

**CECP'S SYSTEMIC INVESTMENTS IN EQUITY, TALENT,
AND TECH
MARCH 5, 2019
ATLANTA, GA**

**ANN W. CRAMER,
SENIOR CONSULTANT
COXE CURRY & ASSOCIATES**

WHERE WE NEED TO BE:

“SOCIAL RESPONSIBILITY IS AN
ESSENTIAL, INTEGRATED CITIZENSHIP
AND LEADERSHIP FUNCTION AND
CONSIDERED CATALYTIC TO POSITIVE
CHANGE IN THE COMMUNITY”

**AS CITIZENS [INDIVIDUALS, FOUNDATIONS,
CORPORATIONS, NON-PROFITS AND PUBLIC SECTOR]
OF THE WORLD**

THE CHALLENGE IS TO STEWARD ALL OF OUR
RESOURCES FOR THE GOOD OF SOCIETY:
EXTENDING OUR HAND INTO THE COMMUNITY:



PALM OF HAND IS THE VALUES UPON WHICH WE
STAND – THAT HOLD TRUE OVER TIME; “WHO YOU
ARE”



THUMB = “HOW YOU WORK” – ETHICS, INTEGRITY,
AUTHENTIC BEHAVIOR; BUSINESS CONDUCT
GUIDELINES; GOVERNANCE, TRUSTED
RELATIONSHIPS



POINTER FINGER = “HOW WE TREAT OTHERS” –
HUMAN RESOURCES; DIVERSITY; GLOBAL
AWARENESS; CULTURAL RESPECT



TALL MIDDLE FINGER = “HOW WE TREAT THE EARTH” -
ENVIRONMENTAL SUSTAINABILITY; LEAVE THE EARTH
BETTER THAN WE FOUND IT



RING FINGER – “HOW WE DELIVER ON OUR PROMISE:
TO OTHERS – COMMUNITY, CLIENTS, PARTNERS,
SUPPLIERS, SUPPORTERS” – ON TIME, ON TARGET, ON
TASK – AS COL-LABORATOR , THOUGHT LEADER,
INFLUENCER



LITTLE FINGER – SHARING WITH OTHERS: CONTRIBUTIONS, VOLUNTEERISM, COMMUNITY LEADERSHIP



ESSENTIALLY –

**YOU ARE THE VITAL CITIZENS OFFERING A
HAND INTO THE COMMUNITY – STEWARDING
THE RESOURCES “AT HAND” IN A STRATEGIC,
CATALYTIC, CONSISTENT, PARTNERSHIP**



**CITIZENS EXTENDING THE HAND, HEART, HEAD,
OUR EXPERIENCES, OUR EXPERTISE, OUR
INFLUENCE - OUR TIME, TALENT AND TREASURE
- AS RESPONSIBLE LEADERS IN THE
COMMUNITY, WITH ALL THAT WE HAVE BEEN
BLESSED WITH - USING OUR ASSETS FOR
SOCIAL CHANGE**



**IS THE WORLD A BETTER PLACE BECAUSE OF YOU?
AS A GLOBAL SOCIAL RESPONSIBLE CITIZEN AND STEWARD:
WHAT DO YOU DO TO HELP THE WORLD WORK AND BE
BETTER?**



SOCIAL RESPONSIBILITY FOR BUSINESSES!!

**Stewarding Resources for
Societal Impact:**

It may not be your JOB!

**But you need to make it your
BUSINESS!!!**

**LET'S ALL RAISE OUR HANDS AS INFLUENTIAL
CITIZEN LEADERS THRU STEWARDSHIP
SOCIAL RESPONSIBILITY!!**



Q&A



MANY THANKS!