



Meeting: March 5, 2019

Accelerate Community: **Systemic Investments in Equity, Talent, and Tech**

Agenda

Tuesday, March 5, 2019
9:30am – 4:30pm ET

Contact Information:

Jackie Albano, jalbano@cecp.co, 646-479-4006

Jen Weston-Murphy, jwestonmurphy@cecp.co, 860-280-8835

Part I: Visit to Maynard Holbrook Jackson High School

*801 Glenwood Ave SE
Atlanta, GA 30316*

*Participants should arrange for their own transportation to Maynard Jackson. Upon arrival, participants can store luggage and bags in a secured, CECP-provided shuttle that will take the group to our second and third sites. Please plan to arrive 10-15 minutes early if you would like to store any bags.

9:30 am **Identifying the Structural Forces that Influence Student Achievement**
Adam Danser, Principal, Maynard Holbrook Jackson High School

What are the structural and systemic forces that influence student achievement? The visit to Maynard Jackson and conversation with principal Adam Danser will provide participants with a chance to better understand the formal education process, as well as how their company's STEM-focused programs can be designed to work effectively alongside these formal education ecosystems.

11:30 am **Depart for Metro Atlanta Chamber**
Shuttle provided for all participants to travel together.

Part II: Lessons from the Collective Impact Approach in Atlanta

*Metro Atlanta Chamber
191 Peachtree Street NE, Suite 3400
Atlanta, GA 30303*

12:00 pm **Networking Lunch**

12:30 pm **Lessons from the Collective Impact Approach in Atlanta**
*Ann Wilson Cramer, Senior Consultant, Coxe Curry & Associates;
Former Director, Corporate Citizenship and Corporate Affairs, IBM*

In her role, Ann Cramer provides strategic consultation to nonprofits in strategic areas, including board development, volunteer engagement, corporate relations, and fundraising. Prior to Coxe Curry, Ann was at IBM and served as member of the senior management team overseeing the *Fortune 50* company's approach to corporate citizenship, strategic philanthropy, and overall social responsibility.

Ann will lead a conversation on collective impact, drawing on lessons from how it is structured and plays out in Atlanta. She will provide an overview of the stakeholders involved in Atlanta and how companies have formed effective relationships at the local level to drive greater social and business impact. The session will encourage participants to consider how their companies are connected to larger social structures in their communities and how they can best work with and within those systems.

2:00 pm **Depart for National Center for Civil and Human Rights**
Shuttle available for all participants to travel together.

Part III: Why Does it Matter and What's Next?

*National Center for Civil and Human Rights
100 Ivan Allen Jr Blvd NW
Atlanta, GA 30313*

2:30 pm **The Intersection of Civil and Human Rights History and ETT (Guided Tour)**
The National Center for Civil and Human Rights is dedicated to the civil rights movement in the United States and the broader achievements of the worldwide human rights movements. A museum docent will guide participants on a brief tour of the Center.

3:00 pm **What's Next: Navigating the System and Finding the Right Partners**
*Andre Dickens, Atlanta City Councilman; TechBridge Director
Hala Moddelmog, President and CEO, Metro Atlanta Chamber of Commerce*

Participants will have the chance to hear from and speak with Andre Dickens, Atlanta City Councilman and Hala Moddelmog, CEO of the Metro Atlanta Chamber of Commerce. Andre and Hala will share ways that companies can partner with the city, as well as with their local chambers of commerce.

Collective impact requires the commitment of several different actors to a shared vision, through a structured form of collaboration. Andre and Hala will guide a conversation with participants about how they can serve as a valuable actor and catalyst in their individual communities and what steps they can take to ultimately drive systemic change and effect greater impact for their communities and their businesses.

4:30 pm **Event Ends**

**Allow 30 minutes to travel from the National Center for Civil and Human Rights to Hartsville-Jackson Atlanta International Airport and 40 minutes to DeKalb-Peachtree Airport.*