOBAL AWARENESS; CULTURAL RESPECT

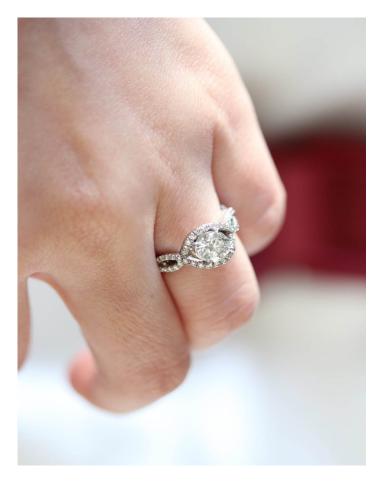


TALL MIDDLE FINGER = "HOW WE TREAT THE EARTH" - ENVIRONMENTAL SUSTAINABILITY; LEAVE THE EARTH BETTER THAN WE FOUND IT



RING FINGER – "HOW WE DELIVER ON OUR PROMISE:
TO OTHERS – COMMUNITY, CLIENTS, PARTNERS,
SUPPLIERS, SUPPORTERS" – ON TIME, ON TARGET, ON
TASK – AS COL-LABORATOR, THOUGHT LEADER,

INFLUENCER



LITTLE FINGER – SHARING WITH OTHERS: CONTRIBUTIONS, VOLUNTEERISM, COMMUNITY LEADERSHIP



ESSENTIALLY -

YOU ARE THE VITAL CITIZENS OFFERING A HAND INTO THE COMMUNITY – STEWARDING THE RESOURCES "AT HAND" IN A STRATEGIC, CATALYTIC, CONSISTENT, PARTNERSHIP



CITIZENS EXTENDING THE HAND, HEART, HEAD, OUR EXPERIENCES, OUR EXPERTISE, OUR INFLUENCE - OUR TIME, TALENT AND TREASURE - AS RESPONSIBLE LEADERS IN THE COMMUNITY, WITH ALL THAT WE HAVE BEEN BLESSED WITH - USING OUR ASSETS FOR SOCIAL CHANGE



IS THE WORLD A BETTER PLACE BECAUSE OF YOU? AS A GLOBAL SOCIAL RESPONSIBLE CITIZEN AND STEWARD: WHAT DO YOU DO TO HELP THE WORLD WORK AND BE BETTER?



SOCIAL RESPONSIBILITY FOR BUSINESSES!!

Stewarding Resources for Societal Impact:

It may not be your JOB!

But you need to make it your BUSINESS!!!

LET'S ALL RAISE OUR HANDS AS INFLUENTIAL CITIZEN LEADERS THRU STEWARDSHIP SOCIAL RESPONSIBILITY!!



Q&A



MANY THANKS!