



BACKGROUND

The “Charles H. Moore Award for Leadership in Corporate Community Engagement” (known informally as The Charlie Award) is an award named to honor CECP’s first Executive Director. Charlie Moore led CECP for more than a decade, transforming a nascent organization into the leading forum for corporate executives on the subject of corporate social strategy engagement. This award celebrates a senior corporate affairs professional who demonstrates **perseverance in the pursuit of societal advancement**, the trait for which Charlie is best known.

The winner accepts the award in front of his/her peers at the annual CECP Summit, where more than 250 leaders in corporate social investment from the world’s largest companies gather to learn together. The Charlie Award is part of CECP’s Force for Good Awards program, which also annually honors the achievements of current and former CEOs who lead on making corporate social investment a priority in their companies and communities.

NOMINEE ELIGIBILITY

- Nominee must be employed by a for-profit company with annual revenues in excess of \$2 billion at the time of the Award ceremony.
- Professional responsibilities of the nominee must fall into these or a similar function (recognizing that each company prefers different terminology): Community Affairs, Corporate Social Responsibility, Corporate Relations, Corporate Foundation, Global Social Responsibility, Community Initiatives, Public Affairs, Community Investment, Corporate Sustainability, Social Innovation, or Corporate Citizenship.
- Nominee must have worked in one (or more) of the aforementioned functions for 10 or more years and be one of the senior-most people in that function area.
- The nominee is required to accept the award in person at the Awards ceremony the **2020 CECP Summit in New York City (May date TBD)**. If s/he is unable to assure their attendance, via written confirmation, the award will be rescinded and given to the runner-up.
- A winner may not be re-nominated in future years; non-winning past nominees may be re-nominated.
- This Award is open to any individual who meets the above criteria; it is not limited to employees of companies in the CECP roster.
- Candidates for the Award may not self-nominate; the application must be submitted by another individual who may be at the same or a different company.

NOMINATOR ELIGIBILITY

- Nominator must be employed by a for-profit company at the time of the Award nomination deadline. The nominator does not need to be, but can be, employed by same company as the nominee.
- Professional responsibilities of the nominator must fall into these or a similar function (recognizing that each company prefers different terminology): Community Affairs, Corporate Social Responsibility, Corporate Relations, Corporate Foundation, Global Social Responsibility, Community Initiatives, Public Affairs, Community Investment, Corporate Sustainability, Social Innovation, or Corporate Citizenship.

DEADLINE: July 31, 2019 by 11:59 PM EST

SUBMITTING THE APPLICATION:

- To apply, email completed document to info@cecp.co

QUESTIONS: Contact Lauren Kahn at info@cecp.co or 212-825-1000.



Nominator Information

Your Full Name:
Your Title:
Your Company:
Your Email, Phone:
Your Assistant's Email, Phone (if applicable):
One-Sentence Business Summary:

Your relationship to the nominee (limit 50 words):

Your professional bio (limit 200 words):

Nominee Information

Nominee's Full Name:
Nominee's Title:
Nominee's Company:
Nominee's Email, Phone:
Nominee's Assistant's Email, Phone (if applicable):
Nominee's Company's FY17 Revenue:
One-Sentence Business Summary:

Nominee's Estimated Tenure in the Field:

Nominee's Professional Bio (limit 200 words):



Nominee's Perseverance

75 points

1. **Share the ways in which the nominee exemplifies perseverance in the pursuit of societal advancement. What have they done and what has been the outcome?** This question may be interpreted broadly and can include the nominee's efforts in any of the below:
- Make meaningful progress toward solving a societal issue
 - Mentor others and serve as a role model
 - Be a "change agent" in a complex context
 - Contribute an influential idea and/or bring an influential idea to scale
 - Initiate a bold project or take an important risk in the name of innovation
 - Build the capacity of a nonprofit or the nonprofit sector
 - Incorporate societal initiatives into the company's core business strategy

RESPONSE (maximum 500 words):

Record actual word count:

Nominee's Uniqueness

25 points

2. **What makes this person's efforts unique? What about his/her approach or contribution distinguishes him/her from other leaders you admire in this field?**

RESPONSE (maximum 300 words):

Record actual word count:

THANK YOU!

We greatly appreciate the time you have invested in this nomination and thank you for sharing your nominee's inspiring story. Please see the following page for brief, optional multiple-choice questions designed to help CECP further refine the application process.



OPTIONAL QUESTIONS

Answers to the following questions are helpful to CECP as we seek to improve the Awards process; however, answering them is optional and will not impact the nominee's chances of winning.

A. How did you hear about The Charlie Award?

- Attending past Award ceremonies
- Positive media coverage for past winners
- Email from CECP staff
- Phone call from CECP staff
- Browsing CECP's website
- Communication from an organization other than CECP
- From our PR/Communications team
- Had applied previously and wanted to re-apply
- Other: _____

B. Approximately how many hours did it take to complete this nomination? (Please sum the time spent across everyone who contributed):

- Less than 1 hour
- 1-2 hours
- 2-3 hours
- 3+ hours (*enter the number of hours: _____*)

C. Any improvement suggestions for CECP on this application, the Awards process, or the celebration of Award recipients?